

The Conference Board **Conference Calendar** Fall 2010



Corporate Leadership

Corporate Community Involvement Conference

July 22–23, 2010

www.conferenceboard.org/ccic_cc

Leadership Experience at Gettysburg

September 13–15, 2010 – registration full

September 19–21, 2010 – registration full

September 28–30, 2010 – registration full

October 4–6, 2010 – registration full

October 18–20, 2010

November 1–3, 2010 – available for company event only

www.conferenceboard.org/leadershipexperiences/gettysburg

Directors' Institute Roundtable

November 10–11, 2010

www.conferenceboard.org/dirroundtable_cc

Enterprise Risk Management Conference

November 17–18, 2010

www.conferenceboard.org/erm_cc

Human Capital

Executive Compensation Conference

September 27–28, 2010

October 13–14, 2010

www.conferenceboard.org/compensation_cc

Employee Health Care Seminars

September 28–29, 2010

October 26–27, 2010

www.conferenceboard.org/healthcareseminars_cc

Organization Design Conference

September 30, 2010

www.conferenceboard.org/orgdesign_cc

Employee Engagement Seminar

September 30–October 1, 2010

www.conferenceboard.org/engagement_cc

Human Capital Metrics Conference

October 14–15, 2010

November 10–11, 2010

www.conferenceboard.org/hcm_cc

Succession Management Conference

October 19–20, 2010

www.conferenceboard.org/succession_cc

Save \$500

off any conference by using calendar code XA1.

THE CONFERENCE BOARD
Trusted Insights for Business Worldwide





Conference Calendar Fall 2010 (cont.)

Human Capital (cont.)

Two Workshops for Human Resource, Leadership, and Talent Management Executives

November 2–3, 2010

www.conferenceboard.org/executiveseries_cc

Diversity and Inclusion Seminar

November 9–10, 2010

www.conferenceboard.org/mainstreamingdisability_cc

Senior HR Executive Conference

November 30–December 1, 2010

www.conferenceboard.org/hrexecutive_cc

Diversity and Inclusion Seminar

November 30–December 1, 2010

www.conferenceboard.org/diversitytraining_cc

High-Performing Organizations

Strategic Alliances Conference

October 7–8, 2010

www.conferenceboard.org/alliances_cc

Corporate Communication Seminar

October 25–26, 2010

www.conferenceboard.org/communicationseminar_cc

Senior Corporate Communication Management Conference

November 4–5, 2010

www.conferenceboard.org/communication_cc

Senior Marketing Executive Conference

November 10–11, 2010

www.conferenceboard.org/marketing_cc

Shared Services Conference

November 10–11, 2010

www.conferenceboard.org/sharedservices_cc

<i>General Pricing</i>	<i>Associate</i>	<i>Non-Associate</i>
Conference	\$2,195	\$2,495
Seminar/Workshop full day	\$1,445	\$1,645
Pre-Conference Workshop	\$495	\$595

All dates and prices are subject to change or may vary by event.

Please check www.conferenceboard.org for discounts and cancellation policy.

Visit www.conferenceboard.org for an up-to-date listing of all of our events and pricing information.

Save \$500 off any conference by using calendar code XA1. Cannot be combined with other discount offers.

Corporate Leadership

Corporate Community Involvement Conference

Engage. Collaborate. Communicate.

July 22–23, 2010

July 21, 2010 Pre-Conference Workshop

New York Marriott Downtown

www.conferenceboard.org/ccic_cc

The Corporate Community Involvement Conference is the premier conference for corporate grant makers. Organized by The Conference Board and the Public Affairs Council, this will be the conference's nineteenth year. The conference focuses on giving corporate philanthropy professionals and executives from related areas insights and tools that enhance the profile of their departments and help them manage their corporate philanthropy function in the current business and social environment.

