



Community Impact Spectrum



Global Sustainability Center



Our panelists today



Annette Jung

Managing Head, Philips Capital, Western Europe & Africa
Royal Philips



Steven Serneels

CEO
European Venture Philanthropy Association (EVPA)

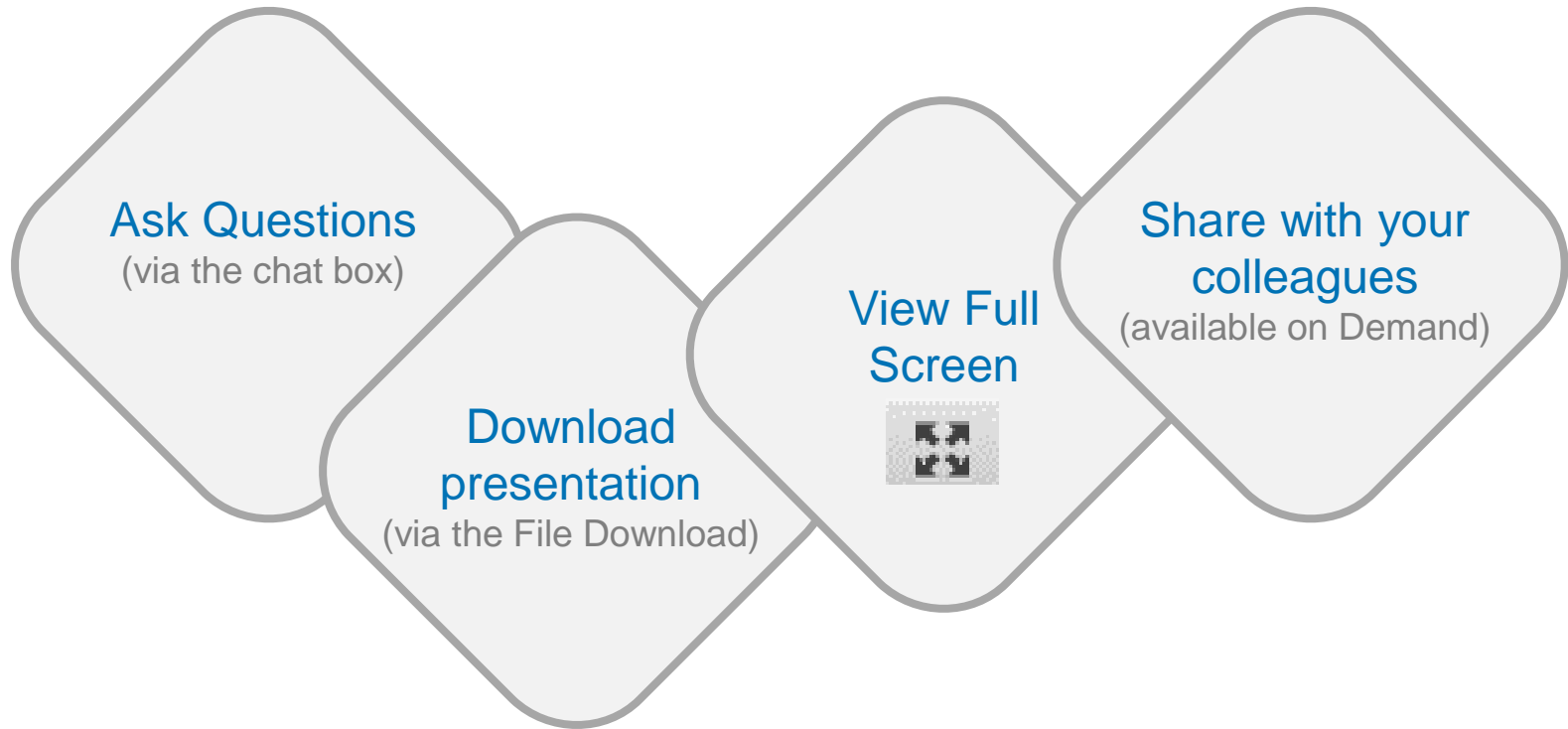


Dr Uwe G. Schulte (Moderator)

Leader, Global Sustainability Center
The Conference Board



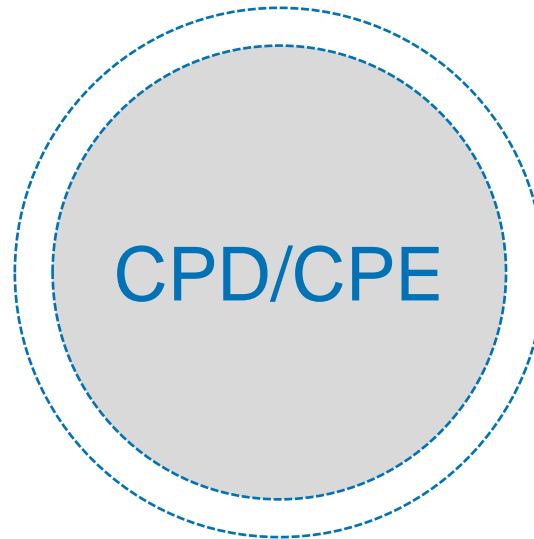
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Our purpose

