The Conference Board Program Directors





Who can you trust to really understand your challenges? Are you looking for practical solutions that you can implement right away? Our Program Directors are subject matter experts with years of experience in Fortune 500 organizations; many are also former Program Members. They help you gain insights beyond your industry, region or point of view, and offer you the rare chance to talk in confidence about issues, explore solutions and develop lasting relationships.

For member benefits information:

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The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c) (3) tax-exempt status in the USA.

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Michael Archbold, Founding Executive

Mike serves as the Founding Executive for WellWithAll, a mission-forward, purpose-led health and wellness company committed to addressing health inequities in Black, Brown and underserved communities.
Mike Archbold previously served as the… >> Full Bio



Robert Armacost, Program Director, Information & Research Management Council

Bob Armacost is the Program Director for the Information and Research Management Council.
A longstanding business leader and consultant, Bob has deep experience building and leading digital strategies, knowledge management, information ser… >> Full Bio



Amy Armitage, Program Director and Program Chair

Amy Armitage loves working on the business challenges of workforce transformation, transparency, and sustainability. An expert in human capital investment and the future of work, she has served for seven years as a Program Director and thought lea… >> Full Bio



Matt Biespiel, Program Director, Brand Strategy Council; Council for Marketing Leadership

Matt Biespiel is the Program Director for the Brand Strategy Council and the Council for Marketing Leadership at The Conference Board. Matt led award-winning marketing campaigns for three decades on the brand, agency, and p… >> Full Bio



Tina Grossi, Program Director, Opportunity & Access Strategists Council

Tina Grossi is Program Director of the Opportunity & Access Strategists Council at The Conference Board. With 25+ years of progressive human capital experience, she has held a wide range of human resources positions supporting frontline, … >> Full Bio



Bill Black, Program Director, Government Relations & Executives Council

Bill Black is a Program Director at The Conference Board. He is a Washington veteran of more than 35 years with experience both within and outside government. During his time, he worked as a legislative asistant covering issues under the jurisdict… >> Full Bio



Michelle Blieberg, Program Director, Leadership & Executive Development Council and Member of the Human Capital Advisory Council

Michelle serves as the Program Director of the Leadership & Executive Development Council, Chief of Staff Council, and Corporate Real Estate Executives Council. She is also a member of the Human Capital Adviso… >> Full Bio



Jan Botz, Program Director, Internal Communications Council

Janet (Jan) Botz is Program Director for the Internal Communications Council at The Conference Board.
Botz runs her own communications consultancy.
Previously, she was vice president of public affairs and communications… >> Full Bio



Katy Breuer, Program Director, Strategic Project Management Leadership Council, IT Audit Leaders Council, and Women's Leadership Council

Katy Breuer is the Program Director for the Strategic Project Management Leadership Council, IT Audit Leaders Council, and Women's Leadership Council at The Conference Board.
Katy has been a Program Director with The Conference Board for o… >> Full Bio

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Jacqueline Brevard, Program Director, Global Business Conduct Council; Co-Program Director, Chief Legal Officers Council

Jacqueline E. Brevard is the Program Director for the Global Business Conduct Council, and the Co-Program Director for the Chief Legal Officers Council, where she provides leadership, guidance, and intellectual direction, working with the Councils… >> Full Bio



Denise Broz, Program Director, Talent Management Executives Council

Denise Broz is a Program Director at The Conferences Board for Talent Management councils. An advocate of design thinking and human-centered innovation, Denise championed the use of the principles and methods in her corporate roles as a le… >> Full Bio



Robert Brunn, Program Director of the Global Investor Relations Council II

Robert S. (Bob) Brunn is Program Director of the Global Investor Relations Council of The Conference Board. He is the past Chairman and a member of The Conference Board's Investor Relations Council, and a past member of the National Investor… >> Full Bio



Michael Byron, Program Director, Supplier Engagement Leadership Council

Michael Byron serves as the Program Director at The Conference Board where he leads the Supplier Engagement Leadership Council. He was a council member for more than a decade before he became program director. As the forme… >> Full Bio