Presented with assistance from Viacom

Leadership Experience at Gettysburg

Three Days of History...a Lifetime of Skills

September 13–15, 2010 – registration full

September 19–21, 2010 – registration full

September 28–30, 2010 – registration full

October 4–6, 2010 – registration full

October 18–20, 2010

November 1–3, 2010 – available for company event only

Gettysburg, PA

www.conferenceboard.org/leadershipexperiences/gettysburg

“I can see where my people need to be, but how do I get them there?” Economic uncertainty and extreme global competitiveness are challenging the leadership skills of corporate executives as never before. Join The Conference Board at Gettysburg to walk in the footsteps of the leaders who fought in this pivotal battle of the Civil War. Discover what causes some leaders to adapt, adjust, and triumph, while others falter and fail.

Additional dates for company events are available upon request.

Directors' Institute Roundtable Forum

November 10–11, 2010

New York

www.conferenceboard.org/diroundtable_cc

Our roundtable sessions are an opportunity to explore and discuss the most timely governance issues with fellow directors from major companies. Candid, confidential discussions will help sharpen your “red flag” oversight skills and give you practical knowledge to apply to your own challenges.

Sponsored by The Chubb Group of Insurance Companies; Jones Day; KPMG; Spencer Stuart; McGuireWoods; James F. Reda & Associates, LLC; and Farient Advisors

Enterprise Risk Management Conference

November 17–18, 2010

InterContinental Chicago Hotel

www.conferenceboard.org/erm_cc

With increasing attention paid to risk and risk management, there is a growing demand for better risk thinking. The focus of this event will be on risk governance – how to organize and make decisions – and how to create an organization that is risk-based in its decision making.

Sponsored by Accenture

Human Capital

Executive Compensation Conference

Pay at the Top – Executive and Board Compensation

September 27–28, 2010

InterContinental The Barclay New York

October 13–14, 2010

Coronado Island Marriott Resort, San Diego

www.conferenceboard.org/compensation_cc

As the spotlight on executive compensation grows brighter, it has become increasingly difficult to know how to provide the right rewards to the right people. Most compensation committees are reviewing their current programs, processes, methodologies, and consulting relationships. The ongoing recession and the unprecedented volatility of equity markets make it challenging to reward executives properly for solid business performance. Meanwhile, a new proxy season under new rules draws ever nearer. This conference offers a significant and timely source of practical guidance and an opportunity to network and brainstorm with leaders as you reexamine how to design executive compensation programs and explain them to shareholders.

Sponsored by Steven Hall & Partners

Employee Health Care Seminars

Practical Applications of Wellness Best Practices to Improve Employee Health

September 28–29, 2010

Westin New York at Times Square

October 26–27, 2010

The Omni Chicago

www.conferenceboard.org/healthcareseminars_cc

The myriad health-care concerns companies face in light of health-care reform and the struggling economy are daunting. From inspiring employees to manage their health to personalized medicine, HR and benefits executives need to keep up with a wide variety of developments. Through case studies and interactive sessions, this two-day seminar will provide updates on the latest programs. Topics covered will include:

- Using behavioral economics to enhance sustained engagement in healthy behaviors
- Leveraging health-care program vendors to enhance your wellness strategy
- Refinancing the employer and employee investment in wellness
- Practical applications of value-based design

Presented with assistance from American Specialty Health

Organization Design Conference

Designing for Innovation

September 30–October 1, 2010

September 29, 2010 Pre-Conference Seminar

Westin New York at Times Square

www.conferenceboard.org/orgdesign_cc

One of the biggest challenges for companies in today's economic environment is the need to use innovation globally to maintain competitiveness. Organizational design components – leadership, strategy, culture, change management, and structure – are critical to the creation of an effective environment for innovation to thrive. This conference will impart strategies, tools, and best practices for effective organizational design that are applicable to organizations focused on such critical attributes as innovation, customer service, and profitable growth.

