



THE ECONOMIC INEQUALITY SYMPOSIUM

The Top Line Issue with the Bottom Line Impact

November 30, 2016
The Conference Board Conference Center
New York City

www.conferenceboard.org/economicinequality

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OCTOBER 25TH FOR
\$100 SAVINGS!

Agenda

Wednesday, November 30, 2016

Registration and Breakfast: 8:30 – 9 am

Welcome: 9 – 9:15 am

Moderator:

Barry Schumacher, Program Director, The Conference Board

9:15 – 10 am

Economic Inequality – Defined and Outlined

Mr. Chia will present an overview of the issue including identifying the several parts of the Economic Inequality problem and, using research undertaken by The Conference Board, will focus on short-termism and its impact on Capitalism.

Speaker:

Douglas Chia, Executive Director, The Governance Center,
The Conference Board

10 – 11 am

The Case for Business Involvement in the Economic Inequality Debate

Mr. Georgescu, who has editorialized on this issue in the *New York Times*, will outline the economic realities of the inequality debate and outline the reasons why the business community should proactively be engaged in finding solutions to the inequality issue.

Speaker:

Peter Georgescu, President Emeritus, Young and Rubicam

Break: 11 – 11:15 am

11:15 am – 12 pm

How Business is Already Responding to the Economic Inequality Debate – Panel One

During this session business practitioners will present on how economic inequality is discussed within their function and within their company. At this session will be practitioners covering the corporate governance, legal and communications perspectives.

Speakers:

Paul Washington, Senior Vice President and Deputy General Counsel, Time Warner

Gary Sheffer, Former Vice President, Communications, GE

Lunch: 12 – 1 pm

1 – 2 pm

How the American Public Views the Behavior of Business Today

Mr. Whittaker, a former private investment banker, leads a non-profit, created by renowned hedge fund manager Paul Tudor Jones, that gathers data on how the American public views business in the context of the overall economic inequality debate. He will present his latest findings and analysis based on survey data of over 40,000 Americans.

Speaker:

Martin Whittaker, CEO, Just Capital

2– 3 pm

The Financial Side of Economic Inequality

Ms. Foroohar, a noted columnist and author of the book *Makers and Takers* which looks at the relations between Wall Street and business will focus on the emerging trend of “financialization” and how this aspect of the financial world affects business investment and economic inequality.

Speaker:

Rana Foroohar, Assistant Managing Editor and Economics Columnist, Time Magazine

Break: 3 – 3:15 pm

3:15 – 4 pm

The Policy Landscape

The seminar takes place after the November national, state and local elections. We will hear from the author of a recent Committee for Economic Development report, ‘Tackling Economic Inequality, Boosting Opportunity: A Blueprint for Business’, whose Washington locale and policy focus will provide us with insights into what the new Administration and Congress might well do to address some of the key economic inequality issues.

Speaker:

Joseph Minarik, Senior Vice President and Director of Research, Committee for Economic Development

4 – 4:45 pm

How Business is Already Responding to the Economic Inequality Debate – Panel Two

During this session business practitioners will present on how economic inequality is discussed within their function and within their company. At this session will be practitioners covering the diversity and inclusion and corporate social responsibility perspectives.

Speakers:

Angela Talton, Chief Diversity Officer, Nielsen

Michael Yutrazenka, Senior Director, Corporate Affairs, Cisco

Wrap up: 4:45 – 5 pm

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Amplify your experience and your organization’s exposure.

For **Sponsorship Opportunities**, please contact: michael.felden@conferenceboard.org

www.conferenceboard.org/economicinequality

REGISTRATION INFORMATION

Online www.conferenceboard.org/economicinequality

Email customer.service@conferenceboard.org

Phone 212.339.0345

8:30 AM – 5:30 PM ET, Monday – Friday

Pricing: REGISTER EARLY AND SAVE!	Before 10/25/2016	After 10/25/2016
Members	\$695	\$795
Non-Members	\$895	\$895

Fees do not include hotel accommodations.

Location

The Conference Board Conference Center

845 Third Avenue (Between 51st and 52nd St), 3rd Floor

New York, NY 10022

Customer Service 212.339.0345

Cancellation Policy

Full refund until three weeks before the meeting. \$500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per Person

For a team of three or more registering from the same company at the same time, take \$300 off each person's registration. One discount per registration. Multiple discounts may not be combined.