Support member companies to **create long-term value and positive impact** through **sustainability integration**

Timely, thought-provoking and relevant research

Guided by responsible standards & frameworks



Fact-based

Independent



Community Impact Spectrum



HOW TO CREATE SUSTAINABLE IMPACT AT SCALE

Some observations

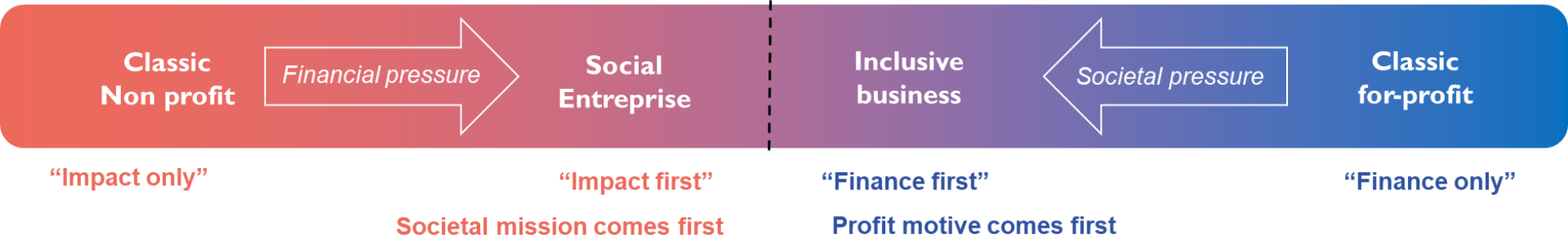
Societal value creation goes hand in hand with business
value creation ...
when considering the long term

Some observations

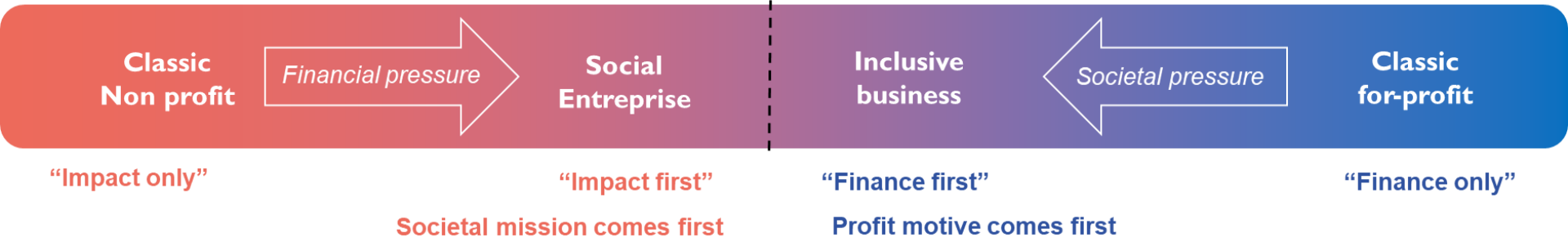
Societal value creation goes hand in hand with business value creation ...
when considering the long term

Societal problems are often complex and multi-dimensional ...
takes time,
needs multi-stakeholder approach,
requires voice of the 'customer'

Spectrum of Organizations



Spectrum of Organizations



Spectrum of Organizations



“Impact only”

“Impact first”

“Finance first”

