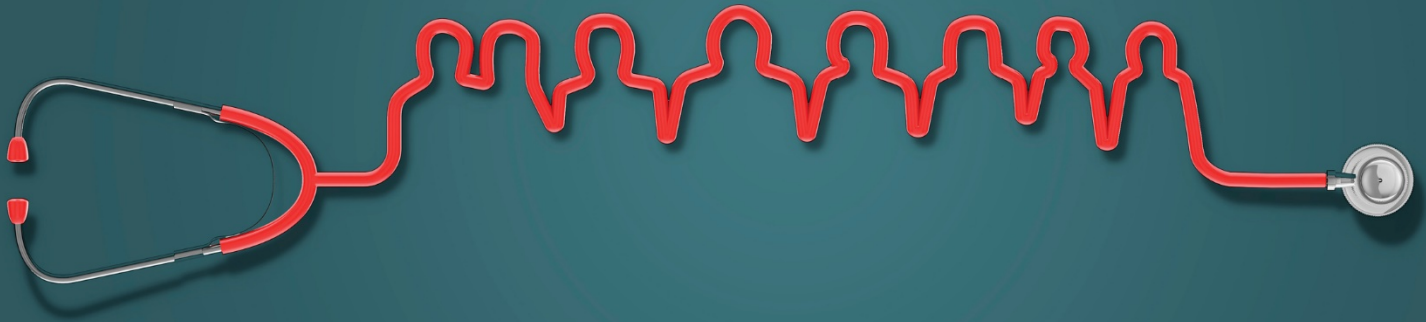


The 19th Annual

EMPLOYEE HEALTH CARE CONFERENCE

Leading with Purpose: Impact, Value, Experience



Preconference Workshop:
March 18, 2019

Conference:
March 19 – 20, 2019
Hilton San Diego Bayfront
San Diego, CA

Preconference Workshop:
April 3, 2019

Conference:
April 4 – 5, 2019
Marriott Marquis
New York, NY

Sponsored by: **WillisTowersWatson** 

Presented with assistance from:



Preconference Workshops

Monday, March 18: San Diego

Wednesday, April 3: New York

1:30 – 5:00 PM

Workshop A:

The Journey to Something Better – The Life Cycle of Benefits Delivered Through Great Experiences

This year, in both San Diego and New York, you will have the opportunity to attend a preconference workshop focused on benefits delivery strategies throughout your participant's life cycle of benefit needs, from new hire to important changing life events through retirement. Attendees will hear from thought leaders, clients and Willis Towers Watson experts on topics such as:

- Employee experience reimagined: How employers can leverage digital technologies to create a superior benefits experience for their employees
- Benefits as an HR tool: How combining actuarial and health care consulting and analytics, eligibility and enrollment administration, and more for simplified administration can positively impact your organization
- The future of health care: Federal health care policy and the changing regulatory landscape
- Employee navigation of expanded choice: How the right tools make all the difference

Jeff Arnold, Managing Director of Client Relationships, Benefits Delivery and Administration, **Willis Towers Watson**

Peter Bendor-Samuel, Founder and CEO, **Everest Research Institute**

Katherine Brune, SVP, Teammate Well-Being, **SunTrust Banks, Inc.**

Kathi Barton, Director, Benefits, **The Kraft Heinz Company**

Deb Macchia, Director, Global Benefits & Wellness Programs, **ITT Corporation**

Gene LeSage, Manager of Benefits & Employee, Development, **Waupaca Foundry**

San Diego

Jessica Crow, Manager, Benefits, **Rio Tinto Services Inc.**

Mike Love, Director of Human Resources, **PlayCore**

New York

Sal Di Liberti, Senior Vice President, Benefits, **Citizens Financial Group, Inc**

Jim Pugh, VP, Talent Management, **PlayCore**

1:30 – 5:00 PM

Workshop B:

Improving Employee Engagement by Measuring Benefit Program Results

During this workshop you'll learn from experts and employers how they measure success for both traditional and non-traditional benefits programs. We'll discuss specific measures and data points, then apply them to your benefits strategy and programs. You'll have the option of bringing your own vendor data or using our sample data to apply specific analytic strategies, find program ROI, and control for outliers to determine real program performance without bias. Come with an open mind and a willingness to get hands-on. You'll learn:

- How to track and measure the success of traditional pharmacy benefits
- What other self-insured employers are doing to find program ROI
- Program vendor data and key metrics to track
- How to apply analytic strategies to your own benefit programs

Rick George, Senior Director of Benefits, Human Resources, **JB Hunt**

Chris Savoie, VP of Product, **Artemis Health**

San Diego

Alan Cohen, Chief Product Officer, **Centivo**

Rance Hutchings, PharmD, Chief Clinical Officer, **Artemis Health**

1:30 – 5:00 PM

Workshop C:

Primary Care: It's Time to Fix What's Broken with High-Quality, Affordable Care

The vision of primary care is a great one. Having a primary care physician lowers the odds of premature death, saves money over the patient's lifetime, and improves chronic care management. However, the current model is declining for a large and growing portion of the population. Thirty percent of adult Americans and nearly half of millennials don't have a primary care physician. Compound this with a physician shortfall that's expected to reach over 100,000 providers in the next decade and it becomes imperative that we address what's next for primary care.

In this fast-paced workshop, you'll learn how a virtual primary care program can meet the needs of your entire employee population and help decrease your company's healthcare costs. Join this workshop to discuss:

- Why traditional primary care models aren't working for a large and growing portion of the population.
- The financial impact of inaccessible primary care on your workforce
- How Virtual Primary care complements current care options while improving accessibility, affordability and quality

Nikole Benders-Hadi, MD, Psychiatrist, **Doctor On Demand**

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Tania Elliott, MD, Clinical Solutions, **Aetna**

Kent Griffin, Vice President of Product, **Doctor On Demand**

Matt Hurn, Director of Product Marketing, **Doctor On Demand**

Prentiss Taylor, MD, Vice President for Medical Affairs,
Doctor On Demand

Agenda

Day 1: Tuesday, March 19: San Diego Thursday, April 4: New York

Registration and Continental Breakfast: 7:15 – 8:00 AM



General Session A: 8:00 – 8:15 AM

Leading with Purpose: Impact, Value, Experience

To attract, retain and engage a diverse workforce and create a competitive advantage, the right benefit programs are critical. This opening session sets the focus for the event and outlines how purpose-driven health care strategies and tactics can propel positive business outcomes and enhance the employee experience.

