18TH ANNUAL Executive Coaching CONFERENCE
Coaching In A World of Disruption and Transformation
VIRTUAL EVENT
April 20 – 21, 2021
www.conferenceboard.org/executivecoachingconference
Day One | Tuesday, April 20, 2021

11:00 – 11:05 am
Opening Remarks
Audrey McGuckin, Conference Program Director, The Conference Board

11:05 – 11:45 am
Coaching Dynamic Leadership: Delivering on the Seemingly Impossible Demands of the New Next
For decades, leaders have had to contend with competition, complexity, and continual change. But 2020 has shown us that the future will be characterized by challenges that are exponentially more complicated than anything leaders have faced in the past.

Overcoming these challenges and thriving in the new next will require leaders to deliver on seemingly impossible demands. In this session, we reveal a new, dynamic leadership approach that will empower leaders to deliver on those demands. We will discuss:

• Creating clarity through chaos
• Establishing psychological safety in uncertainty
• Ensuring stability while driving innovation
• Bolstering engagement while driving hard for results
• Building leadership capacity to overcome the challenges of the day and achieve unparalleled results in the future

Dr. Jonathan Kirschner, Founder and CEO, AllIR Consulting

11:45 am – 12:15 pm
Accelerating the Development of Leaders Who Create the Networks to Move the World Forward
An ambitious business strategy spearheaded by a new purpose-driven culture set the stage for Verizon’s evolution in its executive coaching journey. Transforming to a “2.0” culture presented new opportunities for a pipeline of emerging leaders to quickly advance which fueled Verizon’s push to expand external executive coaching in a programmatic way to those in transitions deeper in the organization.

Discover how Verizon engaged multiple coaching partners to help key talent to reach their full potential and build its pipeline of leaders, accelerate onboarding and acculturate executives, develop a new generation of leaders through digital coaching, and reinforce new ways of working in Verizon 2.0.

Angela Blake, Executive Coaching, Talent Assessments and Capability Building, Verizon

12:15 – 12:25 pm
Panel Discussion: Ask the Coaches
Hear first-hand from recipients of coaching for impact and lessons learned in an interactive panel discussion.

12:25 – 12:45 pm Break

12:45 – 1:00 pm
Integrating Coaching to Fully Leverage Development Investments
The mission of Mayo Clinic is to inspire hope and promote health through integrated practice, education and research. They believe that one of the key levers for continuing to lead and transform healthcare is through the development of its leaders. Mayo has integrated Executive Coaching as a key component to their leadership development work to further drive the impact and outcomes of this investment.

Hear how Mayo embarked on a unique approach to build a collective cohort of physician leaders to further invest in their coaching skills and support peers in accelerating individual and organizational performance.

Karen Mellum, Ph.D., SPHR, Senior Advisor Leader Assessment and Development, Mayo Clinic

1:00 – 1:20 pm
A Personal and Inspiring Story from an Institutional Leader at Mayo Clinic
Dr. Michele Halyard, Vice Dean Mayo Clinic School of Medicine, Dean Arizona Campus, will share a deeply personal story of investing her own personal time in coaching during 2020. She will also share how Covid 19, racial unrest and other disrupters impacted her experience as a coach.

Dr. Michele Y Halyard, M.D. Vice Dean Mayo Clinic School of Medicine, Dean Arizona Campus, Mayo Clinic

Moderator: Karen Mellum, Ph.D., SPHR, Senior Advisor Leader Assessment and Development, Mayo Clinic

1:20 – 1:50 pm
MENTOR CONNECT
Dipali Chakravarti will share with our audience how Indeed has designed a unique 3-month Mentoring Program.

Indeed believes Mentorship is a two way learning opportunity and everyone has something to teach. A Mentee learns new skills from their Mentor and a Mentor learns new skills as a teacher that can apply to their career as a potential future manager. Learn how this program was designed and delivered with technology to 100 Mentees at Indeed.

Dipali Chakravarti, Vice President, Global Human Resources & Employee Development, Indeed

1:50 – 2:10 pm Break

2:10 – 2:40 pm
Individual Coaching is Not Team Coaching: Why it matters and what to do about it.
The extremely complex problems modern organizations face will only be solved by the collaborative efforts of teams, not individuals. Unfortunately, while organizations continually make significant investments in individual professional development and one-to-one coaching, research shows that only one in five leadership teams is found to be highly effective. While some organizations do provide support to team development, many interventions are often not informed by meaningful data about the team itself integrated with
insights derived from decades of peer reviewed research on the performance of real-world teams.

In this session we will explore the shifts that need to be made to intelligently assess and unlock the collective creative potential of teams across an organization in order to be continually future-fit in a world of ever increasing uncertainty.

Gabe Abella, Organizational Coach, JP Morgan Chase

2:40 – 3:25 pm

2021 New Research – TCB. Current and Post Pandemic World: Where is executive coaching headed?

While executive coaching continues to grow and evolve in organizations, this new research examines current trends and how the chaos of 2020 has impacted the practice of coaching. How has coaching been used to support leaders in a health pandemic, social justice dilemma, and economic crises? What do our leaders need? How will coaching evolve beyond these challenges in the future? Organization examples will be shared during the readout of the research.