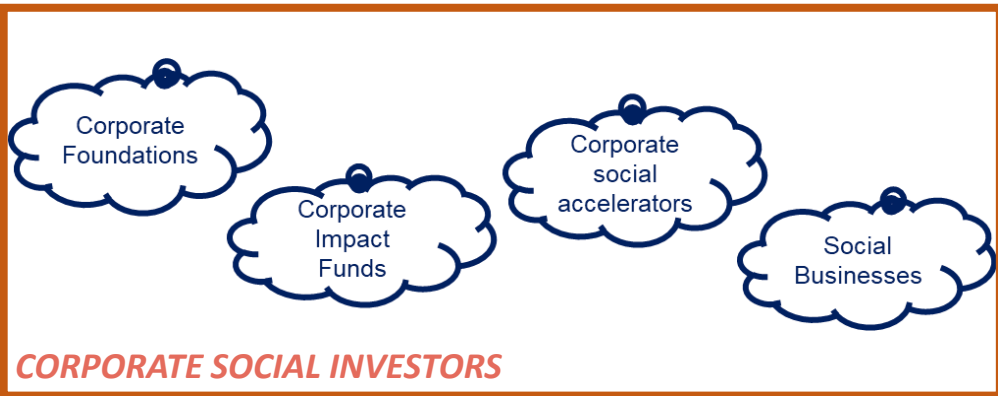
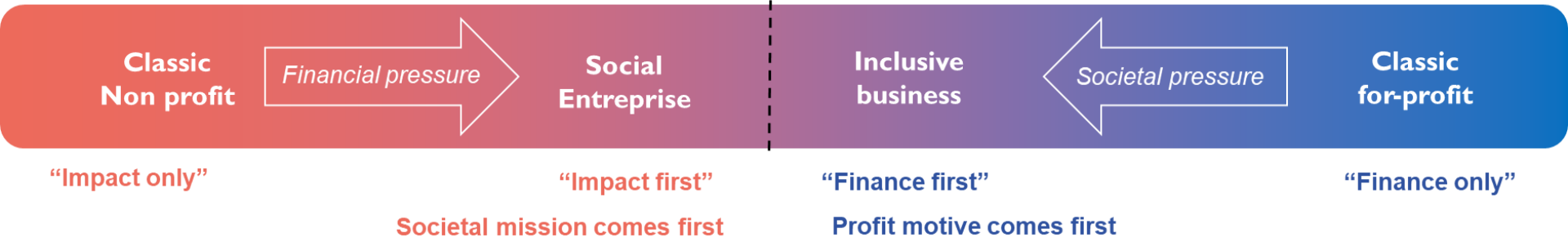
“Finance only”

Societal mission comes first

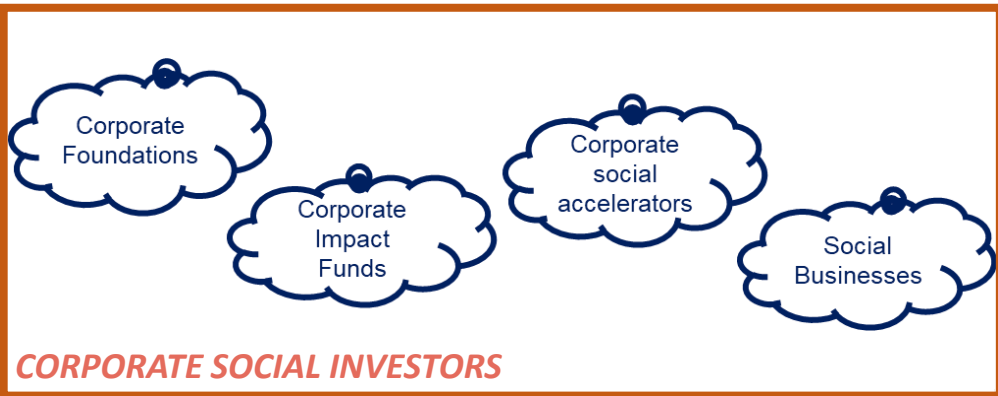
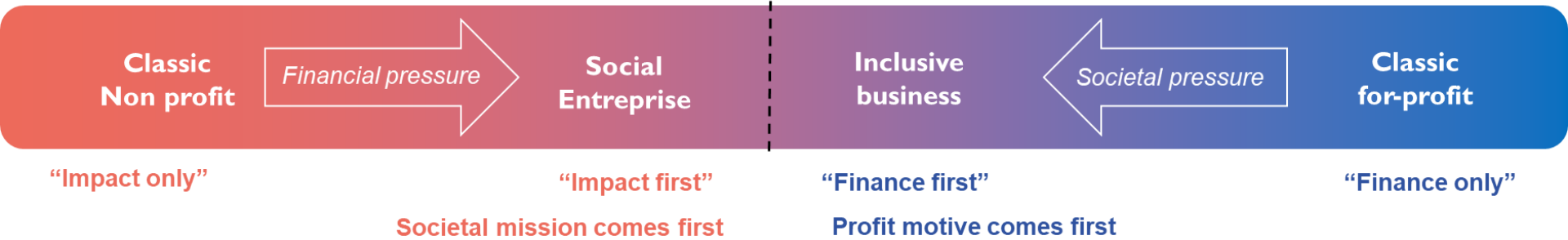
Profit motive comes first