Julie J. Gebauer, Global Lead, Human Capital and Benefits, **Willis Towers Watson**

General Session B: 8:15 – 9:15 AM

How My Company's Benefits Changed My Life

Health benefits make a difference in your employees' lives. See the talent experience up close as three organizations and their employees share real stories on how health benefits influence individual lives and how they collectively embody and propel companies' rewards and business objectives forward.

Terri Flint, LCSW, PhD, Director, Employee Health Services, **Intermountain Healthcare**

Karen Wiens, Director, Health and Welfare Design, U.S./Canada, **Cisco Systems, Inc.**

San Diego

Julie Tuggle, Director of Benefits, **Genentech, Inc.**

New York

Rachelle Taylor, Sr. Lead, Employee Experience & Innovation, **NetApp, Inc.**

Concurrent C1: 9:30 – 10:15 AM

Prioritizing Integrated Wellbeing: Putting Employees at the Center *(Repeats as G2)*

Despite employer commitment and investment, employee engagement and participation in wellbeing programs is falling short of expectations. Learn how leading employers are modernizing their wellbeing strategy to center on employees' wants and needs, integrate across dimensions (physical, financial, emotional and social), align culture and experience, and measure the impact of their investment.

Natalie Lindberg, Benefits Consultant, **Xcel Energy**

Leah Holzwarth, Manager, Health and Well-being,
Wespath Benefits and Investments

Concurrent C2: 9:30 – 10:15 AM

Creating the Ultimate Pharmacy Experience *(Repeats as K1)*

Employees that manage complex or chronic conditions face significant challenges: rising drug costs, access to emerging therapies, comorbidities and a real need to understand the benefits available. In this session, leading companies explore how they effectively support members through an efficient prescription drug benefit with tools that increase engagement and adherence.

Kim Berdinsky, Sr Director, Benefits, **Alliance Data**

Lynne Haney, Benefits Manager, **AmeriGas**

Erin Sarin, Senior Manager, Corporate Benefits and Well-Being Strategy, **The MITRE Corporation**

Networking Refreshment Break: 10:15 – 10:40 AM

Hosted by:  **2nd.MD**
easy access to leading doctors

 **Rx Savings**
Solutions

 **STAYWELL**

Concurrent C3: 9:30 – 10:15 AM

Personalizing Health with Genetics: Cancer, Heart Disease, Medications and Beyond

Our genetics significantly impact our risk for cancer and heart disease and how we respond to medications. Hear why leading employers are personalizing employee health with genetic insights to tackle their largest cost drivers, the impact it has on their organizations, and what employers may want to consider when evaluating a genomics offering.

San Diego

Abigail Hollingsworth, Senior Director of Employee Benefits,
Salesforce.com, Inc.

Othman Laraki, CEO, **Color**

New York

Andrew Curran, VP of Medical Oncology and Cancer Services, **Thomas Jefferson University Hospitals**

Caroline Savello, VP, Commercial, **Color**

Concurrent C4: 9:30 – 10:15 AM

Personalized, High-Quality Care for Everyone

How do you meaningfully engage your employees early in their health care journey, ensuring they get the right care from the beginning? During this session, you'll learn how Walmart took a data-driven approach to improving employee health, with physician quality at the core of the solution.

San Diego

Nancy Coletto, VP of Account Management, **Grand Rounds**

Jarred Hall, Senior Manager, U.S. Healthcare Benefits, **Walmart Inc.**

Nupur Srivastava, VP Product, **Grand Rounds**

New York

Lisa Woods, Senior Director Health Care Benefits, **Walmart Inc.**

Owen Tripp, CEO, **Grand Rounds**

Concurrent C5: 9:30 – 10:15 AM

Fertility and Family-Building Benefits for the Modern Company

With 68% of employees willing to change jobs for fertility benefits, companies are implementing comprehensive solutions — accessible to all — to support their workforce. This benefit has evolved from “nice to have” to “must have.” Learn how top companies implemented fertility benefits and brought greater value to their employees, the workplace and their bottom line.

San Diego

Grace Gaddi, Program Manager, US Health Plans, **Salesforce**

Julie Stadlbauer, Senior Vice President, Client Solutions, **Progyny**

New York:

Karin Ajmani, President, **Progyny**

Arielle D. Bogorad, Senior Director, Worldwide Benefits, Wellness and Fitness, **Cerner**

Concurrent C6: 9:30 – 10:15 AM

Health Navigation's Value on Investment — For You, and Your Employees

Learn how a premier logistics company set up their benefits and wellness program to engage their entire population through health navigation and how they measure Value on Investment (VOI). Relying on standard benefits is not enough — personalized health navigation enriches an employers' health and benefits offering by providing an experience tailored to individual health needs.

Rich Krutsch, Vice President – People Services, **ArcBest**

San Diego

Kristin Torres Mowat, Senior Vice President, Corporate Development, **Castlight**

New York

Maeve O'Meara, Executive Vice President, Product and Customer Experience, **Castlight**

Concurrent C7: 9:30 – 10:15 AM

Diabetes and Dentists: How Integrating Care Can Improve Health Engagement and Outcomes *(Repeats as E7)*

One in five cases of total tooth loss is linked to diabetes, and people with diabetes are 40% more likely to get glaucoma. Sharing actionable insights with the whole care team simplifies the patient experience and improves engagement and outcomes. A multistate retailer will share the impact of holistic clinical integration on their employee population.

