Liz Hilton Segel is McKinsey’s global leader for industry practices, with oversight over our 21 global sector domains. In this role, Liz is responsible for firm client service, focusing on shaping the firm’s future capabilities and client service approaches to better meet the needs of our clients. She is also a member of McKinsey’s Shareholders Council, the firm’s equivalent of the board of directors, and the firm’s 15-person global leadership team. She previously served as McKinsey’s managing partner of North America, leader of the Marketing & Sales Practice in the Americas, and managing partner of the New York office.

Since joining the firm, Liz has partnered with clients on their transformations, including strategy, implementation, and capability building. She has largely focused on consumer marketing, growth strategy, and performance improvement. She has served clients across several consumer-facing industries, including automotive, entertainment, financial services, media, retail, telecommunications, and travel.

Liz serves on the boards of the Partnership for New York City, the Conference Board, and the Central Park Conservancy. She is also a member of the Council on Foreign Relations and the American Marketing Association’s Marketing Hall of Fame Academy and is a founding member of the Harvard Business School Women’s Club of New York. Liz was recognized by Working Mother as a 2018 Working Mother of the Year, and included in Crain’s New York’s 2019 list of Most Powerful Women and 2018 list of Notable Women in Accounting and Consulting. Previously, she served on the board of ClickFox, a customer journey analytics technology company, and the education not-for-profit, Prep for Prep.