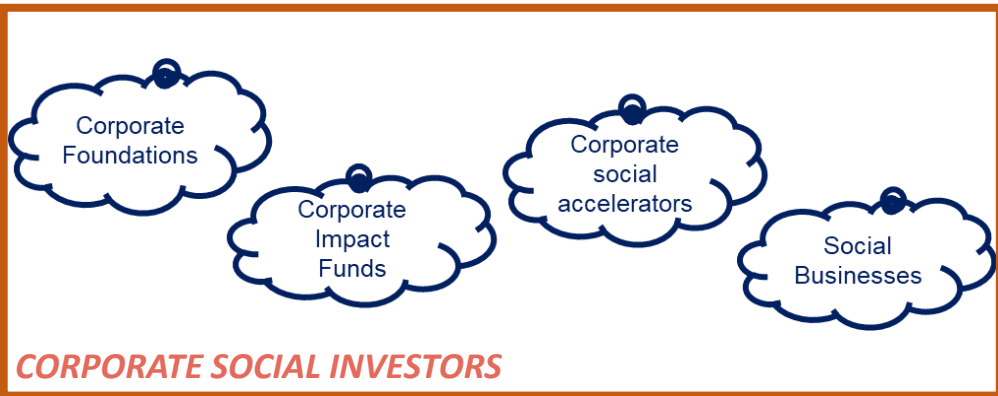
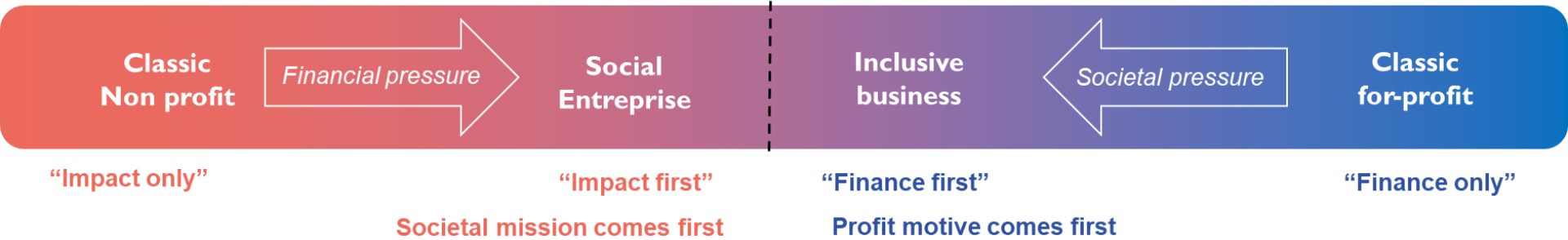
Spectrum of Organizations



Spectrum of Organizations



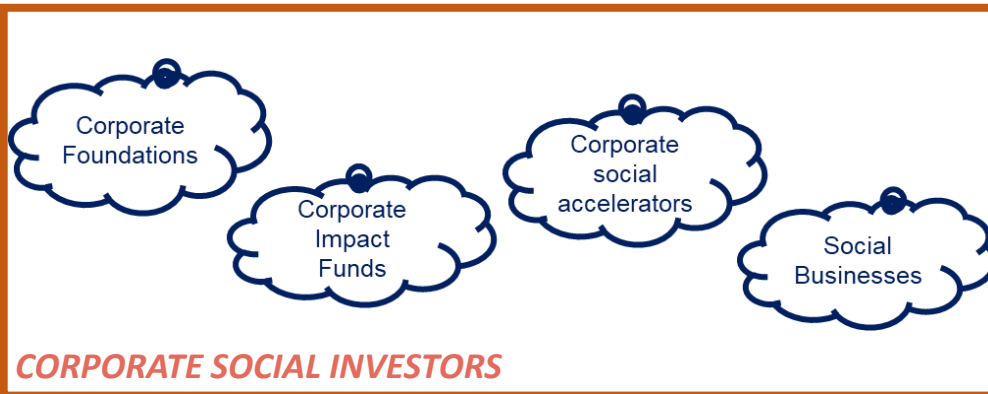
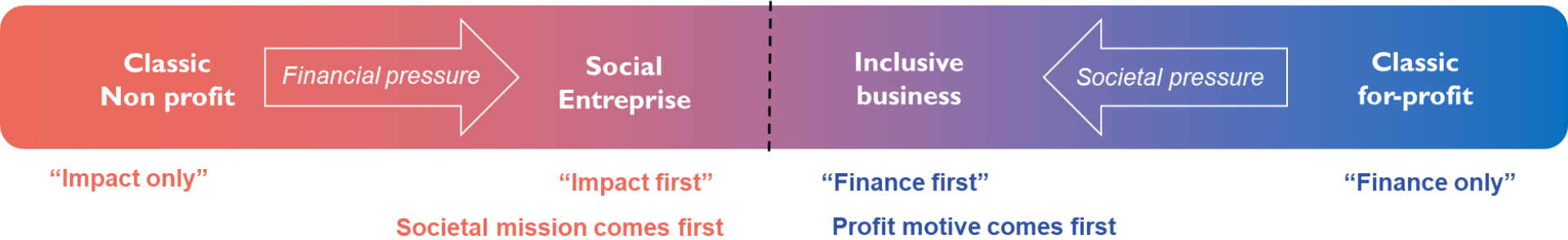
Spectrum of Organizations



