

CED Policy Watch

The Economic and Social Impacts of Paid Child Care

March 17, 2022



Today's Speakers



Thomas McInerney
President & CEO
Genworth Financial
Trustee
**Committee for Economic
Development
of The Conference Board**



Grace Reef
President
**Early Learning Policy
Group**



Dr. Mark Snead
Economist and President
RegionTrack



Cindy Cisneros
Vice President of Education
Programs
**Committee for Economic
Development
of The Conference Board**



Dr. Lori Esposito Murray
(Moderator)
President
**Committee for Economic
Development
of The Conference Board**

Some of the critical questions and issues we will be addressing today

- **A high price tag**
—what percent of household income is being spent on child care by families who pay for it?
- **Consumers of paid child care**—who uses paid child care?
- **COVID-19's impact**
—how did the pandemic change child care usage rates?
- **Drivers of paid child care**—what factors influence families to opt into paid child care?



Earn Credit



CPE (NASBA)

- ✓ Click the link in the CEU Request Widget to sign up for credit
- ✓ Stay online for the entire webcast
- ✓ Click 'ok' for 3 popups that occur during the program
- ✓ Credit available for participation in live webcast only

SIGN UP FOR
AVAILABLE CPE
CREDIT





SOLUTIONS BRIEFS



Sustaining Capitalism

A series focused on nonpartisan reasoned solutions in the nation's interest to the central challenges we face in order to provide prosperity for all Americans.

Read the latest CED Solutions Brief:
[The Economic Role of Paid Child Care in the U.S.](#)

View all CED Solutions Briefs:
<https://www.ced.org/solutions-briefs>

The Economic Role of Paid Child Care in the U.S. A Report Series

February 2022



See full report and data resources:
<https://www.ced.org/paidchildcare>

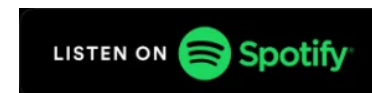




Sustaining Capitalism

A podcast series brought to you by **Committee for Economic Development of The Conference Board (CED)** with experts who provide a deeper understanding about the major issues facing the US economy.

Click [here](#) for a complete listing of all of our Sustaining Capitalism podcasts or on most popular podcasting platforms, including:

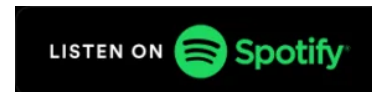


Podcast Series: CEO Perspectives - Insights for What's Ahead™



“The 50-plus demographic is driving the ‘longevity economy,’ and they represent \$8.3 trillion of economic activity on an annual basis—that’s 56 cents of every dollar,” says **Jo Ann Jenkins**, CEO of AARP. In a new episode of *CEO Perspectives*, The Conference Board President and CEO **Steve Odland** sits down with Jenkins to discuss how the Baby Boomer generation is disrupting conventional thinking about aging.

Available on our website at www.conference-board.org/podcasts/ceo-perspectives-podcast or on most popular podcasting platforms, including:



Geopolitics Content Hub

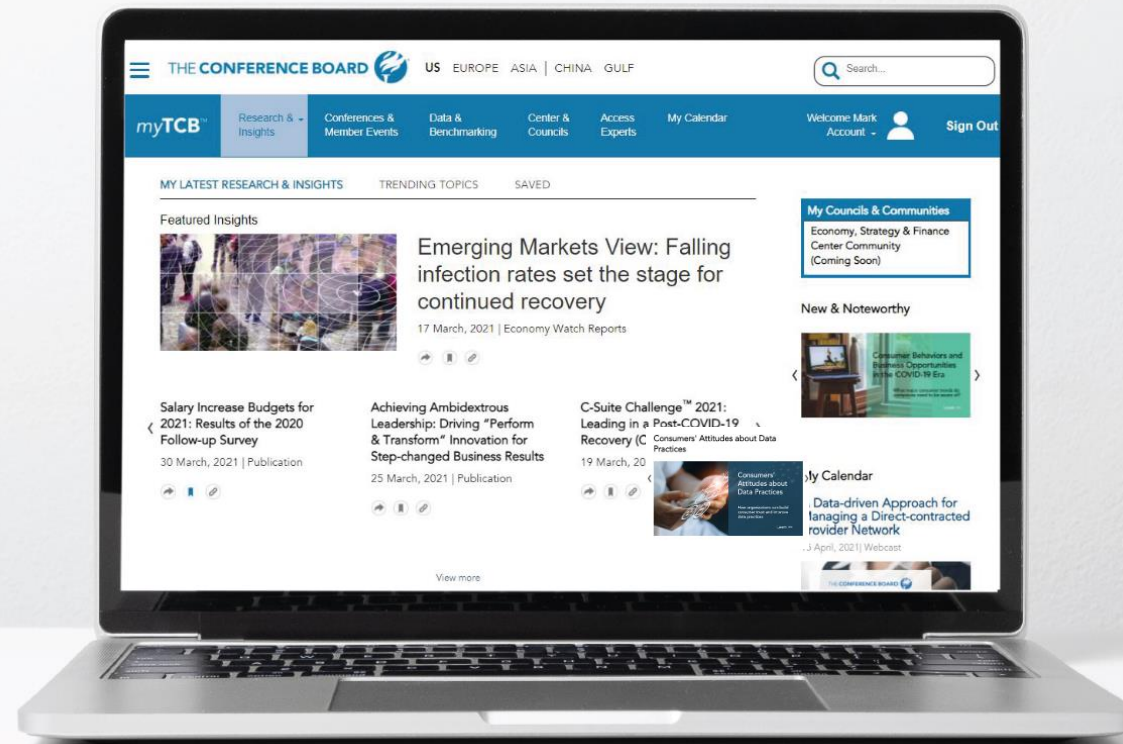
Updated daily with the latest insights for your company to navigate the Russia-Ukraine Crisis

Visit <https://www.conference-board.org/topics/geopolitics>

myTCB™

Sign in to enjoy customized, convenient access to the full range of Member benefits – the latest research, benchmarking & data tools, peer networks, and events delivering Trusted Insights for What's Ahead.

Watch this short [video](#) to get started.





NOW AVAILABLE!

Conferences On-Demand

Discover the best of The Conference Board Conferences...
at your convenience, wherever you are!

Explore our growing lineup of Conferences
On-Demand and experience the full depth of
the content at your own pace.

To register, visit
www.conference-board.org/conferences/on-demand/



Upcoming Webcast Programming from The Conference Board



- [Corporate Net-Zero Commitments in Asia - Where Are We and What Is the Way Forward](#)
(March 22, 2022)
- [Psychological Safety for Today's Workforce](#)
(March 22 2022)
- [Window On: Finance Amid the Russia-Ukraine Crisis](#)
(March 23, 2022)
- [CED Policy Watch Webcast](#)
(April 21, 2022)

View all of our upcoming webcast programs at
<https://www.conference-board.org/webcasts/upcoming/>

