

## Sustainability Watch – November 2021

Corporations and Climate Change: From Ambition to Impact  
November 18, 2021, 11:00 AM ET (05:00 PM CET)

THE CONFERENCE BOARD  
**SUSTAINABILITY WATCH**



# Some of the topics we will be addressing today

- **The Main Impressions and Takeaways from COP26:** What were the main impressions and takeaways from COP26? What were the key outcomes related to Health, Net Zero, Deforestation/Biodiversity, etc.? What was missing?
- **Implications for the Private Sector:** What *will* happen with private sector efforts to address climate, what *should* happen, and how do we close the gap? What should be the focus for firms with a large carbon footprint, with a smaller footprint, with limited resources because of their size?
- **Opportunities for Public and Private Collaboration:** How can the private and public sectors collaborate more effectively?
- **Role of the Board and CEO:** How do you engage the Board on climate? What are the main lessons for CEOs coming out of COP26?



# Today's Speakers



**Dorethe Nielsen**  
Vice President of Corporate  
Environmental Strategy  
**Novo Nordisk**



**Cristiano Oliveira**  
Sustainability Executive  
Manager  
**Suzano**

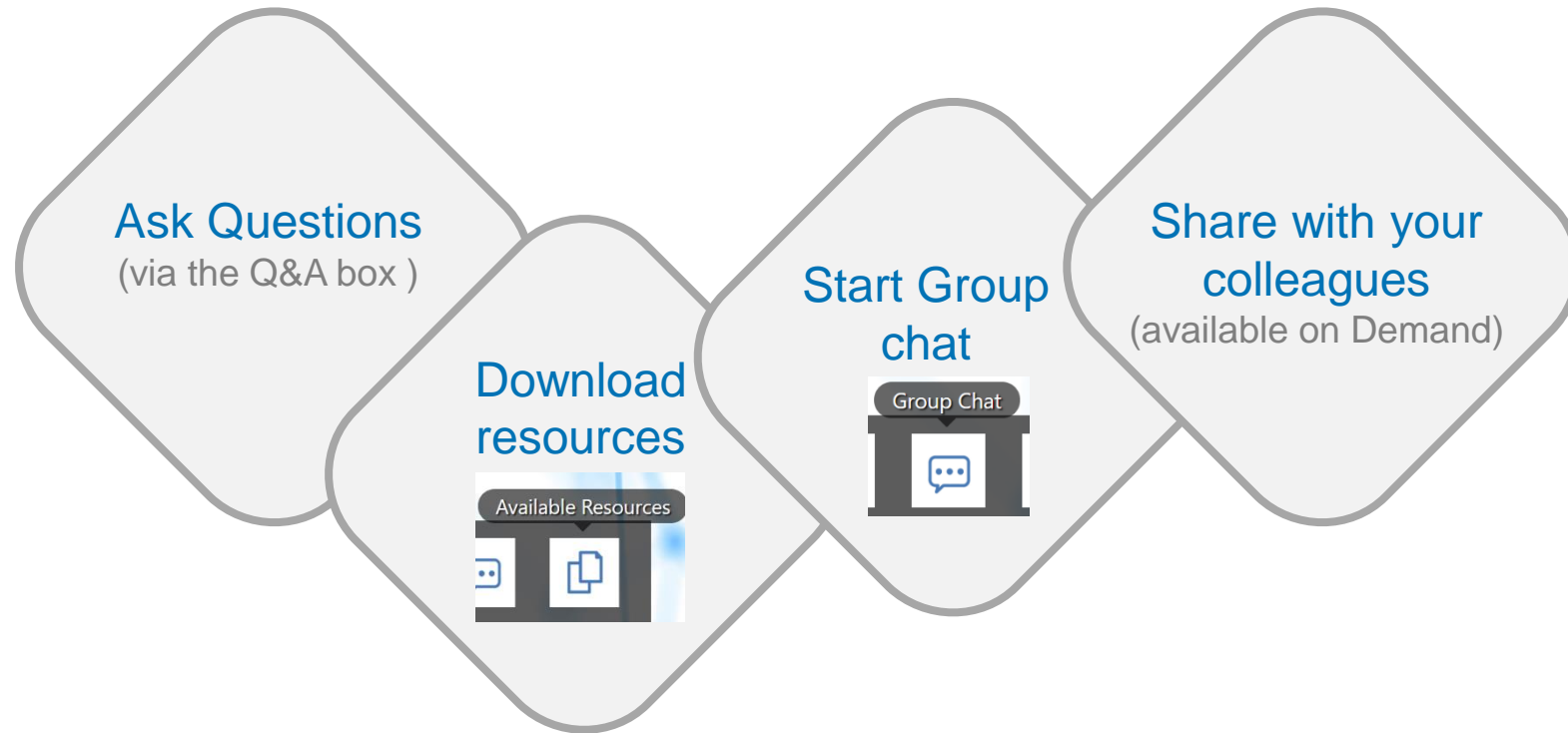


**Anuj Saush**  
Senior Researcher,  
Governance & Sustainability;  
**The Conference Board**



**Paul Washington**  
Executive Director,  
ESG Center  
**The Conference Board**

# Making the most of the webcast



Tell us about your experience to help us improve our future program



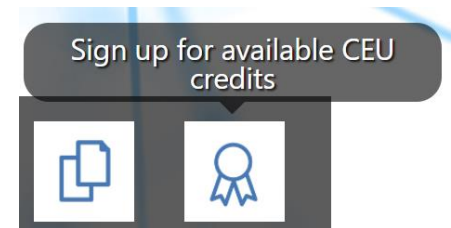
# Earn Credit



## CPE (NASBA)

- ✓ Click the link in the CEU Request Widget to sign up for credit
- ✓ Stay online for the entire webcast
- ✓ Click 'ok' for 3 popups that occur during the program
- ✓ Credit available for participation in live webcast only