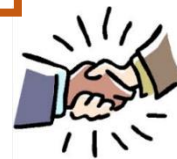
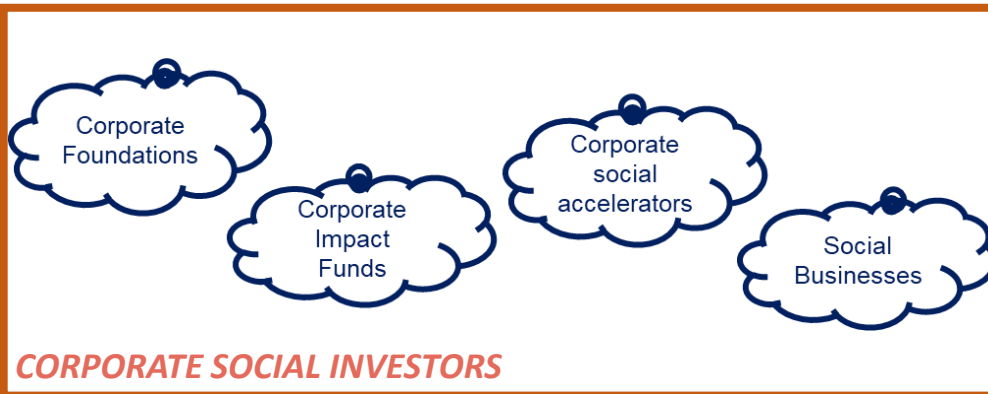
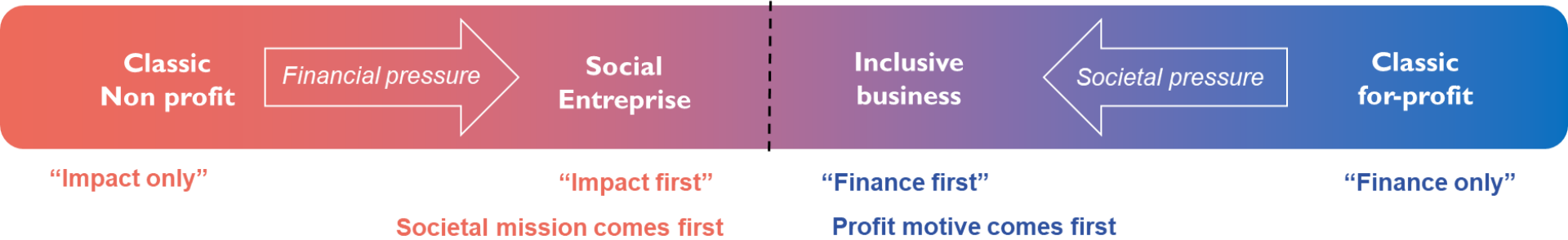
Three logos for 'REPSOL Fundación' are shown. Below them are icons for 'Entrepreneurs Fund' and 'Repsol Social Impact'.



