Access to Experts

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Bart van Ark is executive vice president and global chief economist of The Conference Board, a global business research think tank headquartered in New York which includes 500 of the top-2000 global companies among its members. Appointed in 2008, he oversees the production of widely watched economic indicators and growth forecasts around the globe as well as an in-depth global research program on topics related to economic policy, labor markets, productivity, technology and innovation, and digital transformation. He leads a global research team based in New York, Brussels, Beijing, and Kuwait, as well as the Economy, Strategy and Finance Center.

Van Ark is also a professor in economic development, technological change, and growth at the University of Groningen (the Netherlands), from which he graduated in 1993 with specialization in the areas of economic growth, development economics, economic history and international economics, and business. He is an internationally acclaimed expert in the field of international comparative productivity measurement and analysis, innovation and technology, and digital transformation. He is the former director of the Groningen Growth and Development Centre, a research group working on long-term economic growth and productivity, of which he is still a member.

Van Ark has published extensively in leading national and international journals, including the Journal of Economic Perspectives, The Brookings Papers on Economic Activity, and Economic Policy. From 2004–2008 he was managing editor of the Review of Income and Wealth. He is also frequently featured in major international business media, including Bloomberg, CNBC, Fox Business, the Financial Times, and The Wall Street Journal.

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Publications by Bart van Ark

CEO Challenge®

- **CEO Challenges in the Gulf Region**
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- **The Conference Board CEO Challenge® 2014: People and Performance**
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- **The Conference Board CEO Challenge® 2013: India Edition**
  25 July, 2013
- **The Conference Board CEO Challenge® 2013: ASEAN Edition**
  16 July, 2013
- **The Conference Board CEO Challenge® 2013: Countering the Global Slowdown**
  09 July, 2013
- **The Conference Board CEO Challenge® 2012: Risky Business—Focusing on Innovation and Talent in a Volatile World**
  20 March, 2012

Charts

- **Input Prices Stable Thanks to Weak Demand**
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China Center Publications

- **How Will the Global Economy Cope with Slowing Workforce Growth: Implications for the CHRO**
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- **China Center Quick Note: Barring the unexpected, China's economy to downshift considerably, as a natural consequence of both size and maturation**
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Economics Program Working Paper Series

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- **Projecting Economic Growth with Growth Accounting Techniques: The Conference Board Global Economic Outlook 2012 Sources and Methods**
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- **The Conference Board Economics Watch® - European View**
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- **The 2010 Productivity Brief: Productivity, Employment, and Growth in the World's Economies**
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Productivity and Global Competitiveness... Despite Cyclical Downturn, Structural Trends in Productiv
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Europe Vs. The United States: Which Industries are Leading the Productivity Race?
28 June, 2002

Global Debt and Growth Series

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Key Business Issues

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18 November, 2019

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Key Findings

Productivity, Performance, and Progress: Germany in International Comparative Perspective
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Innovation and US Competitiveness: Reevaluating the Contributors to Growth
07 May, 2009

Newsletter

Economy, Strategy & Finance Center Newsletter (US) - August 2019
CHRO Implications
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- Navigating the Digital Economy: Driving Digital Growth and Productivity from Installation to Deployment – CEO and CSO Implications
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- The Conference Board CEO Challenge® 2016: General Counsel Strategic Implications
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- The Conference Board CEO Challenge® 2016: CHRO/CLO/CTO Strategic Implications
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- The Conference Board CEO Challenge® 2016: CFO Strategic Implications
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- The Conference Board CEO Challenge® 2016: CEO Strategic Implications
13 January, 2016
- Global Economic Outlook 2016: Anticipating Labor Market Tightness at Times of Slow Global Growth (CHRO Strategic Implications)
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- Global Economic Outlook 2016: How to Support Profits in a Slow Global Economy (CFO Strategic Implications)
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- The Conference Board CEO Challenge® 2015: Creating Opportunity out of Adversity—Building Innovative, People-Driven Organizations (CHRO)
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