



Ethics: Measurable Impact

SEMINAR

Expanding, Enhancing, and
Illuminating Results in Ethics

June 14-15, 2017
The Conference Board
Conference Center
New York City

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Ethics: Measurable Impact

Day One

Wednesday, June 14, 2017

Registration and Continental Breakfast: 8 – 9 am

9 - 9:30 am

Welcome, Overview, and Opening Scenarios

We will welcome attendees with interactive scenarios that reflect the themes of the next two days.

Joan Greco, Program Director, **The Conference Board**

9:30 – 11:00 am

Choosing Your Impact: Global Case Studies

In the interactive session, a global chief ethics officer shares insight from dilemmas faced and choices made applying a single code of ethics to different cultural and political contexts around the globe.

Emmanuel Lulin, Senior Vice President & Chief Ethics Officer, **L'Oreal**

Morning Networking Break: 11:00 - 11:15 am

11:15 am - 12:15 pm

What is Valued, What is Rewarded, and What is the Difference

Learn actionable strategies for recognizing and rewarding ethics and compliance leadership in performance evaluations and other contexts. What sorts of incentives increase desired results? What sorts of incentives can inadvertently have the opposite effect?

Richard Wolf, Former Senior Vice President, Chief Ethics Officer, **HSBC**

Lunch: 12:15 – 1:15 pm

1:15 – 2:00 pm

Ethics and Effective Leadership

Learn why and how ethics must be at the heart of leadership development.

Joanne Ciulla, Director, Institute for Ethical Leadership, **Rutgers Business School**

2:00 – 3:00 pm

How Training Measures Up

What are the best ways to measure the effectiveness of training, and what do those measures reveal about what works?

Steve Sitek, Head, Learning, Education & Communications, Ethics & Compliance, **Novartis Corporation**

Neha Gupta, Chief Executive Officer, **True Office Learning**

Afternoon Networking Break: 3:00 - 3:15 pm

3:15 – 4:00 pm

Big Data at the Ethical Crossroads

Big data presents unique opportunities to glean information on an organization's culture and on compliance trouble spots. Yet at the same time, big data presents its own unique ethical challenges on how information is collected, disseminated and used. How can an organization make the best possible use of big data and visual representations of that data to advance its ethics and compliance mission?

Daniel Garen, Vice President, Global Compliance Leader, **Danaher Corporation**

4:00 - 4:15 pm

Countdown: The Biggest Ethics Stories of the Next Five Years

Attendees and speakers will consider and submit their predictions for the biggest ethics stories between now and 2022.

Joan Greco, Program Director, **The Conference Board**

Closing Remarks: 4:15 – 4:30 pm

Day Two

Thursday, June 15, 2017

Continental Breakfast: 8:15 – 9 am

Opening Remarks: 9 - 9:15 am

9:15 am – 10:00 am

Metrics with Impact in the Boardroom

What metrics best describe the impact of ethics and compliance efforts, and how can this data be communicated to the board most effectively?

Nancy Laben, Executive Vice President, Chief Legal Officer and Secretary, **Booz Allen Hamilton**

Hillary Stanley, Vice President, Deputy General Counsel and Chief Ethics and Compliance Officer, **Booz Allen Hamilton**

Susan Frank Divers, Senior Advisor, **LRN**

10:00 – 10:45 am

Measuring a Culture of Ethics through the Ethical Systems Survey

An update on the ethical culture survey project launched by Ethical Systems in 2016. Where has it been adopted? What has been learned? How has the project evolved?

Azish Filabi, CEO of **Ethical Systems**

Linda Trevino, Professor of Organizational Behavior and Ethics, **Smeal College of Business, Pennsylvania State University**

Morning Networking Break: 10:45 – 11:00 am

11:00 am – 11:40 am

“Just one more question --” Maximizing the Value of Survey and Interview Opportunities

Learn new strategies on how to expand, and how best to use, opportunities to survey and interview on ethics and compliance. What are the best alternatives when long surveys across the entire organization are not possible? What are the best techniques to gain information “on the ground” through interviews and group discussions?

Dr. Joy Hayes, Senior Manager, Ethics, **SAIC**

Aryeh Friedman, VP, Associate General Counsel and Chief Privacy Officer, **Dun & Bradstreet**

11:40 am – 12:30 pm

CyberEthics: Cybersecurity, Risks, and Culture

Technology is value laden and intersects with our ethical decision making as corporate leaders. Rapid development of cyberspace disrupts culture and ethical norms. What should be the role of ethics and compliance leaders as cybersecurity and the internet of things present increasingly immediate and important ethical decision points?

Thomas E. Creely, Ph.D., Associate Professor of Ethics of Technology, **U.S. Naval War College**; Ethics & Leadership Lead, **Brown University** Executive Master in Cybersecurity

George R. Lucas, Jr., Ph.D., Professor, Stockdale Chair of Military Ethics, **U.S. Naval War College**; author, “*Ethics and Cyber Warfare: The Quest for Responsible Security in the Age of Digital Warfare.*”

Lunch: 12:30 - 1:30 pm

1:30 pm – 2:30 pm

Cultural Drift and the Cost of Lost Trust

How did an organization like Wells Fargo, which for years had successfully earned consumers’ trust, become the villain in a staggering scandal? What were the root causes that made ethical lapses possible or even acceptable? Gain important insights into the forces that lead to culture shifts; the cost of lost trust; efforts to rebuild trust; and an understanding of vulnerabilities against which no organization is automatically immune.

Robert Hurley, Professor, Fordham University; Executive Director, **Consortium for Trustworthy Organizations**

2:30 pm – 3:00 pm

Research Report: Is Short-Term Thinking Jeopardizing Future Prosperity?

Hear exclusive Conference Board research on the forces increasingly pushing toward short-term approaches that can imperil long-term results and place particular pressure on ethics and compliance policies.

Douglas Chia, Executive Director, Corporate Governance, **The Conference Board**

Afternoon Networking Break 3:00 pm – 3:15 pm

3:15 - 4:15 pm

Extending Ethics’ Impact

How can the impact of ethical leadership be extended through new programs, not just in law and business school, but in engineering schools and other forums?

Blair Marks, Director, Ethics Engagement and International Operations, **Lockheed Martin Corporation**

Lauren Schultz, Senior Ethics Analyst, **Lockheed Martin Corporation**

4:15 pm – 4:45 pm

Looking Back from 2022

What will ethics leaders looking back from 2022 consider the biggest ethics stories of 2018, '19, 20, '21 and '22? We will consider predictions submitted by attendees and speakers and discuss what actions should be taken now to prepare for the challenges ahead.

Joan Greco, Program Director, **The Conference Board**

Wrap up and Closing Remarks: 4:45 – 5 pm

REGISTRATION INFORMATION

Online www.conferenceboard.org/ethics

Email customer.service@conferenceboard.org

Phone 212.339.0345

8:30 am – 5:30 pm ET, Monday – Friday

Pricing:	
Members	\$1,795
Non-Members	\$1,995

Fees do not include hotel accommodations.

Location

The Conference Board Conference Center

845 Third Avenue

(Between 51st and 52nd) 3rd Floor

New York, NY 10022

Tel: (212) 339-0345

Cancellation Policy

Full refund until three weeks before the meeting. \$500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per Person

For a team of three or more registering from the same company at the same time, take \$150 off each person's registration. One discount per registration. Multiple discounts may not be combined.