Presented with assistance from AlignOrg Solutions

Employee Engagement Seminar

September 30, 2010

The Conference Board Conference Center

www.conferenceboard.org/engagement_cc

I Can't Get No . . . Job Satisfaction, That Is: America's Unhappy Workers, a 2010 report by The Conference Board on an employee satisfaction survey, received widespread attention and was featured in many news outlets. Every category of the survey demonstrated a drop in job satisfaction from 1987, the first year of the survey, to 2009. One of the most drastic declines was in "interest in work." During this one-day event, we will explore how you can increase engagement. Topics will include:

- Engagement as the economy recovers and new opportunities emerge
- Engaging baby boomers to ensure knowledge transfer
- Implementing engagement strategies on three levels

Human Capital Metrics Conference

Planning and Analytics

October 14–15, 2010

Westin New York at Times Square

November 10–11, 2010

Coronado Island Marriott Resort, San Diego

www.conferenceboard.org/hcm_cc

Within the past year, the topic of business analytics has become a primary concern for many executives. Business cycles have become so complex and fast moving that investment decisions can no longer be based primarily on past experience. For this reason, human resource professionals are turning to predictive analytics as the tool of choice. This conference will highlight models and case studies of how human capital analytics are providing competitive advantage.

Sponsored by Bellevue University

Visit www.conferenceboard.org for an up-to-date listing of all of our events and pricing information.

Save \$500 off any conference by using calendar code XA1. Cannot be combined with other discount offers.

Human Capital (cont.)

Succession Management Conference

Viewing Succession from Different Angles – The Key to Innovative Practices That Get Results

October 19–20, 2010

October 18, 2010 Pre-Conference Seminar

Marriott Marquis, New York

www.conferenceboard.org/succession_cc

While 50 percent of organizations have a structured process for succession management, only a small number produce effective results. This conference will challenge attendees to look more closely at their stakeholders' needs, wants, and expectations. Topics will range from the development needs of different generations to the impact of government regulators to how the latest neuroscience research can inform how we engage our top talent. New ideas, new practices, new processes, and new tools will be featured in every session.

Presented with assistance from PDI Ninth House

In collaboration with the Center for Creative Leadership

Two Workshops for Human Resource, Leadership, and Talent Management Executives

November 2–3, 2010

The Conference Board Conference Center, New York

www.conferenceboard.org/executiveseries_cc

On November 2, Marc Efron and Mariam Ort, authors of the book *One Page Talent Management*, will highlight what you need to know to improve and master your talent management strategy. This one-day workshop will introduce you to a radical new approach to talent management called One Page Talent Management (OPTM). The next day, Colin Gautrey and Dr. Gary Ranker, coauthors of *Political Dilemmas at Work*, will provide you with an opportunity to develop your capability to influence as you lead, and they will offer practical tips, tools, and techniques to maximize your results.

In collaboration with New Talent Management Network

Diversity and Inclusion Seminar

Mainstreaming Disability in the Workplace

November 9–10, 2010

The Conference Board Conference Center, New York

www.conferenceboard.org/mainstreamingdisability_cc

Employment of those with different abilities is staggeringly low. In an effort to advance and maximize employment, this two-day seminar will examine the business and marketing case and trends in developing awareness and support for sustainable cultures around the globe. This program will also consider best practices for opening access, minimizing disparities, and increasing the employment and development of all people through disability equality and inclusion. Day One will focus on "Examining Trends," "Community Outreach," and "Workforce Readiness to Maximize the Talent Pool in the Workplace." Day Two will concentrate on "Next Practice Examples that Work" and "Implications for the Future."

Senior HR Executive Conference

Winning in the New Normal: How HR Can Transform the Organization and Achieve Sustainable Growth

November 30–December 1, 2010

November 29, 2010 Pre-Conference Workshop

Waldorf=Astoria, New York

www.conferenceboard.org/hrexecutive_cc

The Senior HR Executive Conference is a high-level conference for senior human resource executives. This event is designed to give attendees an opportunity to hear insights from top business executives and thought leaders on strategic HR issues and network with peers. This year's conference will focus on key issues, including:

- The realities of the global economy and their impact on HR
- Leadership and the importance of anticipating change and building a vision
- Strategies for creating a sustainable organization that is engaged, flexible, and well governed

Presented with assistance from PricewaterhouseCoopers, IBM Corporation, and Oliver Wyman

Diversity and Inclusion Seminar

Diversity & Inclusion Training and Development: The Why, What, and How

November 30–December 1, 2010

The Conference Board Conference Center, New York

www.conferenceboard.org/diversitytraining_cc

Too often, diversity training begins and ends with a course or seminar. For such an offering to be successful, it should be carefully assessed in terms of an organization's inclusive mission and goals and the current status of its efforts to achieve desirable outcomes. Measurements should also be tied to inclusive performance behaviors. This two-day seminar will focus on how to examine an organization's current status and comprehensively address its training needs. Day One will focus on "Assessment, Design, Delivery, and Evaluation." The theme for Day Two will be "Next Practice Examples of Diversity & Inclusion Training That Works."

