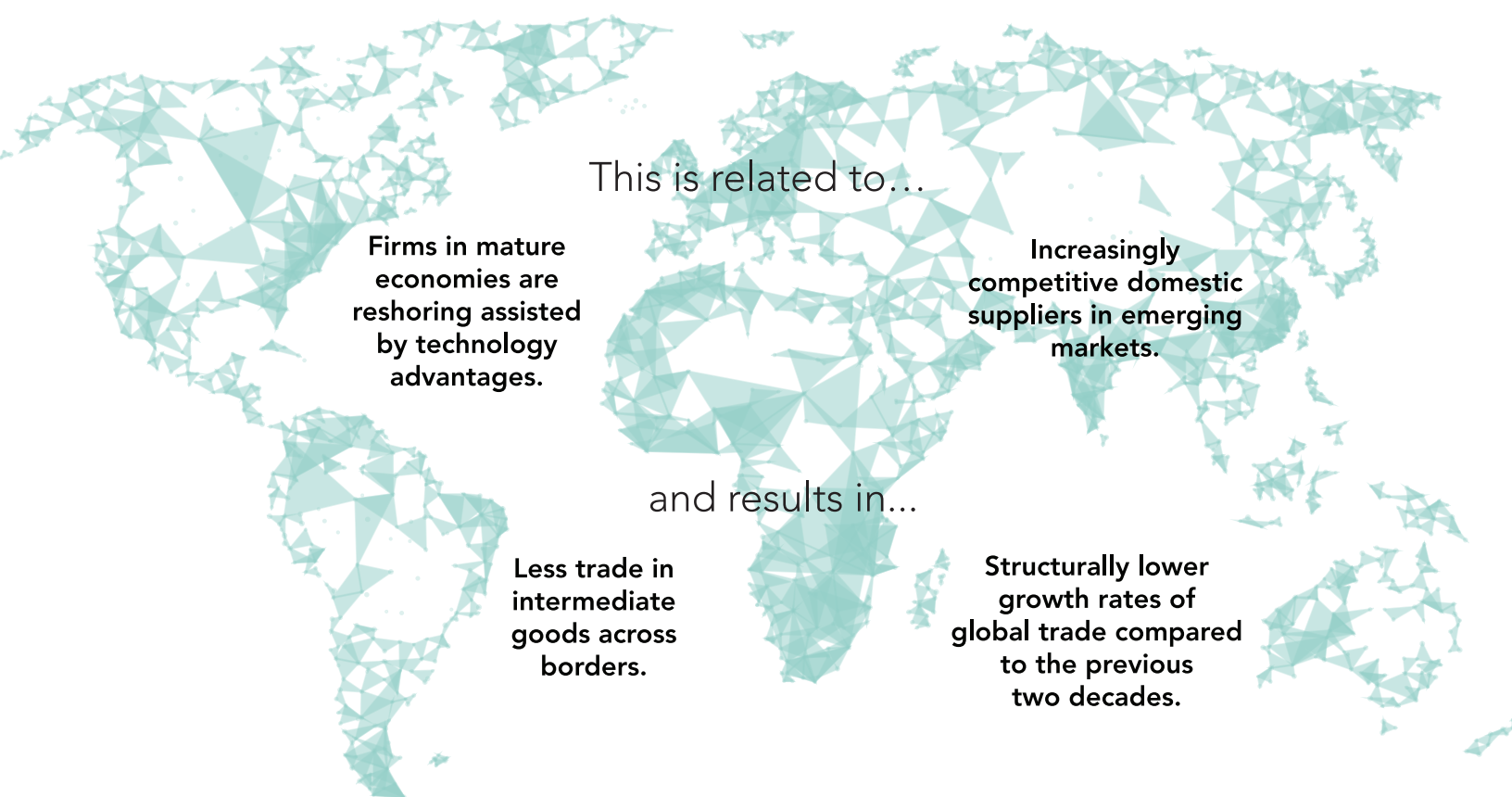
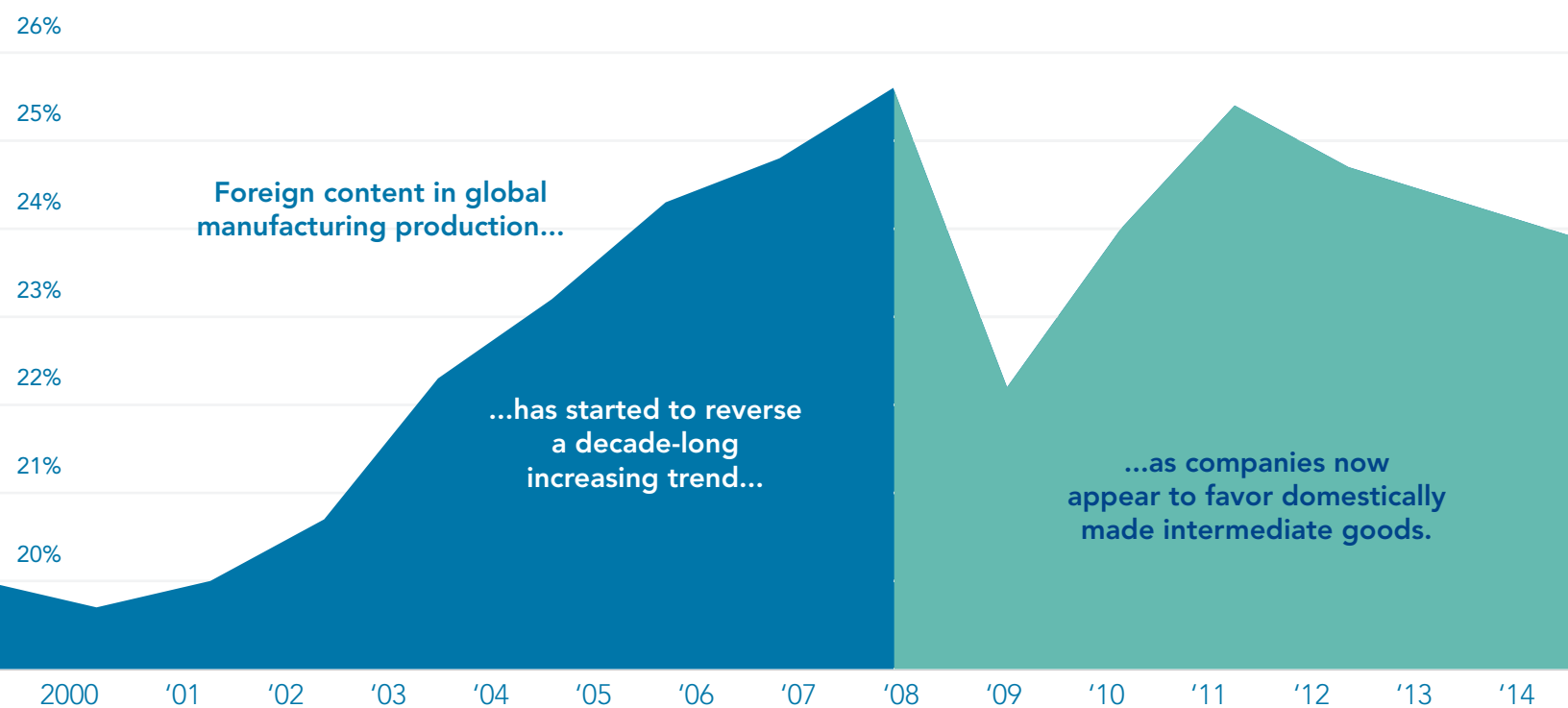