Sara Freitag, Director, Corporate Benefit Plans, Total Rewards & HR Systems, **The Kroger Co.**

Collette Manning, Staff VP, Strategic Initiatives, **Anthem, Inc.**

Concurrent D1: 10:40 – 11:25 AM

Improving the Employee Experience Through Communications *(Repeats as J2)*

Employees want personalized, simple sound bites at the right time with one-click access to the information they need. And they expect an engaging, consumer-grade experience that makes it easy to choose and use their benefits. Learn about the innovative strategies leading employers are using to refresh, restructure and recharge employee communications for maximum impact.

Coleman J. Lauterbach, Vice President Human Resources, **HMSHost Corporation**

San Diego

Samantha DuBridge, VP Global Benefits and Mobility, **Hewlett Packard Enterprise**

New York

Allison Stark, Global Wellness Program Manager, **Hewlett Packard Enterprise**

Concurrent D2: 10:40 – 11:25 AM

How to Stop Tragedy in the Workplace

Despite an alarming rise in suicide rates, the stigma surrounding mental health remains strong. Hear a story of an all-too-common tragedy and learn how a leading company is helping employees and their family members by providing assistance for those struggling with mental health and by creating a culture of awareness that supports suicide prevention.

Mandie Conforti, LCSW, Director, Health & Benefits, **Willis Towers Watson**

San Diego

Maracie Wilson, MSN, RN, PHN, Director, Caregiver Well-being, **Providence St. Joseph Health**

New York

Miles Snowden, MD, Chief Medical Officer, **TeamHealth**

Concurrent D3: 10:40 – 11:25 AM

Fighting Cancer and Oncology Spend Through Integrated Care

Learn how providing integrated capabilities that enable physician teams to better understand cost-effective options for

treating cancers with expected improved outcomes can help more people with cancer, preventing the onset of cancer for some, improving outcomes for all and reducing the overall cost for this large category of spend.

Osswin D'Costa, Vice President - National Segment, **Cigna**

Judy Fennimore, Vice President, Benefits, **Marriott International, Inc.**

Karen K. Fields, MD, Medical Director, Clinical Pathways and Value-Based Cancer Care, **Moffitt Cancer Center**

Bhuvana Sagar, MD, National Medical Executive, **Cigna**

Concurrent D4: 10:40 – 11:25 AM

Fresh Recruit to Seasoned Alumni: Engagement for the Entire Employee Journey

For many employers, containing health care costs is just one of many value drivers. Hear how one innovative national retailer provides a top-notch engagement experience not only for current employees but also new hires and seasonal associates as well. You'll learn strategies for lowering costs, inspiring loyalty and creating a sticky employee experience.

Jeni Chih, Senior Director, Global Benefits, **Gap Inc.**

Sara Huang, Manager, Benefits, **Gap Inc.**

Allen Kline, Executive Vice President of Client Experience, **Evive**

Concurrent D5: 10:40 – 11:25 AM

The Next Evolution in Virtual Care: Integrated, Personalized and Relevant *(Repeats as G5)*

As employees look for a seamless experience that enables them to access health care on their terms, virtual care is very effective. In this session, hear how a leading employer leverages virtual care to guide consumers through a complex system, ensuring resolution to all of their health care needs.

Kelly Bliss, Chief Client Officer, **Teladoc Health**

Allan Khoury, MD, PhD, Senior Health Management Consultant, **Willis Towers Watson**

Jennifer Paisley, Director of HR, **Valmont Industries**

New York

Lana Raimbault, Sr. Manager US and Puerto Rico H&W Plans, **Fluor**

Concurrent D6: 10:40 – 11:25 AM

San Diego: Virtual Payments: How Digital Wallets, E-Commerce, and Technology are Transforming How We Pay for Care

Technology, payment and retail innovators are changing the health care payment world as we know it. This session will detail what you need to know about these trends and explore innovations in digital commerce that are improving the way employees pay for health care — ultimately enabling easier access to care.

Glenn Larson, Solution Architect, **ConnectYourCare**

Steven Leitman, Vice President - Global Payment Experience & Solutions, **Visa**

Amol Mahajan, Senior Director, Global Payment Experience & Solutions, **Visa**

New York: The Enterprise Value of Preventative Health Care

Learn about the newest insights and review of the scientific and benefits literature regarding the enterprise wide value of evidence based preventive programs. This session will detail the evidence of the enterprise value of the preventive health benefit mandated by the Affordable Care Act (ACA) and the US Preventive Services Taskforce (USPSTF).

Cindy Drummer, NA Benefits Manager, **Centrica**

David Levy, CEO, **EHE**

Concurrent D7: 10:40 – 11:25 AM

Using Data to Personalize Advocacy and Achieve the Triple Aim

Learn from a benefits leader and physician how their organization is using biometric data and a high-tech, high-touch advocacy model to personalize service and identify members for outreach. The approach is resulting in improved patient experience and health of their population while reducing cost — the Triple Aim.

Steven Goldberg, MD, MBA, VP, Medical Affairs, Population Health, Chief Health Officer, Health & Wellness, **Quest Diagnostics**

Harry Hayes, Market Vice President, National Accounts, **Aetna, Inc.**

Paul Mendelowitz, MD, MPH, Senior Medical Director, Health Informatics, **ActiveHealth Management**

Concurrent E1: 11:40 AM – 12:25 PM

Championing Inclusion and Diversity Through Benefits

The payoff of building an inclusive and diverse culture is clear: increased retention, higher engagement, improved business performance. How can benefits play a role? Join a panel of your peers as they define what inclusion and diversity has meant for their organization, including practical tactics for ensuring that benefit programs support the needs of a diverse workforce.

Marjorie L. Powell, Senior Vice President and CHRO, **AARP**

Debra Pynchon, Executive Director, Global Benefits & Mobility, **Lenovo**

San Diego

Luiz Whitney, Manager, Diversity & Inclusion, **Ball Corporation**

New York

CJ Johnson, Senior Director, D&I, **Ball Corporation**

Concurrent E2: 11:40 AM – 12:25 PM

Managing Benefits for a Global Workforce

Multinational organizations need to effectively manage benefit

programs, solutions and vendors around the world. In this session, you will hear how an iconic multinational company approaches global benefit strategy to balance the needs of an expanding and diverse workforce with local cultures and programs.

