

Access to Experts



Koen De Leus
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Koen De Leus (b. 1969 in Bonheiden) graduated in Commercial Science from the Saint Aloysius Economics High School (EHSAL). Working as an analyst for a daughter company of Uitgeversbedrijf Tijd, he was from 1998 onwards closely involved in the design and calculation of European sector indices. From 2004 to January 2006 he was Chief Economist for Uitgeversbedrijf Tijd, the company which publishes business daily newspaper De Tijd and investment journal De Belegger.

From 2006 to July 2012, Koen served as a Market Strategist at Bolero, the online broker of KBC Securities, before moving over to take up the post of Senior Economist at the parent company KBC in August 2012. Since September 2016 he is Chief Economist at BNP Paribas Fortis. He is also a guest lecturer in 'Behavioral Finance' on the Investment Management programme at EHSAL Management School.

Koen makes regular guest appearances on the news programmes of TV channels VRT, Kanaal Z and Tijd.tv and also on the radio and is frequently quoted in both the popular and the specialised financial press. In 2006, he published, along with co-author Paul Huybrechts, a book entitled Naar Grijsland (A Greying Country), an in-depth analysis of the social and economic consequences of an ageing population. The book was one of three works nominated for the ABN Amro Prize awarded for the non-fiction book of the year. In 2012 he published Gouden Beursleuzen (Golden Stock Market Tips), in which he reviewed and updated stock market tips from the world's leading investors and examined the most common emotional traps into which investors frequently fall.

In June 2017, Koen published his 3rd book about the digital revolution and its economic and social impact on our society : "The Winners' Economy: Challenges and opportunities of the digital economy".