# Sourcing Close to Home

Businesses worldwide are shortening their supply chains

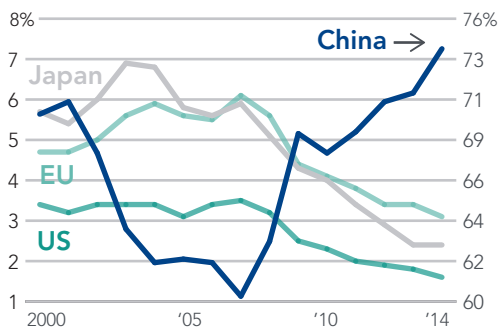


## What This Means on the Ground

The Conference Board developed the Interactive **Global Value Chain (GVC) Dataset** for business decision makers to explore how GVC dynamics will affect their industries in specific countries and gauge the impact of trade policy changes—such as Brexit and NAFTA. Consider these real-world examples:

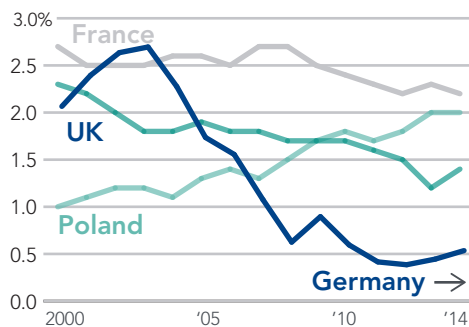
### Domestic and foreign shares in production value

Information and Communication Technology Goods Industry in China



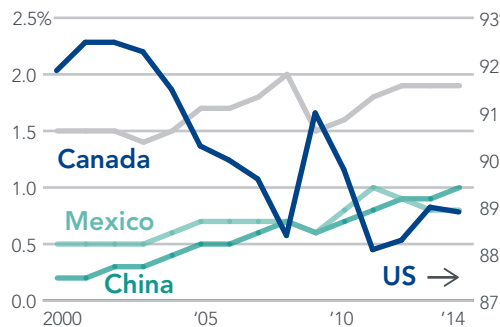
China used to be known for assembling technology goods like iPods with imported components but now increasingly catches more value added with domestic parts.

Automotive Sector in Germany



Domestic suppliers' share in production value has stabilized (or even improved marginally) in recent years after having dropped by about 10 percentage points in the decade before.

Food and Drink Sector in US



Traditional US trade partners Canada and Mexico have seen their shares in US production stabilize or even decline, while those of Chinese firms have been growing.

Members of The Conference Board can access the Interactive **Global Value Chain Dataset** for free. Gain insight to the trends in more than 19 industries in 43 countries that impact your business.

[www.conference-board.org/trade-global-value-chains](http://www.conference-board.org/trade-global-value-chains)