Amy Lui Abel, PhD, Vice President, Human Capital, The Conference Board

3:25 – 3:30 pm

Closing Remarks

Audrey McGuckin, Conference Program Director, The Conference Board

Day Two | Wednesday, April 21, 2021

11:00 – 11:05 am

Opening Remarks

Audrey McGuckin, Conference Program Director, The Conference Board

11:05 – 11:35 am

An Authentic CEO’s Story on Group Coaching

Xavier Unkovic is the CEO of Amy’s kitchen and a role model CEO in his commitment and actions in developing leaders. He leads in this work through individual, peer, team and group coaching. He has specifically spearheaded a team approach at Amy’s Kitchen call BOLD Coaching.

Xavier Unkovic, CEO, Amy’s Kitchen

Moderator: Gisele Garcia Shelley, Program Director, The Conference Board

11:35 am – 12:05 pm

Coaching the Microsoft Way

In this session Microsoft will share their approach to coaching.

Michael Dent, Director Learning and Development, Microsoft

Shayla Lester, Senior Learning Consultant, Microsoft

12:05 – 12:25 pm

Panel Discussion: Ask the Experts

Panelists:

The Conference Board’s Coaching Council Members
Moderator: Audrey McGuckin, Program Director, Human Capital, The Conference Board

12:25 – 12:45 pm Break

12:45 – 1:05 pm

Scaling Coaching at Intel – Building and Leveraging an Internal Cadre of Coaches

How do you tap into your wealth of experience within your company to help expand and scale coaching? How do you develop and build a comprehensive strategy to integrate coaching into your key people L&D programs?

Come hear the multi-year journey Intel has been on to stand up and build out their internal coaching cadre, how they’ve expanded into different tiers and modalities of coaching, and how they’ve recently brought in an internal coaching certification program to continue to scale. Learn about the pitfalls and successes along the way.

Ginny Gray MA, Director of Coaching, Assessments, & Facilitation, Intel Corporation

Coleen Snyder, Global Coaching Product Owner, Intel Corporation

1:05 – 1:35 pm

Building an Internal Executive Coaching Capability at Prudential that Drives Ongoing Talent Development

Prudential Financial is in the midst of a broad transformation, which includes how they develop their high potential executive talent. Francine will share why Prudential views executive coaching as an important business capability. She will also share the steps the firm has taken to build an internal team of Talent Partners who will anchor the executive coaching model and provide ongoing coaching (vs. discreet engagements).

Prudential believes these changes will align myriad stakeholders to a common coaching framework and make it easier to share information across HR business partners, talent partners, executive development programs, and managers, all in the service of accelerating talent development and creating a deep bench of succession-ready leaders.

Francine Chew, VP People Development Capabilities, Prudential

1:35 – 1:55 pm Break
Is Internal Coach Certification a Trojan Horse - Changing A Leaders Way of Being in Times of Existential Crisis?

As the world faces new existential crisis such as the recent COVID19 pandemic, leaders have been tested and historical concepts of what constitutes leadership have been exposed, highlighting the need for leadership to evolve. In a systemically dynamic and complex work, leaders have been called forth into more distributed, collaborative, regenerative and conscious forms of leadership, focused more on a "transpersonal way of being" and no longer an individualistic, siloed "hero".

The Medtronic Internal Coach Certification is an award winning and established two-year program which develops skills of advanced coaching and new capability in leaders. It has been shown to create a ripple and multiplying impact, returning investment across the organization by supporting individual leaders in change, evolving organizational culture, leadership approaches and organizational performance.

New research focused on exploring the sustained influence of coach training upon coaches themselves. This session will explore the findings, considering the nature of the influence coach training has on the personal and professional lives of coaches and the influence the training also has upon leadership.

Simon Dawson, PCC CPCC, Consultant Executive Coach, Coaching Global Centre of Excellence, Medtronic
Karen Mathre, Director, Learning and Leadership Development / Sr. Program Manager, Coaching Center of Expertise, Medtronic

Coaching as an Equalizer

In an ever-changing world of technology, rapid change and new consumer habits, empathy has emerged as one of the key leadership capabilities needed for leaders to excel.

This session will focus on what we can learn from a children’s hospital environment to develop and nurture across multiple levels of leadership in organizations.

Jennifer Paylor, Head of Learning and Development, Cap Gemini

The Power of Virtual Coaching

In this fireside chat with Sally Helgesen we’ll explore how coaching has changed in a virtual environment, looking at the upsides and any disadvantages. We will also explore the critical topic of why women in particular can benefit from coaching and look at how specific challenges can be addressed through coaching.

Sally Helgesen, Author, How Women Rise, The Female Vision
Audrey McGuckin, Program Director, The Conference Board