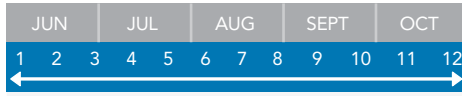


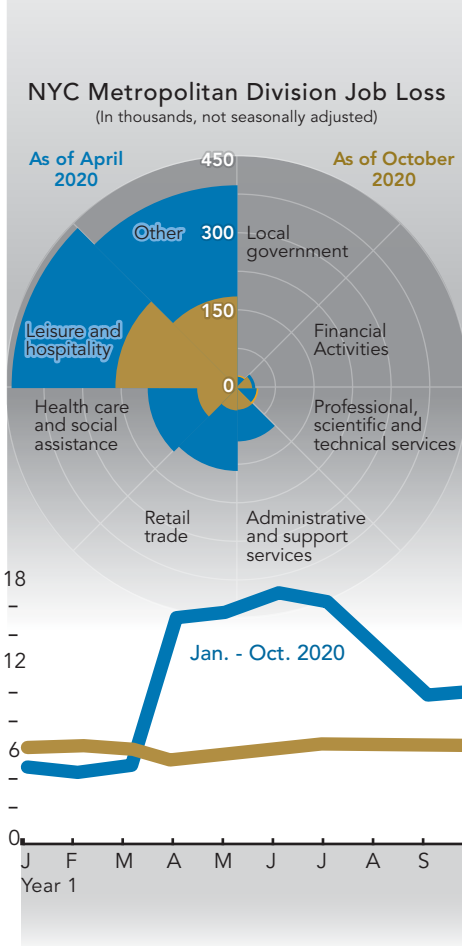
# NYC

was one of the early epicenters of the COVID-19 pandemic and its public health and economic impacts



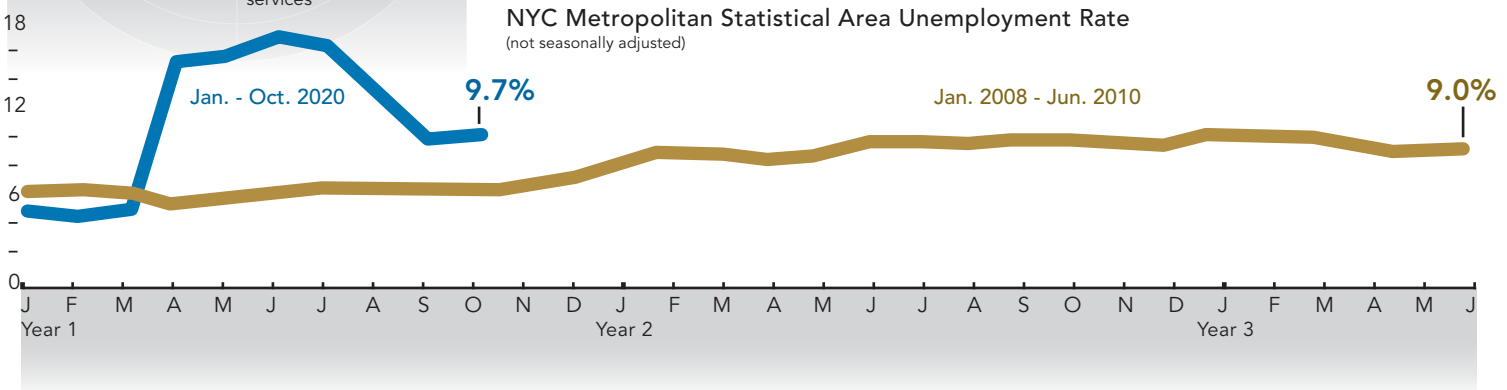
Confirmed more new **COVID-19 cases over a twelve day stretch** in April than the entirety of June, July, August, September, and October

**New York City recorded an estimated 25,000 "excess" deaths** in an eight week period in the spring—more than 1 out of every 350 residents



## Metropolitan New York has struggled to chart a path back to economic prosperity as pandemic hits to tourism and hospitality continue

The October 2020 unemployment rate in the New York-Newark-Jersey City Metropolitan Statistical Area (MSA) was 9.7 percent—seventeenth highest among the nation's 389 MSAs and tied with its highest monthly rate experienced during the Great Recession.



New York's business community can make a difference, lending its voice and expertise to the region's recovery by:

- 1 Supporting public health and related communication**, including business-leader engagement to obtain sustained buy-in for public health practices and safe workplaces to encourage widespread confidence in returning to in-person work;
- 2 Advocating for prioritized investment in economic opportunity**, including reliable school and child care services, universal broadband access, and safe public transportation options;
- 3 Supporting aid, including tax incentives and loan guarantees, to small businesses that are hard-hit by the pandemic** to help them survive, adapt, and speed a post-vaccine recovery; and
- 4 Advocating for regulatory flexibility** to allow businesses to innovate in response to the pandemic.

For more details see: Business Leaders Should Act to Advance New York City's COVID-19 Response <https://www.conference-board.org/NYC-COVID-19-Response>

Note: The New-York-Newark-Jersey City Metropolitan Statistical Area includes 23 counties centered around the New York City metropolitan region; The New York City Metropolitan Division includes 11 counties centered around New York City's five boroughs.