Donny Quesenberry, International Risk Manager,
Mars Incorporated

San Diego

Muna Almualllem, Director International Benefits, **Fluor**

Concurrent E3: 11:40 AM – 12:25 PM

San Diego: Tracking Patient Outcomes and Measuring Effectiveness of Onsite Clinics

GE Appliances implemented several initiatives to better meet the health challenges facing its members. These include policies targeted at addressing opioid utilization and education/communication with providers at its onsite clinics. In this session, we'll look back through their benefits data to show how these interventions affected member health and wellbeing.

Grant Gordon, CEO and Co-founder, **Artemis Health**

Diana Han, Chief Medical Officer, Global Medical Director,
GE Home & Business Solutions

New York: Maximizing the Bottom Line Impact of Employee Engagement

Employers are seeking to increase employee engagement while managing their bottom line. During this session, you'll learn how an employer has used targeted engagement programs offered across multiple vendors to increase employee engagement. We'll showcase the measurable impacts on both benefit and operational costs.

Rick George, Senior Director of Benefits, Human Resources,
JB Hunt

Grant Gordon, CEO and Co-founder, **Artemis Health**

Concurrent E4: 11:40 AM – 12:25 PM

Winning Health and Wellbeing: Strategies From the Experts

Today's health and wellbeing landscape is complex and fragmented. Learn how forward-thinking organizations are simplifying the employee experience by blending high-tech and high-touch capabilities into a unified, powerful, personalized platform. When employers make it easy for employees to be engaged across the spectrum of health and at every stage of their health journey, everyone wins.

Karen Personett, Manager of Wellness & Health Promotion,
DTE Energy

San Diego

Melanie Cumbee, Director, Organizational Health and Well-being, **MemorialCare**

Rajiv Kumar, MD, Chief Medical Officer, **Virgin Pulse**

New York

Kathy Kostecki, Health and Welfare Manager, **PSEG**

Wendy Werve, Chief Marketing Officer, **Virgin Pulse**

Concurrent E5: 11:40 AM – 12:25 PM

Approachable Mental Health Care: Helping the Silent Majority Suffering From Mental Illness

One in five employees suffer from mental illness, but only 30% ever seek treatment. Learn from a large employer who is leveraging the combination of empathy and technology to make mental health more approachable to the silent 70% by offering them care that is consistent with their preferences and convenient to their lifestyle.

Ann Marie Kelly, Senior Manager, Benefits, **The Home Depot**

Dickon Waterfield, Chief Commercial Officer, **Big Health**

Concurrent E6: 11:40 AM – 12:25 PM

Employee Wellbeing: Looking Beyond Health Care Cost Savings to Measure Business Performance Gains

As the challenge to manage health care costs and reduce employee health risk continues, HR professionals now have even more reason to advocate for health and wellbeing programs. During this session, you'll learn about the relationship between investment in employee health and stock market performance and how award-winning employee wellbeing programs correlate with improved business performance.

Seth Serxner, Chief Health Officer, **Optum**

San Diego

Jon Black, Senior Vice President, Total Rewards and HR Systems, **Republic Services, Inc.**

Craig Kurtzweil, National Vice President, Data Analytics and Innovation, **UnitedHealthcare**

Thomas Parry, PhD, President, **Integrated Benefits Institute**

New York

Shannon Dilema, Americas Head of Health & Personal Well-being, **BlackRock**

Nell Putnam-Farr, Assistant Professor of Marketing, **Rice University**

Concurrent E7: 11:40 AM – 12:25 PM

Diabetes and Dentists: How Integrating Care Can Improve Health Engagement and Outcomes (C7 repeated)

Networking Luncheon: 12:25 – 1:45 PM

Hosted by:



General Session F: 1:45 – 2:40 PM

Purpose-Driven Benefits: Impacting Lives and Organizations

Benefit strategies come in different shapes and sizes. Hear executives from diverse organizations share how they design,

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implement and evaluate their health benefit programs — and understand how and why their successful strategies and goals compare and contrast.

Sarah Lecuna, Sr Global Benefits Manager, **Intuit Inc.**

Andrea Lessard, Head of Compensation and Benefits, **Red Bull North America, Inc.**

Shawna M. Oliver, Senior Director, Head of US Benefits, **John Hancock**

Concurrent G1: 2:55 – 3:40 PM

Health Care Access and Delivery: Meeting the Needs of Your Workforce

Employers show increased interest in improving employee access to quality health care that provides a positive patient experience, lowers cost and ultimately improves their population's health. Hear how your peers are taking a market-by-market approach to tackle the health care delivery challenge and implement high-impact solutions.

San Diego

Lisa W. Evans, Senior Director of Living Well, **Southwire Company, Inc.**

Heather Russo, Senior Manager Benefits Strategy and Engagement, Disney Enterprise Employee Benefits, **The Walt Disney Company**

New York

Joseph Mihelich, U.S. Health Care Plans, Senior Analyst, **General Motors Company**

Sheila Savageau, U.S. Health Care Plans Leader, **General Motors Company**

Concurrent G2: 2:55 – 3:40 PM

Prioritizing Integrated Wellbeing: Putting Employees at the Center (C1 repeated)

Concurrent G3: 2:55 – 3:40 PM

San Diego: The Future of Inclusion: Helping Employees Bridge the Career Cliff That No One Talks About

If you have millennials in your workforce, you may be having a baby boom. Managing employees through their transition into parenthood and back to work again is an imperative to building an inclusive culture. This session presents a roadmap to transform the organizational challenges of a baby boom into an opportunity to rethink inclusion, belonging, health and wellness at your company.

Shannon Spanhake, CEO, **Cleo**

Nescett Wright, Program Manager, Benefits, **eBay**

New York: Future-Proof Your Workforce: Give Employees the Resilience and Agility They Need

The future of work will demand resilient people and agile teams that can face any change or challenge head-on. Learn about the latest research on how resilience, agility, and stress impact different generations and work functions. Hear from innovative

leaders tackling real issues across job functions and industries as they unpack learning and results.