Spectrum of Organizations

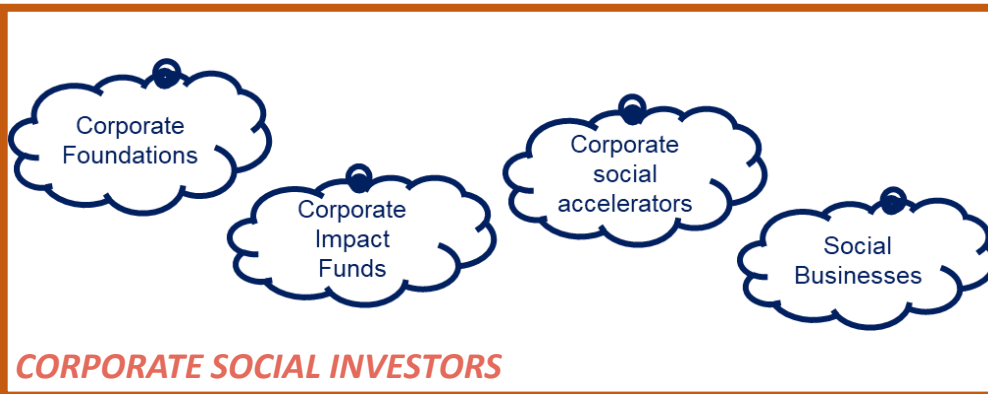
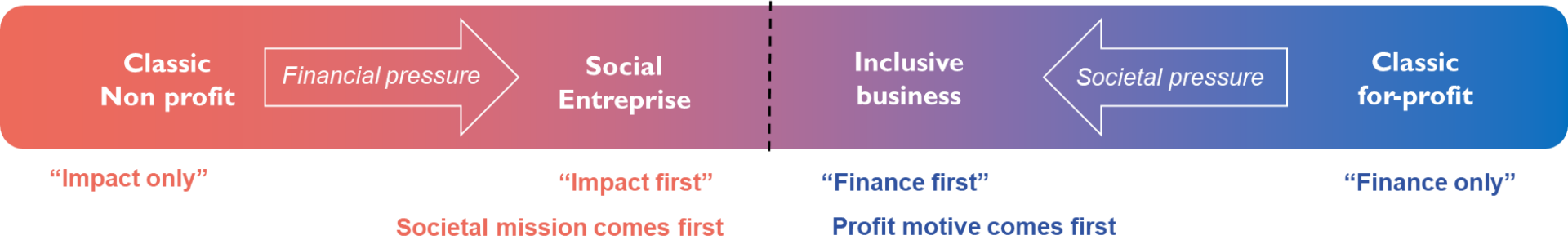


Spectrum of Organizations



- ✓ Bold, risk tolerant capital
- ✓ Access to societal eco-system

Spectrum of Organizations



- ✓ Bold, risk tolerant capital
- ✓ Access to societal eco-system

- ✓ Scale
- ✓ Assets

Access to Care in Philips

Committed to “Universal Health Coverage” and improving 3Bn lives of which 400M in underserved areas a year by 2030

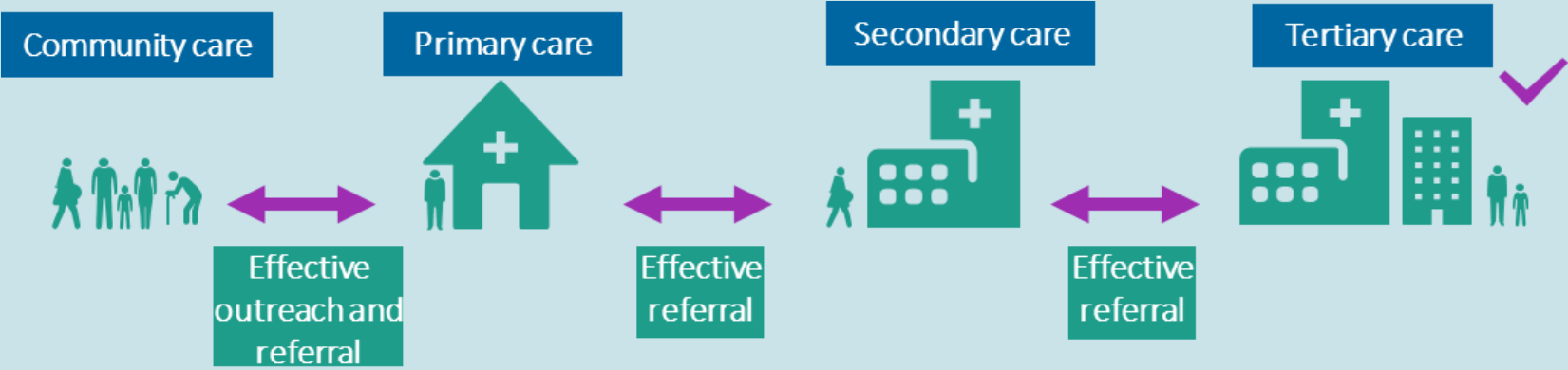
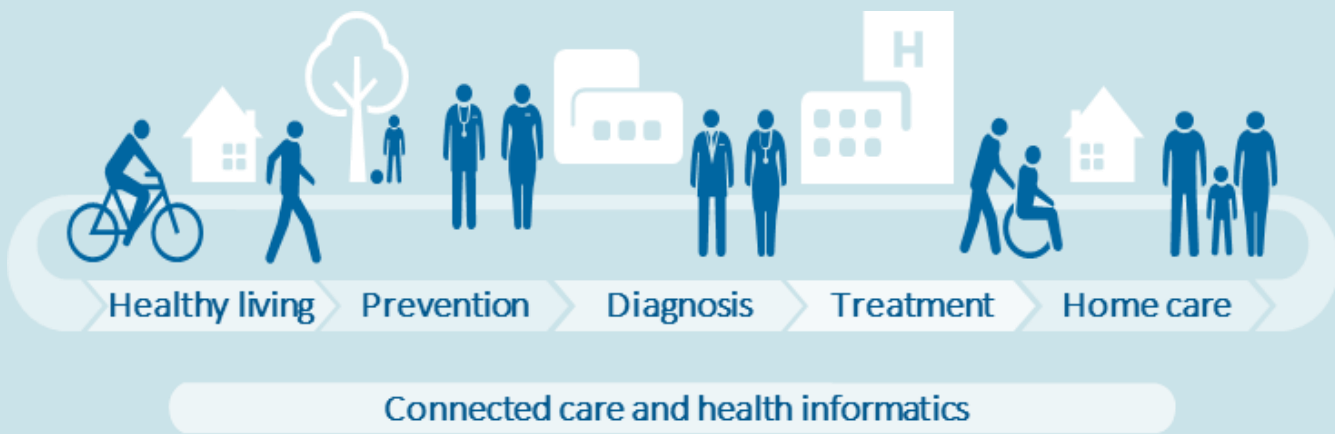
Our commitment

