

Corporate Citizenship Watch

How Companies Can Make an Enduring Difference in America's Cities

June 29, 2021



Today's Speakers



Dannielle Campos
Senior Vice President,
ESG Program Director
Bank of America
Charitable
Foundation

September Hargrove
Vice President and
Head of Detroit
Philanthropy
JPMorgan Chase

Michael Huber
Chief of Staff
Baltimore Mayor
Brandon M. Scott

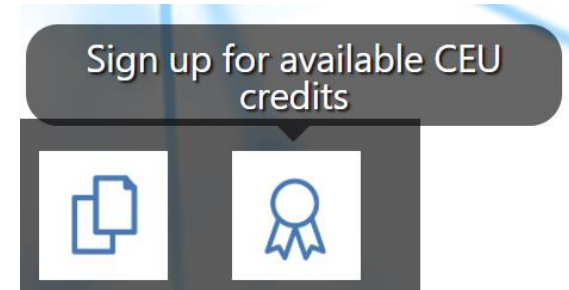
Sibusisiwe Malaba
Director
The Newark Anchor
Collaborative
Newark Alliance

Jeff Hoffman
Institute Leader,
Corporate Citizenship
& Philanthropy, ESG
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Discussion

Additional Resources

[How Companies Can Make an Enduring Difference in American Cities](#)

The Conference Board ESG Center's Corporate Social Responsibility Council toured four US cities to listen to local corporate, university, nonprofit, government, law enforcement, faith-based, and community leaders' candid perspectives on social problems their communities are facing and suggestions for how to address them. Through recounting the Council's journey, this report relates a new approach to corporate citizenship and philanthropy, one that can help companies more effectively partner with community stakeholders to run programs that address social problems in cities that result in sustained positive outcomes in people's lives.

[Choosing Wisely: How Companies Can Make Decisions and a Difference on Social Issues](#)

From LGBTQ+ equality to Black Lives Matter, and from gun rights to gun control, companies have been asked to take public positions on social issues, but the process for doing so hasn't always been clear or consistent. This report discusses (1) the evolving context in which companies are operating; (2) who is involved in raising and deciding the company's stance on social issues; (3) the criteria used in deciding whether and how to respond; (4) how companies ensure that there is appropriate follow-through; and (5) lessons learned.

[Creating Equal Opportunity in Society and the Workplace](#)

The Conference Board recently convened executives to discuss actionable steps to address the underlying challenges of racism, economic opportunity, childhood education, health care, workplace equality, and corporate governance. The resulting two-part report offers insights on driving sustainable and meaningful change on these pressing challenges.

[Read the two-part report](#)

[Access the complete Building a More Civil & Just Society hub](#)





Corporate Citizenship & Philanthropy

A blog series & newsletter brought to you by The Conference Board Environmental, Social and Governance Center

The Conference Board Corporate Citizenship & Philanthropy blog & newsletter provides compelling insights and information in corporate citizenship, philanthropy, and social impact as well as a forum for an ongoing conversation with our members interested in making a difference in society.

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