



Virtual Event

2020 Sustainability SUMMIT

DAY 1:
Integrating Sustainability into Business Strategy
July 14, 2020

DAY 2:
Extreme Leadership against a Ticking Climate Clock
July 15, 2020

Associate Sponsor:

**CARVER
EDISON**

2020 Sustainability Summit: Integrating Sustainability into Business Strategy (Day 1)

Day One: Tuesday, July 14, 2020

General Session A: 11:00 – 11:45 pm

How to Engage the C-Suite in Sustainability

When environmental, social, and governance issues become core material risks and opportunities that affect profit and loss, the C-Suite needs to get involved. How do leaders move from an antiquated arms-length relationship to driving sustainability forward?

Sherry Pudloski, Executive Vice President, Head of Corporate Affairs and Communications, **Zoetis Inc.**

Hugh Welsh, General Counsel, Secretary, and President, **DSM North America**

General Session B: 11:45 am – 12:30 pm

What Investors Want: Wall Street's Impact on Your Approach to ESG.

Blackrock, Bank of America, and Goldman Sachs are just a few large, mainstream investors placing ESG into investment strategies. Now that every investor is turning into an ESG investor, how should your company's ESG strategy change?

Derek Bingham, Vice President Global Investment Research GS SUSTAIN, **Goldman Sachs**

Daryl Brewster, CEO, **CECP**

Jean Case, Chairman of the **National Geographic Society** and CEO, **Case Impact Network**

Break: 12:30 – 12:45 pm

General Session C: 12:45 – 1:30 pm

What Consumers Want: How to Innovate and Market Sustainability

Research suggests that providing solutions for the SDGs and offering sustainable products combine to form a \$12-36 Trillion global market opportunity. How are companies, whether B2B or B2C, mobilizing to meet this opportunity?

Brian Komar, Vice President Global Impact Engagement, **Salesforce**

Denise Dahlhoff, Senior Researcher, **The Conference Board**

Break: 1:30 – 1:45 pm

General Session D: 1:45 – 2:30 pm

Building Sustainability into Strategy, Budgeting, and Operations

More corporate sustainability reports state "sustainability is a core part of business strategy and operations." How should a company take the intent, and make it a reality? The session will focus on how leaders should structure sustainability to be a part of everyone's job, and to connect it to core planning, governance, and resource allocation processes.

Suzanne Fallender, Director of Corporate Responsibility, **Intel Corporation**

Birgit Klesper, Senior Vice President Group Corporate Responsibility and Sustainability, **Deutsche Telekom**

Maureen Kline, Vice President, Public Affairs and Sustainability, **Pirelli Tire North America**

Break: 2:30 – 2:45 pm

General Session E: 2:45 – 3:40 pm

What Employees Want: The Not-so-secret Weapon in Winning the War for Talent

Job seekers want to work for companies that demonstrate leading ESG performance and purpose. How are top companies using sustainability as a winning recruitment and retention strategy?

Kathryn Minshew, CEO, **The Muse**

Aaron Shapiro, Founder, **Carver Edison**

Thomas Singer, Principal Researcher, **The Conference Board**

Break: 3:40 – 3:45 pm

General Session F: 3:45 – 4:30 pm

Building a Competitive Advantage from Responsible Supply Chain Management

Leaders take responsible supply chain management and use it as a strategy to reduce risk, lower costs, and underpin effective marketing strategies.

Andrew Mack, Founder/CEO, **Agromovil**

Donna Westerman, CEO, **Sustainable Purchasing Leadership Council**

General Session G: 4:30 – 4:45 pm

Closing Thoughts: Why Sustainability Has Gone Mainstream

Steve Rochlin, Program Director, **The Conference Board**

Paul Washington, Executive Director, ESG Center, **The Conference Board**

2020 Sustainability Summit: Extreme Leadership Against a Ticking Climate Clock (Day 2)

Day Two: Wednesday, July 15, 2020

General Session A: 11 – 11:45 am

Facing Demands for Urgent Progress: Getting Ready for the Coming Demands for Extreme ESG Leadership and Compliance

Investors, government officials, activists, NGOs and others will increasingly turn to business to deliver on the Sustainable Development Goal (SDG) agenda, with an urgent focus on climate crisis at the forefront. What should you expect their demands to be and how should you start preparing?