Halina Caravello, Ph.D., Program Director, Chief EH&S Officers Council

Halina Caravello, Ph.D. is an Environmental, Health & Safety (EHS) leader with more than 30 years of experience in EHS and leadership roles. She is the founder of H. Caravello Consulting where as one of her roles Halina serves as the Pro… >> Full Bio



Jeremy Eskenazi, Program Director, Talent Acquisition Business Council and Talent Acquisition Enterprise Council

Jeremy Eskenazi serves The Conference Board as the Program Director for the Talent Acquisition Business Council and the Talent Acquisition Enterprise Council. He also serves as a Senior Fellow, Human Capital and has co-authored research reports an… >> Full Bio



Karl Fischer, Program Director, HR Operations Council

Karl Fischer is the former Chief Human Resources Officer in the US and Canada for Marriott International. His responsibilities included Talent Acquisition, Performance Development, Total Compensation, and Associate/Labor Relations for over 130,000…>> Full Bio



Philip Forve, Program Director, Quality Control Council, and Operational Excellence Council

Philip Forve is the Council Program Director for the Quality Council, and Operational Excellence Council. Phil retired from Cargill as AVP Business Excellence and Shareholder Relations Director in 2015 with 41 years' leadership experience in… >> Full Bio



Elena French, Program Director, Corporate Communications Strategy Council and Chief Communications Officers Council

Elena French is the Program Director for the Corporate Communications Strategy Council and the Chief Communications Officers Council. She is a strategic marketing, brand, and communications executive who helps organizations turn compl… >> Full Bio

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Phyllis Gallay, Program Director, Shared Services Council

Phyllis Gallay is the Program Director for the Shared Services Council. Prior to her retirement in September 2023, Phyllis spent the past 12 years as a Vice President with Becton, Dickinson, and Company (BD), a global medical technology company.>> Full Bio



Brian Gorla, Program Director, Payroll Executives Council

Brian is a Certified Executive Coach who works comfortably with all levels of people—associates to executives. He uses a highly structured coaching and mentoring process. Brian has had a very impressive corporate career as a senior executive… >> Full Bio



Anne Greer, Program Director, Market Insights Council; Co-Program Director, Innovation Forum

Anne Greer began working with The Conference Board in 2012. Along with Rita Shor, she directs the annual Innovation Master Class, designed for advanced learned among Fortune 500 executives responsible for leading innovation in their companie… >> Full Bio



Ellen Hexter, Program Director, Chief Audit Executives Councils (US and Europe), Cybersecurity Risk Management Council (Europe), and Strategic Risk Management Councils (US and Europe)

Ellen Hexter is senior advisor, enterprise risk management at The Conference Board. She has served on the faculty of The Conference Board Directors' Institute and worked with boards to provide director training in risk management practices a… >> Full Bio



Christine Hill, Program Director, Customer Experience Council

Christi is passionate about the experiences we create for our customers and each other. She had a successful career as a trusted senior leader at Eli Lilly and Company for over 30 years with leadership positions across marketing, research, develop… >> Full Bio



Jeff Hoffman, Institute Leader, Corporate Citizenship & Philanthropy, Governance & Sustainability Center

Jeff Hoffman is an accomplished corporate executive who has served on the global stage. Through board and commission leadership roles, he has a distinguished history working with business, nonprofit, civic and government agencies on strategic… >> Full Bio



Peter Hoffman, Program Director, Strategic Intellectual Property Leaders Council

Peter Hoffman is Program Director for the Strategic Intellectual Property Leaders Council and President of Elevated Advisors LLC. Mr. Hoffman possesses a wide range of global technology and business experience with emphasis on development of … >> Full Bio



Lisa Hunter, Senior Fellow and Program Director

Lisa Hunter is a Senior Fellow and Program Director at The Conference Board. She leads the Compensation II and Executive Compensation II Councils, several Total Rewards-related conferences and regularly contributes to TCB research, pub… >> Full Bio



Peggy Jude, Senior Fellow, Human Capital

Peggy Jude is the program director and Senior Fellow in the Human Capital Center for The Conference Board. She is a recently retired senior executive from ADP. Her last position was vice president, global HR shared services. In this role she… >> Full Bio

