Building a
cross-functional
defense strategy

Cybersecurity:
The Leadership Imperative

March 16 –17, 2017
The Conference Board
Conference Center
New York, NY

www.conferenceboard.org/cyber

Cybersecurity:
The Leadership Imperative

Day One:
Thursday, March 16, 2017

Registration and Continental Breakfast: 8 – 9 am

9 - 9:30 am

Welcome, Overview, and Opening Scenarios

We will welcome attendees with interactive scenarios that call for cross-functional approaches to cybersecurity challenges, and introduce the themes of the next two days.

Joan Greco, Program Director,
  The Conference Board

Section I: Focus

9:30 - 10:30 am

The Cross-Functional Imperative

Learn why an approach that sees cybersecurity as a technological challenge with a purely technological solution misunderstands the challenges we face, and learn what makes a cross-functional mission imperative.

Larry Clinton, President and Chief Executive Officer,
  Internet Security Alliance

Morning Networking Break: 10:30 - 11:00 am

Section II: Build

11:00 am - 12:15 pm

The Cross-Functional Cybersecurity Structure: Case Studies

Gain insights from industry leaders who have structured cross-functional approaches to cyber risk challenges, as they discuss:

- The goals of their programs
- Factors weighing toward a particular structure
- The process of building and maintaining the structure
- The results achieved and the challenges that remain

Dawn Cappelli, Vice President and Chief Information
  Security Officer, **Rockwell Automation**
John Turey, Senior Director, Enterprise Risk Management &
  Global Security, **TE Connectivity**
Todd Bearman, Chief Information Security Officer,
  TE Connectivity

12:15 - 12:45 pm

TCB Key Business Issue Update: Emerging Practices in Cyber Risk Governance

Learn from the latest update of exclusive TCB research on evolving models of cyber risk governance

Andrea Bonime-Blanc, KBI Report Author,
  Emerging Practices in Cyber Risk Governance,
  The Conference Board

Lunch: 12:45 - 1:45 pm:

Section III: Communicate

1:45 - 2:30 pm

Cyber Risk Leadership: What the Board Needs to Know

How should management convey cyber risk information so as to be comprehensible yet specific and actionable? Learn from a boardroom and C-suite cybersecurity leader on how best to communicate risks to the board.

William McCracken, Director, **MDU Resources Group, Inc.;**
  Former Chairman & CEO, **CA Technologies;** Chair,
  Millstein Center, Columbia Law School; Director**,**
  National Association of Corporate Directors

2:30 - 3:30 pm

Clarity and Commitment: Communication across Functions on Cyber Security

The transformative cross-functional team is one that is transparent in communicating the challenges of differing, and sometimes conflicting, goals, incentives, systems of measurements, and vocabulary. Learn effective communication strategies that engage and empower cross-functional partnerships.

John N. Gevertz, Privacy Management Strategist, **Prifender;**
  former Global Chief Privacy Officer, **ADP**
Jason Harrell, Head of Risk Analysis and Reporting,
  Depository Trust and Clearing Corporation
Jon Ramsey, Chief Technology Officer, **SecureWorks**

Moderator:
Marcel Bucsescu, Co-Program Director, Chief Legal Officers
  Council, **The Conference Board**

Afternoon Networking Break: 3:30 - 3:45 pm

3:45 - 4:30 pm

Culture as Critical Cybersecurity Infrastructure

The foundation of an organization-wide, cross-functional cyber defense strategy is a culture of cybersecurity. How is that culture built and maintained? What are innovative ways to do this through training, and what can an organization do after training to have a continuing impact?

Fawad Shamshad, Director, IT Audit Services,
  Bristol-Myers Squibb

Closing Remarks: 4:30 – 4:45 pm

Joan Greco, Program Director, **The Conference Board**

For sponsorship opportunities, please contact michael.felden@conferenceboard.org

Day Two: Friday, March 17, 2017

Continental Breakfast: 8:15 – 9 am

Opening Remarks: 9 - 9:15 am

Joan Greco, Program Director,
  The Conference Board

Section IV: Act

9:15 am - 12:30 pm
War Game: Enacting a Cross-Functional Response to and Recovery from a Cyber Attack
In this interactive role-playing exercise, attendees will work through security, privacy, legal, communications, and other business decision points arising from a ransomware cyber-attack, and learn from cybersecurity leaders across functions.

(This session will include a 15-minute refreshment break.)

Brian Allen, Former Chief Security Officer**, Time Warner Cable;** Co-Founder, **Global Security Risk Management Alliance**
Rachelle Loyear, Co-author, *The Manager's Guide to Enterprise Security Risk Management: Essentials of Risk-Based Security*
Andrew Tannenbaum, Cybersecurity Counsel, **IBM**

Lunch: 12:45 - 1:45 pm

Section V: Look Forward

1:45 - 2:45 pm
The Threat Horizon and the Future of Public-Private Partnerships
Gain insights into the shifting cyber threat landscape, the growing collaborations among individual hackers, terrorists, and state actors, and the reasons for government and private organizations to work in partnership to counter these threats.

Amit Kachhia-Patel, Unit Chief, **FBI Cyber Operations Branch**

2:45 - 3:45 pm
The Evolving Legal Landscape
New York recently issued cyber security regulations for banks and insurers in the state, the first of their kind in the United States. Will this approach expand to other states? To other industries? To the federal government? Learn about these and other legal developments that can impact your organization's cybersecurity strategy.

Andrew Tannenbaum, Cybersecurity Counsel, **IBM**

Afternoon Networking Break: 3:45 – 4:00 pm

4:00 - 4:45 pm
Designing the Future of Cybersecurity
What forward-looking approaches in governance and risk mitigation will best position an organization to confront the biggest challenges and act on the biggest opportunities in the future of cybersecurity?

Randal Milch, Distinguished Fellow, **NYU Center for Cybersecurity**

Wrap up and Closing Remarks: 4:45 – 5 pm

Joan Greco, Program Director,
  The Conference Board

REGISTRATION INFORMATION

Online www.conferenceboard.org/cyber
Email customer.service@conferenceboard.org
Phone **212.339.0345**

8:30 am – 5:30 pm ET, Monday – Friday

PRICING	
Members	**$1,795**
Non–Members	**$1,995**

Fees do not include hotel accommodations.

Locations

The Conference Board Conference Center
845 Third Avenue
(Between 51st and 52nd), 3rd Floor
New York, NY 10022
Customer Service: **212.339.0345**

Cancellation Policy

Full refund until three weeks before the meeting. $500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per Person

For a team of three or more registering from the same company at the same time, take $150 off each person's registration. One discount per registration. Multiple discounts may not be combined.

www.conferenceboard.org/cyber

THE CONFERENCE BOARD
Trusted Insights for Business Worldwide