Access to Experts

Jason Saul
Chief Executive Officer
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Jason Saul is the Founder and CEO of Mission Measurement. With more than twenty years of experience in the field as an entrepreneur, academic and author, Jason is known as one of the nation’s leading experts on measuring social impact. He has worked with leading corporations, public sector agencies, private foundations and nonprofits to transform the way they think about creating value through social change.

Prior to founding Mission Measurement in 2005, Jason practiced as a public finance attorney at Mayer Brown LLP, a global law firm specializing in litigation and complex transactions across industries as well as spending time at Katten Muchin Rosenman LLP.

Jason’s passion for social sector change began even earlier in his career when he founded the Center for What Works, a national nonprofit focused on benchmarking and performance management and when he was appointed by Illinois Governor Pat Quinn to serve as a member of the Budgeting for Results Commission.

Jason also serves on the faculty of the Kellogg School of Management at Northwestern University, where he teaches corporate social responsibility and nonprofit management. He is a well known author having published three books on social strategy and measurement: *Benchmarking for Nonprofits: How to manage, measure and improve performance*; *Social Innovation, Inc.: Five strategies to drive business value through social change*; and *The End of Fundraising: How to raise more by selling your impact*. Jason continues to share his thought leadership as a frequent keynote speaker at conferences and events worldwide on topics related to outcomes measurement and social innovation strategy.