Jan Bruce, CEO and Co-founder, **meQuilibrium**

Linda E. Yoo, MFT, Head of Global Mental Wellbeing & Workplace Effectiveness, **Johnson & Johnson**

Susan Moley, Senior Director, Global Wellness, **PepsiCo**

Concurrent G4: 2:55 – 3:40 PM

Cracking the Code of Better Employee Health and Lower Medical Costs

Healthier employees and lower costs? Yes, you can! Hear how major employers are using cutting-edge medical guidance to produce real results. Learn to master the five key drivers of improved health care performance. Good for you, good for them.

Jennifer Adkins, US Benefit Programs Sr. Manager, **Magna International of America, Inc.**

Randy K. Hawkins, MD, FACHE, Chief Medical Officer & Executive Vice President, Health Analytics, **ConsumerMedical**

John Hosea, VP, Human Resources, **Blue Cross Blue Shield, Illinois, Montana, New Mexico, Oklahoma, Texas**

Concurrent G5: 2:55 – 3:40 PM

The Next Evolution in Virtual Care: Integrated, Personalized and Relevant (D5 repeated)

Concurrent G6: 2:55 – 3:40 PM

From Old School Wellbeing to New School Human Performance: Key Steps in Creating a Dynamic Cultural Shift That Maximizes Workforce Productivity and Inclusion

During this session, you'll learn about Related's mission to strategically shift their culture by putting the individual at the center including how creating a holistic offering for employees through a digital to human connection flipped the environment from aggressive performance to Human Performance.

Dr. Darren White, CEO, **ADURO**

San Diego

DeAnna Hall, Manager, Corporate Health and Well-being, **LG&E and KU Energy LLC**

New York

Lauren Geer, VP, Head of Compensation & Benefits, **Related Companies**

Concurrent G7: 2:55 – 3:40 PM

Taking Personalization to the Next Level: Creating Relevant Wellbeing Experiences

Ask 10 different people what wellbeing means to them and you will get 10 different answers. Why? Because wellbeing is personal and means something different to everyone. Learn how Kohler has taken personalization to the next level by putting their employees' needs first and how this person-first approach has driven results.

Alex Nguyen, Vice President Product and Solutions, **WebMD Health Services**

San Diego

Julie Lyons, Sr. Benefits Analyst – Wellness, Kohler

New York

Erin Schad, Benefits Analyst – Wellness, Kohler

Networking Refreshment Break: 3:40 – 4:10 PM

Hosted by:  2nd.MD easy access to leading doctors  Rx Savings Solutions

 STAYWELL

General Session H: 4:10 – 5:00 PM

Politics, Legislation, Regulation and Employer-Sponsored Health Benefits: What to Expect in 2019

This “need-to-know” session will feature insights on how the midterm elections will impact the Congressional health agenda; how the Executive Branch and the states will seek to shape health policy amid federal legislative gridlock; and how both political parties will begin to frame health reform as they prepare for the 2020 elections.

James A. Klein, President, American Benefits Council

Networking Cocktail Reception: 5:00 – 6:00 PM

Hosted by:

Willis Towers Watson 

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 FURTHER  HealthTap  Lyra

 MERITAIN HEALTH  omada  ONETOUCH every touch is a step forward™

 Teladoc HEALTH  Wellthy

Day 2: Wednesday, March 20: San Diego Friday, April 5: New York

Continental Breakfast: 7:15 – 8:00 AM

Hosted by:  Careington SOLUTIONS SIMPLIFIED™



 Mount Sinai  natura)(ySlim®

General Session I: 8:00 – 9:00 AM

Innovators with Purpose: Targeting Critical Health Conditions

How can innovation help improve care and alleviate costs for critical health conditions? In this lively session, you will hear from emerging start-ups about solutions just hitting the marketplace — and learn a pragmatic framework from employers and venture capitalists, for evaluating which innovations work for your organization.

San Diego

Sangeeta Agarawal, CEO and Founder, **Helpsy**

Ambar Bhattacharyya, Managing Director, **Maverick Ventures**

Marco Diaz, SVP, Global Head of Benefits, **News Corporation**

Lynne Chou O'Keefe, Founder and Managing Partner, **Define Ventures**

Peter Shalek, Co-founder & CEO, **Joyable**

Brian E. Skiba, Director of Products, Technology & Professional Services, USA, **Babylon Health**

Ralph F. Weber REBC, GBA, CLU, President and CEO, **Medibid**

New York

Hassan Azar, SVP Total Rewards, **US Foods, Inc.**

Lauren Brueggen, Principal, **Heritage Group**

Mette Dyhrberg, Founder & CEO, **Mymee, Inc.**

Lindsay Jurist-Rosner, CEO, **Wellthy**

Stephen Kraus, Partner, **Bessemer Venture Partners**

Andrew Le, CEO, **Buoy Health**

Nikhil Pooviah, MD, Co-Founder, **CancerAid**

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Concurrent J1: 9:10 – 9:55 AM

Using Administration to Drive Successful Benefit Strategies

As employers introduce more choice in plan designs, network options, voluntary benefits and point solutions, the burdens on benefits administration grow as well. Hear how employers have used their benefit delivery solution to successfully increase choice, engage employees and help them to make smart decisions.

Deborah R. Macchia, Executive Director, Global Benefits & Wellness Programs, **ITT Inc.**

Vicki Shackelford, Vice President Compensation & Benefits, **Wood**

Concurrent J2: 9:10 – 9:55 AM

Improving the Employee Experience Through Communications *(D1 repeated)*

Concurrent J3: 9:10 – 9:55 AM

Can Artificial Intelligence Improve Heart Health?

During this session, you'll hear key insights from Asurion and Macy's about how a smartphone solution to manage and improve hypertension and heart health has influenced the enrollment and engagement rates of 140,000 employees. You'll hear how AI-driven digital coaching can be even more positive than human touch.