- At Philips, we are working to expand access to care for all and along the health continuum
- We are committed to UN Sustainable Development Goals
 - **Goal #3:** Ensure healthy lives and promote wellbeing for all people and at all ages
 - **Goal #17:** Revitalize the global partnership for sustainable development
- We committed to enabling financially sustainable care by helping drive value-based healthcare and enabling financing
- We are expanding access to care for the underserved by means of locally relevant innovations

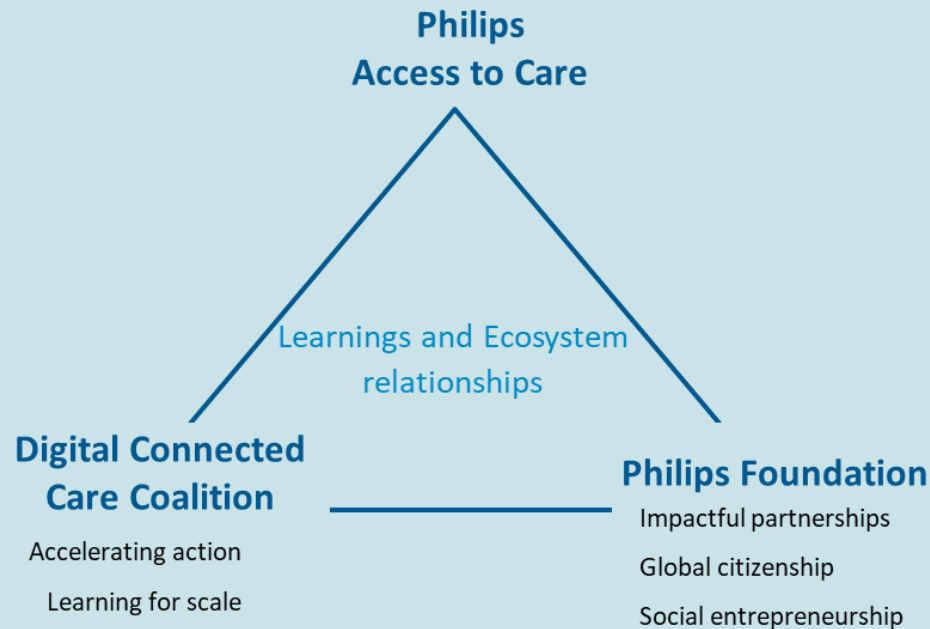


“We strongly believe that through **innovation, responsible leadership** and **collaborative ecosystems**, we can **expand access to quality care** and improve health outcomes for all.”
– *Frans van Houten, CEO Philips*

We take a holistic view of people's health journeys



A holistic approach in Access to Care to leverage Business, Partnerships and Philips Foundation



Expand reach of existing solutions to underserved

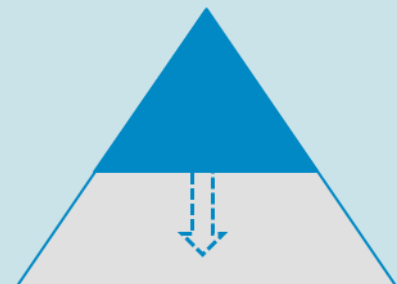


Expand value portfolio



New markets, new models

Philips coverage and penetration “across the pyramid”



Digital Connected Care Coalition launched to support ecosystem play

DCCC goal

DCCC aims to **accelerate the digital transformation of health** towards achieving **Universal Health Coverage (UHC)** in **low- and middle-income countries (LMIC)** with **scalable** projects with the development of **business cases** relevant across **public and private** sector.