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Tim Kindler, Competitive Intelligence, EY Knowledge

Timothy J. Kindler joined Ernst & Young in November 2012 as Associate Director, Competitive Intelligence for the Americas. This follows a thirty-year career at Eastman Kodak Company, much of which was spent in Competitive Intelligence.&n… >> Full Bio



Kimo Kippen, Program Director, Learning & Development Executives Councils (US) and Learning & Development Council (Europe)

Kimo Kippen is the Program Director for the Learning & Development Executives Council in the US and the Learning & Development Council in Europe and a Senior Fellow for the Human Capital Center at The Conference… >> Full Bio

Laureen Knudsen, Program Director, COO Council and Division Presidents & COOs Council; Former Chief Transformation Officer

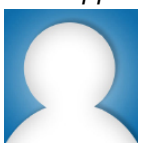
Laureen Knudsen is a globally recognized transformation leader, reinvention strategist, and keynote speaker specializing in helping professionals and executives navigate workforce disruption driven by automation and AI. As the author of



Becomi… >> Full Bio ***Windy Kohl,*** *Program Director, Chief Strategy Officers Council Windy Kohl is the Program Director for the Chief Strategy Officers Council at The Conference Board. She is a results-driven leader with a record of innovative leadership starting, scaling, and turning around tech-oriented businesses facing unusual… >> Full Bio*



Beth Ladd, *Co-Program Director, Innovation Forum* ***Beth Ladd*** *is a Co-Program Director of the Innovation Forum of The Conference Board. She is a former member of the executive committee of the Applied Innovation Council, where she*



gained significant regard for the empowering c… >> Full Bio ***Linda Lavelle,*** *Program Director, Knowledge & Collaboration Council (start date: January 1, 2025) Linda Lavelle is the Program Director for the Knowledge & Collaboration Council as of January 1, 2025. As the owner of Knowledge Dynamics, a consulting firm dedicated to building winning knowledge sharing solutions, Linda brings years of exper… >> Full Bio*



Barbara J. Lombardo, PhD, *Program Director, Distinguished Principal Research Fellow, Human Capital Barbara Lombardo serves The Conference Board as the Program Director for the Employee Engagement and Experience Council, the Learning, Development & Organizational Performance Council, and the Onboarding and New Employee Experience Council. Co… >> Full Bio*



Tim Mathews, D.Sc., MBA , *Program Director, Chief Security Officers Council (US), Enterprise Resilience and Crisis Leadership Council (US), Corporate Resilience and Crisis Leadership Council (Europe) Tim Mathews, DSc, facilitates the US and European Security and Resilience Councils at The Conference Board, focused on executive leaders responsible for the protection and*

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preparation of their organizations to respond to adverse, high-impact event… >> Full Bio



Kelly McDevitt, *Program Director*
Kelly McDevitt is Program Director of the Employee Wellness Council at The Conference Board and President of The Integrated Benefits Institute. Prior to IBI, Kelly served as National Vice President, Enterprise … >> Full Bio



Steve McManus, *Program Director, Chief Legal Officers Council*

Steve McManus is Program Director for The Conference Board Chief Legal Officers Council, a role he assumed in October 2024. Prior to assuming this position, Steve was the Chief Legal Officer for State Farm Mutual Automobile Insurance Company in Bl… >> Full Bio

Graciela G. Meibar, *Senior Fellow, Human Capital*



Graciela G. Meibar is a Senior Fellow in the Human Capital Center at The Conference Board. She is a consultant and executive coach with 30 years of corporate experience, including 20 years in line and senior management and 15 years of leading and … >> Full Bio

Ron Miller, *Senior Fellow, Human Capital*



Ron Miller is a Senior Fellow, Human Capital and Program Director for the Executive Compensation Council at The Conference Board. Miller has vast experience in compensation and benefits, as the head of global rewards, people mobi… >> Full Bio

Mike Moran, *Program Director, Digital Marketing Strategy Council*



Mike Moran is the Program Director for the Digital Marketing Strategy Council and author or co-author of three books on digital marketing, Outside-In… >> Full Bio



