

CED Policy Watch

2022: Charting An Uncertain Year for US Public Policy January 20, 2022



Today's Speakers















Tom Davis
Former Congressman
Virginia's 11th
Congressional District
Partner
Holland & Knight

Michael Dowling
President & CEO
Northwell Health
Trustee
Committee for
Economic Development
of The Conference Board

Richard Haass
President
Council on Foreign
Relations

Greg Ip
Chief Economics
Commentator and Deputy
Economics Editor
The Wall Street Journal

Valerie Jarrett
CEO
Barack Obama
Foundation
Senior Distinguished
Fellow
The University of
Chicago Law School

Lori Esposito Murray, PhD (Moderator)
President
Committee for
Economic Development
of The Conference Board



Some of the critical questions and issues we will be answering today

- Geo-political tensions:

 Conflicts with nations including China and Russia threaten US interests and overall global stability. What diplomatic—and potentially, military—actions must be taken to counteract these threats?
- Inflation is high, supply chain disruptions are common, and the federal debt continues to grow unsustainably. Do political and economic experts predict movement on these issues in 2022?
- Defeating the pandemic: From private/public collaboration on vaccination to strengthening the health care workforce, how can business leaders and policymakers restore America's public health?



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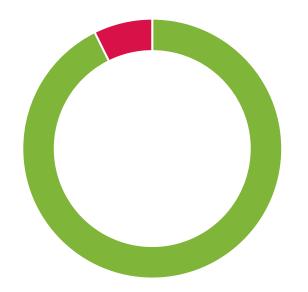
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Why Does the President's Party Lose House Seats in the Midterm Elections?



- 36 of 39 since Civil War
- Exceptions: 1934, 1998, 2002

- 1. No Presidential Coattails
- 2. Intensify with the "Out" Party so "outs" dominate turnout model
- 3. Independent voters tend to balance government (put a check on President, rather than give a blank check)



One Party Government (House, Senate and Presidency) Generally leads to Exaggerated Losses for President's Party and Loss of House

1994	Loss of 54 seats (D)
2006	Loss of 30 seats (R)
2010	Loss of 63 seats (D)
2018	Loss of 40 seats (R)







Sustaining Capitalism

A series focused on nonpartisan reasoned solutions in the nation's interest to the central challenges we face in order to provide prosperity for all Americans.

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2022 Policy Agenda: Restore Fiscal & Public Health

Overview

Almost two years after the COVID-19 pandemic plunged the United States and the world into economic and social disruption, the nation is recovering. But challenges—some from the pandemic itself, and others revealed and exacerbated by Ire-remain. Our nation's calling at this defining moment in our history is startlingly clear: to demonstrate that we can work together to address serious challenges and achieve common goals at home and provide leadership abroad; in short, to deepen faith that democracy functions.

For 80 years, starting with our foundars' seminal role in the Marshall Plan and the Bretton Woods agreement, the Committee for Economic Development, the public policy center of The Conference Board (CED), has been dedicated to solving problems through nonpartisan policy solutions from business leaders in the nation's interest. The nation will advance enduringly and sustainably only if all Americans have equal opportunity to prosper in a society that is civil and just. In this spirit, we offer these nonpartisan priorities to build a stronger, more resilient, sustainable economy providing opportunity and prosperity for all Americans.



Read the latest CED Solutions Brief:

A 2022 Policy Agenda: Restore Public Health & Revive Fiscal Health



NEW Podcast Series: CEO Perspectives - Insights for What's Ahead™



"We are on the precipice of war in Europe if Russia decides to move into Ukraine," warns **Dr. Lori Esposito Murray**, President of the Committee for Economic Development, the public policy center of The Conference Board.

In a new episode of CEO Perspectives, she joins President and CEO **Steve Odland** to discuss NATO and what has led to the biggest flashpoint with Russia since the Cuban Missile Crisis.

Available on our website at www.conference-board.org/podcasts/ceo-perspectives-podcast or on most popular podcasting platforms, including:





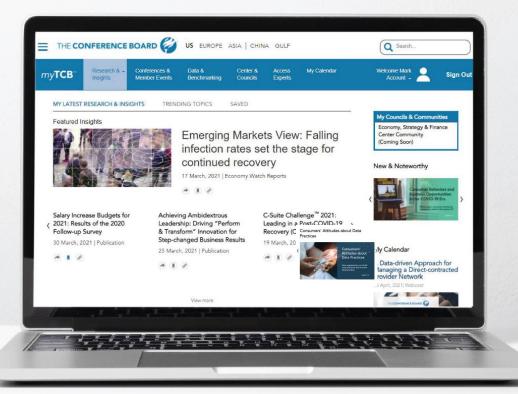




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