



Virtual Event
**Supply Chain Visibility,
Traceability, and Transparency:
Lifesaving foci for Food
and Healthcare**
May 20, 2020

www.conferenceboard.org/supply-chain

Agenda

Wednesday, May 20, 2020

11:00 am – 11:15 am

Opening Remarks

Siobhan O'Bara, Senior Vice President of Community Engagement, **GS1 US**

Dr. Uwe G. Schulte, Leader, Global Sustainability Centre and Program Director, **The Conference Board**

Part 1: Healthcare Industry

11:15 am – 11:45 am

Next Steps Towards Supply Chain Visibility

How have today's pharma serialization systems help supply chain visibility? How do you leverage them to increase visibility further? This session will discuss industry developments and the impact on your supply chain visibility opportunities. Hear how Biogen's supply chain visibility opportunities may be further shaped in the longer term by the COVID-19 pandemic.

Bjoern Rosner, Global Serialization Program Lead, **Biogen**

11:45 am – 12:15 pm

Best Practices: Explore lessons learned in healthcare from COVID-19

Due to COVID-19, there are many early lessons, protocols, and best practices that healthcare professionals have quickly implemented. Join this interactive discussion to hear how companies are adjusting and moving forward during this pandemic.

Moderator: Siobhan O'Bara, Senior Vice President of Community Engagement, **GS1 US**

Jane Pleasants, Vice President - Supply Chain, **Duke University and Health System**

Pamela Bryant, SVP, Supply Chain Management, **Parkland Hospital**

Erich R. Heneke, Director - Business Integrity & Continuity, Supply Chain Management, **Mayo Clinic**

12:15 pm – 12:30 pm Break

12:30 pm – 1:00 pm

Visibility: Bridging Regulatory Requirements, Business Priorities and Transparency Needs

- What is the foundation of seamless operations for supply chain, logistics, and product safety in the CPG, Foodservice, Grocery and Healthcare sectors?
- How does a unique identifier, like a barcode, create a framework for visibility from source to consumer?

- Why is industry collaboration critical to meeting regulatory requirements, streamlining business processes and providing trusted data for customers?

Siobhan O'Bara, Senior Vice President of Community Engagement, **GS1 US**

Angela Fernandez, Vice President of Industry Initiatives, **GS1 US**

1:00 pm – 1:30 pm

Technology and Tools to Support Serialization Implementation and Aggregation

- Reflecting on serialization implementation and sharing some of the challenges, solutions and lessons learned
- Successful application of blockchain technology to support implementation
- Working towards aggregation in products at unit, bundle, case and pallet level

Gregg Gorniak, US Serialisation Market Lead, **GSK**

1:30 pm – 1:45 pm Break

Part 2: Food Industry

1:45 pm - 2:15 pm

End- to- End Food Supply Chain Visibility

The food industry requires a greater amount of raw material to keep up with the demand of the population, and it is imperative that companies closely monitor the quality and safety in their food supply chains. This discussion will explore:

- Current disruptions in the supply chain and understand the importance of standardization
- Sustainability in the food supply chain

Moderator: Angela Fernandez, Vice President of Industry Initiatives, **GS1 US**

Sanjay Setty, Vice President, Procurement & Supply Chain, **Freshly**

2:15 pm - 3:00 pm

Food Safety Supply Chain

For Food Processors, Suppliers and Co-packers can be your weakest link, with food safety issues impacting your brand, shaking customer and consumer confidence in your products. The U.S. Food and Drug Administration's FSMA (Food Safety Modernization Act) rules for enhanced record-keeping with more responsibility for supply-chain documentation falling on the U.S. Food Processor makes coordination of food safety practices up and down the supply chain an absolute "must". Given the recent COVID-19 pandemic's disruptions of the entire world-wide supply chain of food and food ingredients, effective partnerships all along the supply chain are imperative for ensuring Food Safety for our consumers. This panel discussion delves into potential controls and solutions to some of the more common challenges around Supply Chain short-falls and problems. The following topics

For sponsorship opportunities, please contact michael.felden@conferenceboard.org

that will be covered in depth include:

- Identification of serious potential food safety problems coming from Suppliers & Co-packers
- Elucidation of potential controls for common operational challenges due to food safety issues coming from your supply chain
- Suggestions for Best Practice solutions for creating effective partnerships with your supply chain & co-packers

Moderator: Donna F Schaffner, Associate Director: Food Safety, Quality Assurance & Training, **Rutgers University - Food Innovation Center**

Carrie Russo, Supply Quality Manager, **J&J Snack Foods**

Bill Lachowsky, HACCP Development Analyst, **Ontario Ministry of Agriculture, Food and Rural Affairs**, Food Safety, Education and Training Consultant, **William M. Lachowsky Consultant**

3:00 pm - 3:15 pm

Q/A Discussion

Post-COVID World for Food and Healthcare Industries

Siobhan O'Bara, Senior Vice President of Community Engagement, **GS1 US**

3:15 pm

Conference Concludes