

Vanessa DiMauro

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Vanessa DiMauro, CEO of Leader Networks, is a seasoned advisor and strategist as well as a popular author and keynote speaker. Vanessa works at the intersection of technology and collaboration to develop digital business strategies that increase competitive advantage for some of the largest and most influential companies in the world.

With over 20 years' experience in digital business leadership positions (Cambridge Technology Partners, Computerworld, CXO Systems), she brings both practical experience and visionary thinking to her work. Vanessa is a pioneering researcher in the field of online communities and in using digital media to derive customer insights and grow sales and revenues. Since 1991, Vanessa has studied the impact of decision-making and knowledge transfer in digital environments. She has authored more than 60 academic and popular articles and her work has been featured in The New York Times, The Wall Street Journal, CNBC and Forbes.

Vanessa's industry recognition includes Top 40 Social Media Masters Worldwide by Forbes, Most Powerful Women in Social Media by CEOWorld, and Research Fellow of the Year by the Society for New Communications Research.

She sits on several boards including Network Activator. She has a B.A. and M.A. from Boston College and is faculty at Columbia University in the Information and Knowledge Strategy (IKNS) Master's program. Vanessa shares her insight on the Leader Networks blog. http://www.LeaderNetworks.com/blog