Maayan Cohen, CEO, **Hello Heart**

San Diego

Nini O'Keefe, Wellbeing Program Manager, **Asurion**

New York:

Erin Proctor, Manager, Clinical Strategy and Benefit Analytics, **Macy's, Inc.**

Concurrent J4: 9:10 – 9:55 AM

Next-Generation Health Care Navigation: A Comprehensive Focus on the Needs of All Employees

The health care experience is a source of frustration and unexpected cost for consumers. Two Fortune 500 employers share how they are interweaving technology, clinical expertise and navigational support to drive smarter, more effective utilization of benefits and point solutions, resulting in greater employee satisfaction and increased plan savings.

Mike Chilen, Director, Global Benefits and Mobility, **Mary Kay Inc.**

San Diego

Shannon Skaggs, President, **Quantum Health**

New York

Michelle Grieshop, **CEBS, SPHR**, Benefits Manager, **Honda North America, Inc.**

Steven Knight, Executive Vice President, Total Experience, **Quantum Health**

Maribelle Natividad, Benefits Manager, **American Honda Motor Co, Inc.**

Concurrent J5: 9:10 – 9:55 AM

Effective Behavior Change: Using Health Coaching to Improve Population Health

Over a year ago, St. Luke's was looking to engage their Medicare ACO population and their employees. The challenges? Needing to address the conditions of obesity, tobacco cessation, diabetes, hypertension, and more. Learn how St. Luke's used health coaching supported by technology to help their employees achieve better health outcomes, and how they've evolved their approach.

Norma Haener, RN, Health Coach, **St. Luke's Health System**

Karen Romans, LICSW, Director of Clinical Operations & Customer Success, **Fitbit Health Solutions**

Concurrent J6: 9:10 – 9:55 AM

Silencing Noisy Health Care and Saving Money with Applied Health Signals

Join us where data science meets behavior enablement and clinical impact. During this session, you'll learn how to improve clinical outcomes and financial results across chronic conditions including diabetes, hypertension and more.

Jason Russell, Director North America Total Rewards, **SAP America**

San Diego

Jim Pursley, Chief Commercial Officer, **Livongo**

New York

Arnon Geshuri, Chief People Officer, **Livongo**

Jaе Kullar, Manager, Health & Wellbeing, **Delta Air Lines**

Tom Sondergeld, Vice President HRIS, Global Benefits & Mobility, **Walgreens Boots Alliance, Inc.**

Concurrent J7: 9:10 – 9:55 AM

Taking Control: How Employers Can Conquer Health Care

Employers of all sizes are crafting new benefits programs that meet the unique needs of their business and their people. Hear from a leading employer about the new approach they're taking to bend the health care cost curve and ensure employees are empowered to make the best decisions about their health care.

New York

Matt Eurey, SVP, Customer & Health Plan Partnerships, **Accolade**

John Lasky, Chief Human Resources Officer, **Temple University Health System**

Michael Martin, Director, Compensation & Benefits, **BJ Services**

Networking Refreshment Break: 9:55 – 10:25 AM

Hosted by:



Concurrent K1: 10:25 – 11:10 AM

Creating the Ultimate Pharmacy Experience

(C2 repeated)

Concurrent K2: 10:25 – 11:10 AM

The Future of Family Benefits

How are employers innovating their benefits strategy to meet the needs of millennial families while reducing rising health care costs? What are the key components of an impactful ROI-positive family benefits model? Learn how two large companies are leading the industry on fertility, pregnancy, parenting and return-to-work benefits.

Katherine Ryder, Founder and CEO, **Maven**

San Diego

Lucy Avsharyan, Benefits Manager, **United Talent Agency**

Bryan Aycock, Senior Global Benefits Manager, **Zynga**

Caitlin Callaham, Total Rewards Senior Manager, **Moss Adams**

New York

Todd McCafferty, Benefits and Compliance Manager, **White & Case**

Bart Trench, SPHR, Head of Benefits and Wellness, **Protective Life**

Jane van Dis, MD, Medical Director, **Maven**

Concurrent K3: 10:25 – 11:10 AM

Leveraging Sociodemographic Data to Understand Employee Needs and Behaviors

When medical care accounts for only 10% – 20% of the modifiable contributors to healthy outcomes, it's critical to consider every opportunity to positively influence health choices. This session will focus on employers' experiences and how they leveraged sociodemographic data to understand the drivers behind their employees' health and develop innovative programs to improve outcomes.

New York

Brandi Hodor, Analytic Advisor, **IBM Watson Health**

Joseph Mihelich, U.S. Health Care Plans, Senior Analyst, **General Motors Company**

Sheila Savageau, U.S. Health Care Plans Leader, **General Motors Company**

Concurrent K4: 10:25 – 11:10 AM

San Diego: The Power of On-Demand Behavioral Health — In and Out of the Workplace

Research shows that stress is costing employers \$300 billion in health care costs and missed work. Despite the clear need for emotional support, EAP programs only see 1% – 3% of engagement. Learn how an employer is successfully using a mobile app to provide on-demand behavioral health solutions to employees with 24/7 emotional health coaching, therapy and psychiatry.

San Diego

Russell Glass, CEO, **Ginger**

Veronica McCoy, Senior Manager, Benefits, **Sephora**

New York: Innovating Employee Engagement: Driving Lasting Behavior Change with a Consumer Approach

Sustained engagement begins with the consumer. Learn how HR leaders are using engagement platforms to take a new consumer-based approach to solve an old problem. During this session, you'll hear how technological innovations are driving increased employee engagement, creating awareness around benefits, and helping employees live healthier and happier lives.

Jeff Arnold, CEO, **Sharecare**

Frank Berry, Commissioner, **Georgia Department of Community Health**

Concurrent K5: 10:25 – 11:10 AM

Empowering Employers and Their People, Starting with the C-Suite

Today, employee health care is an indicator of business performance and an investment in people, not just a cost driver. Hear from leading employers who value health care, starting in the C-Suite. Learn about new models, how optimizing for costs doesn't mean compromising quality, and what will change in the decade ahead.

