Access to Experts

Louise Short
National Clinical Leader
Brown and Brown

Dr. Louise Short is the National Clinical Leader for Strategic Benefit Advisors (SBA) and Brown & Brown. Her passion and her focus is working with employers to develop innovative strategies and solutions that engage and support employees and their families in making good choices to avoid the cost and consequences of poor health.

Louise founded and runs the Innovation Hub at Brown and Brown which is focused on the application of digital health and other innovative solutions to improving health outcomes and healthcare costs, as well as improving human performance. Dr. Short has a focus on making the healthcare system work better, and has relationships with as well as in depth knowledge of many of the innovative health companies in the market-place that are trying to solve key issues facing employers and members. She is also a member of the National Business Group on Health (NBGH) Innovation Forum.