Ralph Morris, *Program Director, Labor & Employment Law Council Ralph Morris is the Program Director for The Conference Board's Labor and Employment Law Council. After graduating from law school, Ralph taught at Indiana University Law School in Indianapolis. He then practiced labor and e…* >> Full Bio



Tim Peter, *Co-Program Director, Digital Marketing Strategy Council Tim Peter is program director of The Conference Board's Digital Marketing Strategy Council. Since 1995, Peter has worked with Fortune 500 leaders, small and medium-sized businesses, and startups alike to deliver innovative, effective e-commerce, d…* >> Full Bio



Steve Peterson, *Program Director, Senior Human Resources Executives Council*
Steve Peterson is the Program Director for the Senior Human Resources Executives Council at The Conference Board. He retired as Vice President, Human Resources - Corporate Functions at Eaton after 26 years of service. In his role, Peterson w… >> Full Bio

Carlos Pignataro, *Program Director, AI Executives Council and Chief Information Security Officers Council*



Carlos Pignataro is the Program Director for the AI Executives Council and the Chief Security Officers Council at The Conference Board

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Security Officers Council at The Conference Board.
der and Principal at Blue Fern Consulting, drawing on more than 25 years of… >> Full Bio

***Steve Pilotti,** Program Director, Chief Human Resources Officers Council III*



Steve Pilotti is the Program Director for the Chief Human Resources Officers Council III at The Conference Board. He retired as Senior Vice President, Human Resources, Electrical Sector, at Eaton. In his role, Pilotti was responsible for overseein… >> Full Bio

***Peter (Pete) Quigney,** Program Director, Financial Planning & Analysis Council, Corporate Controllers Council, and Procurement Executives Council*



Peter (Pete) Quigney is the Program Director for the Financial Planning & Analysis Council, the Corporate Controllers Council, and the Procurement Executives Council at The Board. Pete has also led the Supplier Diversity Leader… >> Full Bio

***Janet Ramey,** Senior Fellow*



Janet Ramey is Founder and Principal, Sourcing Change. In her role, Janet works with Fortune 500 clients to help leading enterprises design, counsel, source and connect the enterprise business services talent they need… >> Full Bio

***Jo Anne Rioli Moeller,** Senior Fellow, Human Capital*



Jo Anne Rioli Moeller is a Senior Fellow in Human Capital and Program Director for the Sales Compensation Leaders Council of The Conference Board. Her leadership experience in developing and managing sales incentive compensation in multiple … >> Full Bio

***Dennis Roche,** Program Director, Compensation & Employee Benefits Council, Compensation Council, Compensation Leaders Council, and Executive Compensation Management Council*



Dennis Roche is the Program Director for the Compensation & Employee Benefits Council, tion Council, Compensation Leaders Council, and Executive Compensation Management Council at The Conference Board. Previously… >> Full Bio

***Mark Rogus,** Program Director, CFO Council, Corporate Treasurers Council and the Financial Planning and Analysis Council*



Mark S. Rogus is Program Director for the CFO Council, Corporate Treasurers Council, and the Financial Planning and Analysis Council at The Conference Board. He is the retired President, Treasurer, of Corning Incorporated and has … >> Full Bio

***MaryLee Sachs,** Program Director, Council for CMOs*



MaryLee Sachs is the Program Director for The Conference Board Council for CMOs. MaryLee has over 25 years of experience in integrated marketing in the international arena, and is the Founder and CEO of BrandPie Inc which she launched in 2014 as t… >> Full Bio

***Julie Salmon,** Program Director, HR M&A Council and Organizational Design Conference*



Julie Salmon is the Council Program Director for the HR M&A Council. Julie is also Program Director for The Conference Board Organization Design and Diagnostics Conference and related seminars. Julie is currently the Principal at JR… >> Full Bio

***Rob Shimp,** Program Director, Product Stewardship & Regulatory Affairs Council*



Rob Shimp is the President of TightLine Answers LLC, and Program Director for The Conference Board Product Stewardship and Regulatory Affairs (PSRA) Council since January, 2013. Previously, Rob worked for the Procter & Gamble Company for 28 ye… >>