Kim Andolina, Director, Benefits & Payroll, **Cowen**

Josh Freund, Associate Director, Health & Well-being, **Jazz Pharmaceuticals**

Hope Kragh, VP Client Success, **Collective Health**

Concurrent K6: 10:25 – 11:10 AM

San Diego: Best Practices for Navigating the Consumer-Directed Health Care Journey

While every employer is unique, the best practices for managing health care costs to empower employees to connect health and wealth remain the same. During this session, we will highlight three of the most common strategic consumer-directed health care trajectories and detail the typical employer and employee outcomes along their journeys.

Lisa Meddock, System Director, Health and Wellness, **OhioHealth**

Stephen Neeleman, MD, Founder / Vice Chair, **HealthEquity**

Lynne Pyne, Benefits Manager, **Vanguard**

New York: Walk the Walk: Holistic Wellness for Health Care Providers

This session will share behavioral science insights and learnings on the impact of wellness programs on health care workers and their patients, as well as organizations' ability to attract and retain top talent, and share strategies for providing the best environment, resources and incentives for achievement.

Julie Griffith, Assistant Director, Employee Health and Wellbeing, Human Resources, **Texas Children's Hospital**

For sponsorship opportunities, please contact gregg.mauro@conferenceboard.org

Allison Grupski, Behavioral Change Director,
Weight Watchers

Concurrent K7: 10:25 – 11:10 AM

How to Lower Your Health Care Cost Trajectory with an Integrated Health Care Navigation Solution

We want people to be good consumers of health care, but the reality is that most people focus on health benefits once a year. Learn how a large company is lowering their health care cost trajectory by using an integrated health care navigation platform to engage participants when they make health care decisions throughout the year.

San Diego

Ryan Murry, SPHR, SHRM-SCP, Director, Compensation & Benefits, **Essilor of America**

New York

Adam Johnson, Vice President, Health, **Alight Solutions**

Nikki Kresse, Vice President, Total Rewards and Human Resources, **G6 Hospitality**

Concurrent L1: 11:20 AM – 12:05 PM

Human-Centered Design Thinking Workshop

Employee engagement increases when benefits are designed to meet employees' needs. In this working session, you will hear how one employer used design thinking techniques to make their benefits more valuable to their workforce, and work in groups to outline key steps that you can apply to your organization's benefit strategy.

San Diego

Nicole T. Williams, Director, Global Clinical Strategy, **Cummins Inc.**

New York

Shelley Stewart, Executive Director, Global Health Care Strategy, **Cummins, Inc.**

Concurrent L2: 11:20 AM – 12:05 PM

Musculoskeletal Pain, Opioid Dependency, Mental Health and Productivity: 3 Employers' Views

Musculoskeletal (MSK) conditions impact one out of two people in your workforce and results in a 13% loss in productive time. Hear how employers have reduced MSK-related pain, depression and absenteeism while avoiding two out of three surgeries by implementing the three pillars of evidence-based conservative MSK care: exercise therapy, behavioral health and education.

Katie Kirkland, Director of Benefits, **Southern Company**

Daniel Perez, CEO, **Hinge Health**

Tom Sondergeld, Vice President HRIS, Global Benefits & Mobility, **Walgreens Boots Alliance, Inc.**

San Diego

Marge Mayerson, Managing Director, **PricewaterhouseCoopers**

New York

Marlene Muglia, Director, Global Benefits, **PricewaterhouseCoopers**

Concurrent L3: 11:20 AM – 12:05 PM

San Diego: SAP is Addressing an Unmet Need for Employees with Children

Approximately 20% of your employees are likely caring for young children. Understand why and how SAP is filling the gaps in support for working parents and how this initiative contributes to employee engagement and overall wellbeing — both in and out of the workplace — and strengthens SAP's renowned inclusive culture.

Jason Russell, Director North America Total Rewards, **SAP America**

New York: Simplifying Health Care: Integrating Employee Benefits to Cut Confusion and Drive Engagement

Recent surveys show that offering multiple, disjointed benefits programs can create low utilization and employee confusion, among other problems. Hear from employers who successfully addressed this challenge head-on by utilizing technology and high-touch support services to streamline benefits offerings, leading to increased engagement, improved outcomes and reduced costs.

Kate Begley, Senior Vice President, Head of Sales, **Health Advocate**

Karen Halsted, Vice President Corporate Human Resources, **Genesis HealthCare**

Lan Tran, Benefits Manager, **Qualcomm Incorporated**

Concurrent L4: 11:20 AM – 12:05 PM

Stepping Outside the Health Plan to Support Developmental Disabilities

Join us as we discuss the importance of stepping outside the

health plan by leveraging technology to deliver much needed support to employees who are caring for a child with a developmental disability such as autism or ADD/ADHD and the business case for adding supports for caregivers, and the results of the program to date including other important statistics and highlights.

Mike Civello, Vice President, **Rethink Benefits**

San Diego

Rhonda Davidson, Benefits Director, **Oracle**

New York

Adam Entenberg, Vice President of Benefits, **Viacom**

Concurrent L5: 11:20 AM – 12:05 PM

Reversing Type 2 Diabetes: Commercial Results From a New Breakthrough in Diabetes Care

During this session, you will learn how the benefits of diabetes reversal treatment have affected US Foods, including the clinical improvements employees achieved and the resulting cost savings to the business.

San Diego

Sarah Hallberg, DO, MS, Medical Director, **Virta Health**

Casey Reynolds, Bid Sales Manager, **US Foods**

Joe Toniolo, Senior Director of Health & Welfare Plans, **US Foods**

New York

Sami Inkinen, CEO, **Virta Health**

Sue Letang, Sr Mgr Health & Welfare Plans, **US Foods**

Concurrent L6: 11:20 AM – 12:05 PM

San Diego: Putting the Brakes on the Opioid Epidemic

Our nation's opioid epidemic has been called the worst drug crisis in American history. Learn how Magna International of America, Inc. is doing their part to protect their employees to stop opioid abuse before it starts.