Visit www.conferenceboard.org for an up-to-date listing of all of our events and pricing information.

Save \$500 off any conference by using calendar code XA1. Cannot be combined with other discount offers.

High-Performing Organizations

Strategic Alliances Conference

Alliances as a Growth Strategy: Expanding Partnerships in a Competitive World

October 7–8, 2010

InterContinental The Barclay New York

www.conferenceboard.org/alliances_cc

Strategic alliances provide a means to enter new markets and new channels and a vehicle for innovation and R&D. By sharing risks and costs with a partner, organizations can explore opportunities outside their core businesses. As the global economy stabilizes and begins to recover, the environment is ripe for the exploration and development of alliances. This conference will give senior alliance and partnership executives the latest insights on opportunities and challenges in managing alliances, with a special focus on:

- Growing and expanding alliances
- The best ways to measure the health and ROI of an alliance
- Alliances in emerging markets – making them work

Presented with assistance from Vantage Partners

Corporate Communication Seminar

Communicating During Changing Times

October 25–26, 2010

The Conference Board Conference Center, New York

www.conferenceboard.org/communicationseminar_cc

Organizational change is a constant in today's global business environment. Mergers, acquisitions, downsizings, and restructurings affect all staff members, and communicators must be ready to manage the perceptions of these stakeholders. Transitions can be tricky to manage because they often change the climate of the organization. During this seminar, you will learn how to communicate with stakeholders during a wide variety of major change initiatives.

Presented with assistance from Buck Consultants

Senior Corporate Communication Management

Strategies and Solutions for a Changing Business Landscape

November 4–5, 2010

November 3, 2010 Pre-Conference Workshop

Davidson Conference Center on the Campus of the University of Southern California

www.conferenceboard.org/communication_cc

Rapid global change, product innovations, and technology are redefining the workplace and the marketplace. Success comes from a commitment to strategic corporate communication and long-term partnerships with all your stakeholders. At this conference, which is the result of a collaboration between The Conference Board and the USC Annenberg School for Communication, attendees will receive an overview of the latest trends and issues in corporate communication management.

In collaboration with USC Annenberg

Senior Marketing Executive Conference

November 10–11, 2010

November 9, 2010 Pre-Conference Workshops

InterContinental The Barclay New York

www.conferenceboard.org/marketing_cc

At this conference, attendees will hear business marketing stories directly from the people who led the initiatives. During Day One, there will be presentations on the seven “keys” of marketing: innovation, talent, philanthropy, mobility, global markets, social media, and ROI metrics. Day Two will begin with selected case studies and wrap up with a panel discussion about how to implement the seven keys.

Presented with assistance from Oracle and Synovate

Shared Services Conference

Driving Strategic Value and Leveraging Growth Capabilities in a Changing World

November 10–11, 2010

November 9, 2010 Pre-Conference Seminar

Wyndham Chicago

www.conferenceboard.org/sharedservices_cc

Shared services models have consistently proven to be an effective way to contain costs, drive efficiency, enhance service delivery, increase collaboration, drive innovation, and deliver continuous process improvements. As the global economy recovers from one of the worst recessions in U.S. history, the shared services industry is positioned to prove that the value it can add to the business goes well beyond simple cost cutting. Leading practitioners at the 2010 Shared Services Conference will demonstrate how shared services organizations can leverage the lessons learned during the recession to be better positioned for the economic recovery and examine the best practices needed for sustainable success.

Presented with assistance from Deloitte Consulting LLP

Visit www.conferenceboard.org for an up-to-date listing of all of our events and pricing information.

Save \$500 off any conference by using calendar code XA1. Cannot be combined with other discount offers.