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Rita Shor, *Co-leader of the Innovation and Digital Transformation Institute; Co-Program Director of the Innovation Forum*



Rita Shor is Co-Leader of the Innovation and Digital Transformation Institute and Co-Program Director of the Innovation Forum at The Conference Board.

or The Conference Board includes co-directing four of the annual Innovatio… >> Full Bio

Beth Simonetti



Beth Simonetti is a retired chief human resources officer with over 30 years of experience leading global companies through significant change and growth. With over 50 mergers and acquisi… >> Full Bio

Jim Slamp, *Program Director, Divisional CFO Council and CFO Council II*



Jim Slamp is the Program Director for the Divisional CFO Council and the CFO Council II of The Conference Board. He is the former Executive Vice President, Chief Financial Officer, and Treasurer of The Conference Board, having retired in 202… >> Full Bio

Mary Slaughter, *Program Director, Talent Management Leaders Council*



Mary Slaughter is the Program Director for the Talent Management Leaders Council. She also advises The Conference Board as a Distinguished Principal Research Fellow in the Human Capital Center.

d corporate executive, human capital… >> Full Bio

May Snowden, *Program Director, Opportunity and Access Leadership Council*



May Snowden is a Senior Fellow in the Human Capital Center and Program Director for the Opportunity and Access Leadership Council. She serves as a strategic advisor to the Global Diversity, Equity, and Inclusion Benchmarks and PepsiCo's diversity,… >> Full Bio

Marc Sokol, PhD, *Program Director, Talent Management Executives Council II*



Marc Sokol, PhD, is the Program Director for the Talent Management Executives Council II at The Conference Board. As an organizational psychologist, for the past 30 years Marc Sokol has worked with leaders and companies across North America, Europ… >> Full Bio

Chad Stacey, *Program Director, Mergers & Acquisitions Executives Council*



Chad Stacey is a co-founder and partner of boutique firm Impact Point Co, with 15+ years of experience in providing professional services to clients from middle market through to Fortune 100 companies. His experience includes project management of… >> Full Bio

Tony Tapia, *Program Director, Corporate Citizenship Councils*



Tony Tapia is the Program Director for The Conference Board's Corporate Citizenship Councils. Tony has over 25 years of experience working in the nonprofit, philanthropic, and corporate sectors. Prior to Bridging Worlds, Tony was the Senior Progra… >> Full Bio

Stuart Taylor, *Program Director, Data & Analytics Executives Council*



Stuart Taylor is the Program Director for the Data & Analytics Executives Council. A former Member of this Council, he participated in Council discussions and presentations for several years while in the Convenience Retail industry.

Bio

Mike Thomas, *Program Director, Total Rewards Executives Council*



Mike Thomas is Program Director of the Total Rewards Executives Council at The Conference Board. He has experience helping global, publicly traded companies deliver on

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their short- and long-term business objectives via the creation… >> Full Bio

***Astrid Uka,** Program Director, Change & Transformation Council*



Astrid Uka serves as the Program Director of the Change & Transformation Council at The Conference Board. She is also CEO and Founder of Uka LLC, providing transition coaching to business leaders and strategic change advisory. >> Full Bio

***Cole Williamson,** Program Director, CEO Council*



Cole Williamson is the Program Director for the CEO Council. With nearly three decades at the helm of American Data Network (ADN), a B2B service organization in health care quality and patient safety, Cole has expanded ADN from a regional consorti… >> Full Bio

***Karen Zacharia,** Program Director, Chief Privacy Officers Council*



Karen Zacharia is the Program Director for the Chief Privacy Officers Council of The Conference Board. Karen was Verizon's Chief Privacy Officer from 2011—2021. In that capacity, Karen contributed … >> Full Bio

***Laurie Zelnio,** Program Director, Sustainability Council I: Strategy and Implementation, and Sustainability Council II: Innovation & Growth*



Laurie Zelnio is Program Director for Sustainability Council I: Strategy and Implementation and Sustainability Council II: Innovation & Growth. Laurie became familiar with the breadth of ence Board Member benefits, thought leadership… >> Full Bio