

Table 1 **Occupations that lend themselves to online labor platforms, by skill level and platform type**

Online On-Demand Services Platforms
  Physical On-Demand Services Platforms
  Both Online (Virtual) and Physical Platforms

| Skill Level   | OCCUPATION                                       |  |
|---|--|--|
| <b>High</b>   | <b>COMPUTER OCCUPATIONS</b>                      | <b>DRAFTERS AND ENGINEERING &amp; MAPPING TECHNICIANS</b>  |
|   | Computer Systems Analysts                        | Architectural Drafters                                     |
|   | Computer Programmers                             | Civil Drafters   |
|   | Software Developers                              | Mechanical Drafters  |
|   | Web Developers                                   | Mapping Technicians  |
|   | Database Administrators                          | <b>MEDIA AND COMMUNICATION WORKERS</b>                     |
|   | Network and Computer Systems Administrators      | Reporters and Correspondents                               |
|   | Computer Network Architects                      | Editors  |
|   | Software Quality Assurance Engineers and Testers | Technical Writers  |
|   | Web Administrators                               | Copy Writers   |
|   | Geographic Information Systems Technicians       | Poets, Lyricists and Creative Writers                      |
|   | Search Marketing Strategists                     | Interpreters and Translators                               |
|   | Help Desk Support, IT Specialist                 | <b>TEACHERS AND INSTRUCTORS</b>                            |
| Network Specialist, Network Technician                    | Tutors   |  |
|   | Self-Enrichment Education Teachers               |  |
|   | Foreign Language Teachers                        |  |
| <b>Medium to High</b>                                     | <b>MEDIA AND COMMUNICATION EQUIPMENT WORKERS</b> | <b>BUSINESS OPERATIONS</b>                                 |
|   | Sound Engineering Technicians                    | Market Research Analysts and Marketing Specialists         |
|   | Photographers                                    | Meeting, Convention, and Event Planners                    |
|   | Film and Video Editors                           | <b>GENERAL CONTRACTORS, TRADES WORKERS, &amp; HANDYMEN</b> |
|   | Audio and Video Equipment Technicians            | General Contractors  |
|   | <b>ARTISTS AND DESIGNERS</b>                     | Electricians   |
|   | Fashion Designers                                | Painters   |
|   | Graphic Designers                                | Plumbers   |
|   | Commercial and Industrial Designers              | Security Installation Technician                           |
|   | Multimedia Artists and Animators                 | HVAC Service Technician                                    |
| Craft Artists   | Locksmiths                                       |  |
| Fine Artists, Incl. Painters, Sculptors, and Illustrators | Handymen   |  |
| Interior Designers  |  |  |
| Merchandise Displayers                                    |  |  |
| <b>Low to Medium</b>                                      | <b>CLERICAL</b>                                  | <b>OFFICE &amp; ADMINISTRATIVE SUPPORT WORKERS</b>         |
|   | Statement Clerks                                 | Data Entry Keyers  |
|   | Billing, Cost, and Rate Clerks                   | Word Processors and Typists                                |
|   | Bookkeeping, Accounting, and Auditing Clerks     | Desktop Publishers   |
|   | File Clerks                                      | Proofreaders and Copy Markers                              |
|   | Order Clerks                                     | Receptionists, Front Desk Attendants                       |
|   | Customer Service Representatives                 | Administrative Assistants                                  |
|   | <b>SALES WORKERS</b>                             | Mailroom Clerk/Sorter                                      |
|   | Telemarketers                                    | Office Assistants  |
|   | Cashiers   | <b>MATERIAL &amp; WAREHOUSE OPERATIONS</b>                 |
|   | Retail Salespersons                              | Delivery Drivers   |
|   | Product/In Store Demonstrators                   | Couriers   |
|   | <b>FOOD PREPARATION WORKERS &amp; SERVERS</b>    | Shipping and Receiving Clerks                              |
|   | Cooks and Food Preparation Workers               | Store Clerks, Checkers/Stockers                            |
|   | Bartenders                                       | Marking Clerks, Pricing and Inventory Clerks               |
|   | Fast Food and Counter Workers                    | Warehouse Clerks, Bay Stockers                             |
|   | Waiters and Waitresses                           | Order Fillers, Packers, Pullers                            |
|   | Food Servers                                     | Weighers, Measurers, Checkers, and Samplers                |
| Bus Persons, Server Assistants, Bar Backs                 | Baggers, Packers, Packagers                      |  |
| Dishwashers   | Laborers, Loaders                                |  |
| Hosts and Hostesses                                       |  |  |
| <b>Low</b>  | <b>CLEANING &amp; MAINTENANCE</b>                | <b>OTHER LABORERS</b>                                      |
|   | Janitors and Cleaners                            | Furniture Assemblers                                       |
|   | Maids and Housekeeping Cleaners                  | Office and Furniture Movers                                |
|   | <b>EVENT STAFF &amp; ATTENDANTS</b>              | Office Packers and Unpackers                               |
|   | Event Ushers, Greeters, and Attendants           | General Laborers   |
|   | Doormen, Bellhops, Valets                        |  |

Note: Requirements for each skill category: **Low-skill** basic numeracy, literacy, and IT proficiency, no special skills or training; **Medium-skill** technical or professional work experience, complimentary soft skills such as oral or written communication, problem-solving, and time management; **High-skill** technical certifications or professional degrees. Skill requirements are adapted from Siou Chew Kuek, Cecilia Paradi-Guilford, Toks Fayomi, Saori Imaizumi, and Panos Ipeirotis, *The Global Opportunity in Online Outsourcing*, World Bank Group, June 2015, p. 8.

Source: The Conference Board