SIGN UP FOR  
AVAILABLE CEU  
CREDITS



# Discussion



# Additional Resources

## [Boards and Climate Change: 5 Questions to Ask Management](#) (publication, November 2021)

This essay suggests leading the board discussion *not* with the company's impact on climate, but with climate's impact on the company. That is something every company, regardless of industry, needs to address. As the essay highlights, in addition to the direct impact climate can have on your firm, the transition from fossil fuels to renewables is likely to create a wide range of increased near-term costs.

## [Journey to Net Zero: Key Words You Need to Know](#) (chart, November 2021)

A lexicon of essential climate terminology from The Conference Board.

## [Organizing for Success in Corporate Sustainability](#) (research report, November 2021)

*Organizing for Success in Corporate Sustainability* provides valuable benchmarking on how firms in the US and Europe are structuring their management teams to pursue their sustainability strategies. It also offers seven practical insights for how a relatively small sustainability team can drive the integration of sustainability into the business

## [ESG Metrics in Executive Compensation](#) (publication, November 2021)

With over half the S&P 500 now linking CEO compensation to some form of ESG performance, this essay offers six questions that boards should ask before taking the leap and suggests that compensation committees should assess how their plans stack up against three fundamental goals that can get lost in the quest to keep pace with peers: simplicity, fairness, and effectiveness.

## [Telling Your Sustainability Story: Overview](#) (publication, August 2021)

The Conference Board convened a working group of over 300 executives from more than 150 companies who met over the span of 10 months to focus on how companies can tell their sustainability stories authentically, reliably, and effectively to multiple constituencies. This report captures the key insights from the working group sessions as well as the survey results. More detailed guidance can be found in the four accompanying practical guides coming in August 2021.



# Additional Resources

## [Sustainability Reporting is Hard – Will It Get Easier in the Future?](#) (publication, August 2021)

In recent years, a host of sustainability initiatives have been launched to “harmonize” various aspects of sustainability reporting. Companies can expect more alignment across the major voluntary reporting frameworks, but no real consolidation of standards. Companies should start preparing, however, for an increased focus on quantitative data and methodological rigor.

## [Biodiversity Loss: What Does It Mean for Your Business?](#) (publication, June 2021)

Business relies on biodiversity (the variety of life on Earth, in all its forms—diversity within species, between species, and of ecosystems—and all its interactions) in several ways, and the risks associated with biodiversity loss are significant for companies across sectors. As we look ahead, we see a strong case for addressing biodiversity loss and building more resilient ecosystems. Companies that show leadership in biodiversity protection can become resilient and enjoy a competitive edge over their less adaptable peers.

## [Sustainability Practices 2020](#) (publication, January 2021)

This edition of *Sustainability Practices* summarizes the key findings from sustainability disclosure data on 92 environmental and social practices tracked by Bloomberg for more than 6,000 companies across North America, Europe, and Asia-Pacific. The analysis reveals some notable increases compared to last year, such as in disclosure of climate-related business risks and water stress exposure. The representation of women on corporate boards has also increased, as has the number of companies linking executive compensation to sustainability metrics.

## [How to Talk to Your Finance Team about Sustainability](#) (webcast, September 2020)

The integration of sustainability and finance remains a challenge for many organizations. In this webcast, leaders from Autodesk, Equinix, Starbucks, and The Prince's Accounting for Sustainability Project (A4S) discuss how companies' sustainability and finance functions can work together more effectively.





# ESG News & Views

A podcast series brought to you by The Conference Board  
Environmental, Social, & Governance (ESG) Center



**The Conference Board ESG News and Views** podcast series provides compelling in-depth interviews with ESG thought leaders, and timely updates on hot button topics in corporate governance, sustainability, citizenship and philanthropy.

Click [here](#) for a complete listing of all of our ESG News and Views podcasts or check out our entire podcast lineup at [www.conference-board.org/podcasts](http://www.conference-board.org/podcasts)



# Let's Talk Sustainable Business

A podcast series brought to you by The Conference Board Governance & Sustainability Center, Europe



**Let's Talk Sustainable Business** podcast series is aimed at people interested in how corporations can drive sustainable development by integrating sustainability into their overall business strategy and managing for positive impact.

Click [here](#) for a complete listing of all our Let's Talk Sustainable Business podcasts or check out Our entire podcast lineup at [www.conference-board.org/podcasts](http://www.conference-board.org/podcasts)



# myTCB™

Sign in to enjoy customized, convenient access to the full range of Member benefits – the latest research, benchmarking & data tools, peer networks, and events delivering Trusted Insights for What's Ahead.

Watch this short [video](#) to get started.

