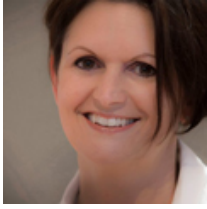


Access to Experts



Dr. Christine Bailey
Chief Marketing Officer
Valitor

Christine joined Valitor, an international technology and payments company, as Chief Marketing Officer in August 2017. She has 25+ years' experience of business to business marketing in the technology sector, including leading European marketing functions for large companies (Hewlett-Packard and Cisco Systems), as well as smaller companies such as Extraprise, Cambridge Technology Partners and Insight Marketing.

Christine is a respected thought leader and speaker, most notable for her TEDx Talk 'Unconventional Career Advice' (+33k views) and regular blogs for Forbes Woman. In Oct 2017 she was included in Axxon Media's Top 140 Super Awesome Content Marketing Accounts Every Marketer Should Follow. In 2016 she was ranked #7 most influential marketer at the London Festival of Marketing, as well as being included in B2B Marketing's Top 10 Most Influential Women in Martech. In addition to being a judge and keynote speaker at the UK's Women in Business Awards, she was also the Global & EMEAR co-lead for Connected Women at Cisco.

Christine holds a bachelor's degree in German & Business Studies from Warwick University and a doctorate (DBA) in customer insight from Cranfield School of Management in the UK. You can find her on Twitter @christinebailey and on LinkedIn www.linkedin.com/in/drchristinebailey/

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