Jennifer Adkins, US Benefit Programs Sr. Manager, **Magna International of America, Inc.**

Meridith Dorner, Director, Account Management, **Express Scripts**

New York: If It's Not Personal, It's Just Noise: Actually Getting Employees Engaged

This session will go deep on the data-first approach taken to identify employee risks, needs and preferences to engage employees on a personal level, and how your organization can quickly and confidently deliver a total wellbeing solution to employees that will have a direct impact on their lives in and out of the workplace.

Barbara Brickmeier, Vice President of Human Resources, Benefits, HIS, HRBD and Global Administration, **IBM Corporation**

Judy Gordon, Wellness Director, **The Hartford**

George Murphy, Senior Vice Present Total Rewards, **Lincoln Financial Group**

Scott Rotermund, Co-Founder and Employer Market President, **Welltok**

Concurrent L7: 11:20 AM – 12:05 PM

San Diego: Thriving at Home: Technology-Enabled Caregiver Support in the Home

Learn how Best Buy is providing greater peace of mind to family caregivers — many of whom are struggling with the demands of work and other family responsibilities. Learn how sensors/smart devices, an intelligent connected platform and Geek Squad can be combined to relieve caregiver stress in a cost-effective, scalable way.

Charles Montreuil, Senior Vice President, HR - Rewards, **Best Buy**

Chris Stenzel, VP, Business Development & Innovation, **Kaiser Permanente**

New York: The Death of Old-School Wellness: A Blueprint for Population Health

Listen to experts from L.L.Bean, Southwest Airlines and Quest Diagnostics discuss how their wellness programs have evolved into population health management strategies. Each will show how they use screening to enable population health through identification of future high-cost claimants, connecting those at most risk to care, and lowering health care spend.

Wendi Mader, Executive Director and Commercial Leader, Health & Wellness, **Quest Diagnostics**

Tom Pela, Director, Employee Health & Wellness, **Quest Diagnostics**

Susan Tufts, Manager of Occupational Health and Wellness, **L.L.Bean Inc.**

Lane Yahchouchi, Health Advocate, **Southwest Airlines**

General Session M: 12:15 – 12:30 PM

Conference Wrap-Up: Leading with Purpose

Recapping key conference topics and themes, this wrap-up session continues the tradition of lively discussion by bringing major conference takeaways to life with a few surprises and prizes.

The 19th Annual **EMPLOYEE HEALTH CARE CONFERENCE**

Leading with Purpose: Impact, Value, Experience

To attract, retain and engage a diverse workforce and create a competitive advantage, the right benefit programs are critical. Join us to learn about the purpose-driven health care strategies and tactics that propel positive business outcomes and enhance the employee experience.

WHOM YOU WILL MEET

Corporate executives from human resources, benefits, health care, wellness, communications, human resource administration, total rewards, talent management, organizational development and finance.

YOU'RE IN GOOD COMPANY

Some of the companies that sent executives to the 2018 conference to learn, network and share ideas include:

- 1-800-Flowers.com, Inc.
- Adobe Systems, Inc.
- AECOM
- Airbnb Inc.
- Akamai
- Alliance Data
- AmeriGas, Inc.
- ArcBest
- AT&T Inc.
- Ball Corporation
- BD
- Bic Corporation
- Bill & Melinda Gates Foundation
- Biogen
- BMW of North America, LLC
- CarMax
- Chipotle Mexican Grill
- Cisco Systems Inc.
- Colgate-Palmolive Company
- CoreLogic
- Curtiss-Wright Corporation
- Dell Technologies Inc.
- Delta Air Lines
- eBay, Inc.
- Epic Games
- Equifax Inc.
- EY
- Facebook, Inc.
- FedEx Corporation
- Foot Locker, Inc.
- Freddie Mac
- General Motors Company
- Gulfstream Aerospace Corp.
- H&R Block, Inc.
- HBO
- IBM Corporation
- Ingram Micro
- International Paper Company
- Kinross Gold U.S.A.
- L3 Technologies, Inc.
- Lenovo Group Limited
- LVMH Inc.
- Macy's, Inc.
- Marriott International, Inc.
- Mars Incorporated
- MasterCard Incorporated
- McGraw-Hill Education, Inc.
- McKinsey & Company, Inc.
- Merck
- MGM Resorts International
- Michelin North America, Inc.
- Nokia Technologies
- Novo Nordisk Inc.
- Owens Corning
- Phillips 66 Company
- PSEG
- Qualcomm
- Revlon, Inc.
- Riot Games
- S&P Global
- Sanofi US
- Seagate Technology
- Sodexo, Inc.
- Southern Company
- Steel Dynamics Inc.
- Sysco Corporation
- TD Bank
- Texas Instruments Inc.
- TIAA
- Twitter
- Unilever United States Inc.
- Union Pacific Corporation
- United Rentals
- UPS
- Viacom
- Visa Inc.
- Volkswagen of America, Inc.

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REGISTRATION INFORMATION

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Phone **212.339.0345**

8:30 AM – 5:30 PM ET, Monday – Friday

Preconference Workshop Pricing:	
Members	\$505
Non-Members	\$605

Conference Pricing:	
Members	\$2,395
Non-Members	\$2,895

Non-Employer Pricing Applies to Plans, Insurance Companies, Health and Benefits Consultants, Benefits, Wellness Service Providers, etc. or anyone in a sales or accounts management role.	\$4,295 (Limited to one attendee only, either San Diego or New York)
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Fees do not include hotel accommodations. For discounted reservations, contact the hotel directly no later than the cut-off date and mention **The Conference Board Employee Health Care Conference**.

Hotel Accommodations

Hilton San Diego Bayfront

1 Park Boulevard
San Diego, CA 92101
Tel: **619 564-3333**

Marriott Marquis

1535 Broadway
New York, NY 10036
Tel: **212 398-1900**

Cut-Off Date: February 25, 2019

Cut-Off Date: March 11, 2019

Cancellation Policy

Full refund until three weeks before the meeting. \$500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts Per Person

For a team of three or more registering from the same company at the same time, take \$300 off each person's registration. One discount per registration. Multiple discounts may not be combined.