Sheila Bonini, Senior Vice President Private Sector Engagement, **World Wildlife Fund**

Eric Roston, Sustainability Editor, **Bloomberg**

Bruno Sarda, President, North America, **CDP**

Break: 11:45 – 12:00

General Session B: 12:00 – 12:45 pm

Incorporating SDGs into Your Business Goals: How to Get the Most Out of Commitments to the SDGs

Business – possibly even more than governments – will be in the spotlight regarding progress in meeting the SDGs. Confusion persists on how companies should relate to the SDGs: should the SDGs shape reporting? Should they define ESG plans and processes? Will they define rating and ranking surveys? Do investors care? Do stakeholders demand progress? Should community investment align around them? This session will show how business leaders are using the SDGs to drive their ESG approach.

Michelle Jung, Director of Sustainability & Strategic Partnerships, **SUEZ North America**

Justin Murrill, Director of Corporate Responsibility, **AMD (Advanced Micro Devices)**

Break: 12:45 – 1:00 pm

General Session C: 1:00 – 1:45 pm

Setting Your Climate Targets: Bringing All Hands-on Deck to Set Carbon Neutral and Negative Emissions Targets

The Intergovernmental Panel on Climate Change (IPCC) paints an increasingly dire picture. The world can only afford a temperature rise of 1.5 degrees Centigrade, not 2 degrees as previously estimated. The rise must be capped by no later than 2030. The race is on. Either governments will need to adopt more assertive limits on emissions, or the private sector will need to set more assertive targets. How are business, government and other leaders responding?

Jason Bowman, Strategic Partnerships Lead, **The Weather Channel**

Philippe Lacamp, SVP, Americas, **Cathay Pacific Airways**

Morgan Scott, Sustainability & Ecosystem Stewardship Research Manager, **Electric Power Research Institute (EPRI)**

Break: 1:45 – 2:00 pm

General Session D: 2:00 – 2:45 pm

Updating Your ERM Strategy: How Climate is Reshaping Enterprise Risk Management Strategies

The growing consensus around the business risks tied to climate change is shining a necessary, albeit delayed, floodlight on current enterprise risk management approaches to reveal their shortcomings. This is where technology and data analytics can help.

Michael Ferguson, Americas Team Leader – Sustainable Finance, **S&P Global**

James Dymond, Investor Relations Manager – Socially Responsible Investing, **SAP**

Break: 2:45 – 3:00 pm

General Session E: 3:00 – 3:45 pm

Telling Your Story: How to Tell Your Story Amid New Reporting, Rating and Ranking Expectations

The goals and targets that companies need to publicly set and the ESG performance they need to disclose seems to be growing exponentially. NGO activists and ESG investors will be making greater demands as well. This session will identify what to expect and how to respond.

Thomas Singer, Principal Researcher, **The Conference Board**

Break: 3:45 – 4:00 pm

General Session F: 4:00 – 4:45 pm

Why Climate Matters to Every Business

Welcome and Introductions and Setting the Context – How can we tackle such a huge challenge? What lessons does history give us?

Steve Rochlin, Program Director, **The Conference Board**

Paul Washington, Executive Director, ESG Center, **The Conference Board**

REGISTRATION INFORMATION

Online www.conferenceboard.org/sustainability-summit

Email customer.service@conferenceboard.org

Phone 212.339.0345

8:30 am – 5:30 pm ET, Monday – Friday

Pricing: Integrating Sustainability into Business Strategy (Day 1)

Members	Complimentary
Non-Members	\$295

Pricing: Extreme Leadership Against a Ticking Climate Clock (Day 2)

Members	Complimentary
Non-Members	\$295

Register for both days and SAVE Pricing: Day 1 + Day 2

Members	Complimentary
Non-Members	\$495

Location

Virtual Event

Customer Service: 212.339.0345

Cancellation Policy

Full refund until three weeks before the meeting. \$75 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.