

## Access to Experts



**Reed Deshler**  
Principal  
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Reed Deshler is a renowned leader in strategic organization design. As an organization catalyst, he works with executive teams and human resource teams to define winning strategies, align organization and business models for success and mobilize employees and stakeholders in the desired direction.

Reed has guided Fortune 500 companies — including Tyco, 3M, Abbott Laboratories, Hertz, Cummins, Cisco, and USAA — as well as middle market businesses and nonprofits through change successfully and helped them solve complex organizational challenges. Reed is coauthor of *Mastering the Cube: Overcoming Stumbling Blocks and Building an Organization that Works*, a guidebook that Clayton M. Christensen, professor at the Harvard Business School calls, “a great step-by-step manual on defining and changing the design of your company.”

As principal of AlignOrg Solutions, Reed regularly presents at industry conferences where he shares insights on organization design and change management with diverse audiences, ranging from C-suite to HR executives. Reed writes and speaks frequently on issues related to organizational challenges, implementing business models for success, and ways to create buy-in among stakeholders to achieve true organization transformation.