

Access to Experts



Jeff Hoffman

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Jeff Hoffman has a distinguished history working with corporations, non-profits, civic and government agencies on strategic direction and innovative programs. He leads Jeff Hoffman & Associates, a global corporate citizenship, philanthropy and civic engagement firm that enables businesses, organizations and individuals re-imagine a world full of hope, promise and opportunity while strengthening their own enterprise. He also serves as Founding Leader of The Conference Board's Center on Corporate Citizenship and Philanthropy.

Working at The Walt Disney Company for 31 years, Jeff most recently served as Vice President of Disney Worldwide Outreach. In this role, he had global responsibility for Disney's philanthropy, community relations and cause marketing activities including its award winning employee volunteer program, Disney VoluntEARS. He is a Governance Fellow of the National Association of Corporate Directors, Accredited in Public Relations by the Public Relations Society of America and earned the Chartered Advisor in Philanthropy professional designation from The American College.