

## Regional Comparison Table

Relative Ranking      Top 10 challenges      Cite challenge as being of “greatest concern”

**Asia** N = 85

1	Finding qualified managerial talent	38.6%
2	Sustained and steady top-line growth	37.3
3	Excellence in execution	36.1
4	Seizing opportunities for expansion/growth in China	35.8
5	Profit growth	32.1
6	Corporate reputation	30.5
7	Customer loyalty/retention	28.0
8(t)	Speed, flexibility, adaptability to change	26.5
8(t)	Consistent execution of strategy by top management	26.5
10	Seizing opportunities for expansion/growth in India	22.5

**Europe** N = 170

1	Excellence in execution	39.6%
2	Sustained and steady top-line growth	38.3
3	Speed, flexibility, adaptability to change	32.9
4	Consistent execution of strategy by top management	30.5
5	Profit growth	29.2
6	Finding qualified managerial talent	27.4
7	Customer loyalty/retention	26.6
8	Corporate reputation	26.5
9	Speed to market	22.6
10	Stimulating innovation/creativity/enabling entrepreneurship	22.3

**United States** N = 409

1	Sustained and steady top-line growth	41.3%
2	Excellence in execution	39.6
3	Consistent execution of strategy by top management	38.5
4	Profit growth	29.9
5	Customer loyalty/retention	25.6
6	Finding qualified managerial talent	20.9
7	Top management succession	20.1
8	Corporate reputation	19.7
9	Stimulating innovation/creativity/enabling entrepreneurship	19.2
10	Speed, flexibility, adaptability to change	18.2

t = Tied for this ranking with at least one other challenge based on percent rating as being “my greatest concern(s).”