Design: Coalition Pillars

1. **Learning and connecting for scale-** establishing connections and synergies in sharing knowledge and lessons in the ecosystem.
2. **Accelerating action-** leveraging the collective expertise of the coalition members to move the needle in accelerating existing and developing new initiatives that will contribute to the increase of digitally connected care.



Partners – connecting public and private sectors



Journey Philips Foundation

Our mission is to reduce healthcare inequality by providing **access to quality healthcare** for disadvantaged communities



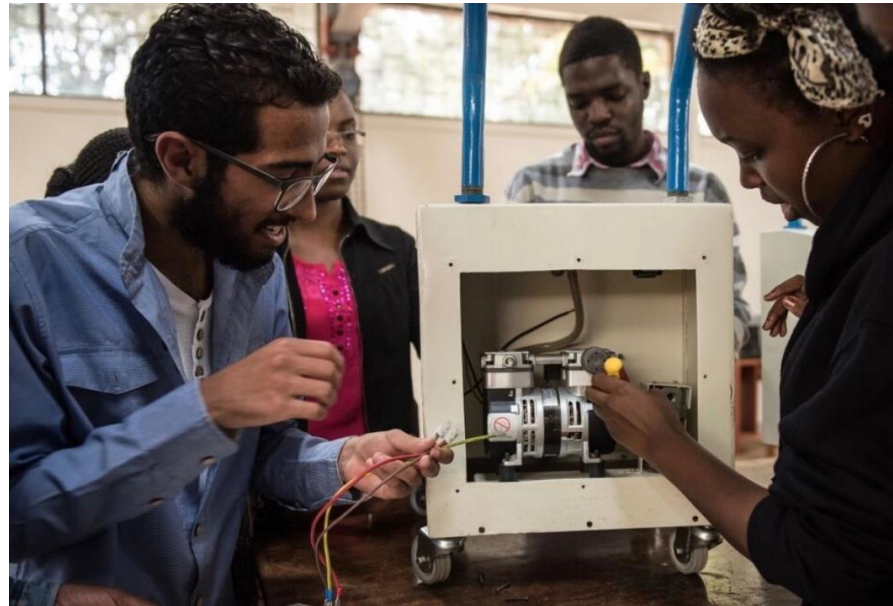
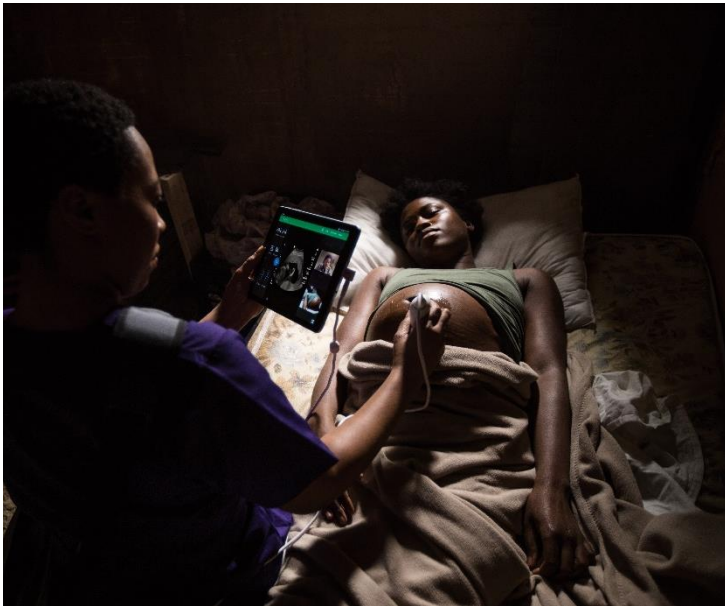
We are committed to the pledge of Royal Philips to make the world healthier and more sustainable through innovation

According to a report published in 2017 by the World Health Organization (WHO) and the World Bank, at least half of the world's population does not have access to full coverage of essential healthcare services, leading to a host of persistent and emerging health issues.

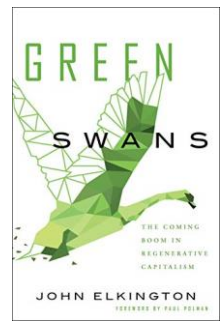
In 2019, Philips' pledged to improve the lives of **400 million people** in underserved healthcare communities as part of our goal to improve the lives of 3 billion people a year by 2030.



We do this by **deploying Philips' expertise, innovative products and solutions** to strengthen health delivery systems



LET'S TALK
SUSTAINABLE BUSINESS



Listen and Spread the Sound
Let's Talk Sustainable Business



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Upcoming webcasts

Purpose-driven Companies

Thursday, September 17

03:00 PM CET (Brussels) | 09:00 AM ET (New York)



Feedback

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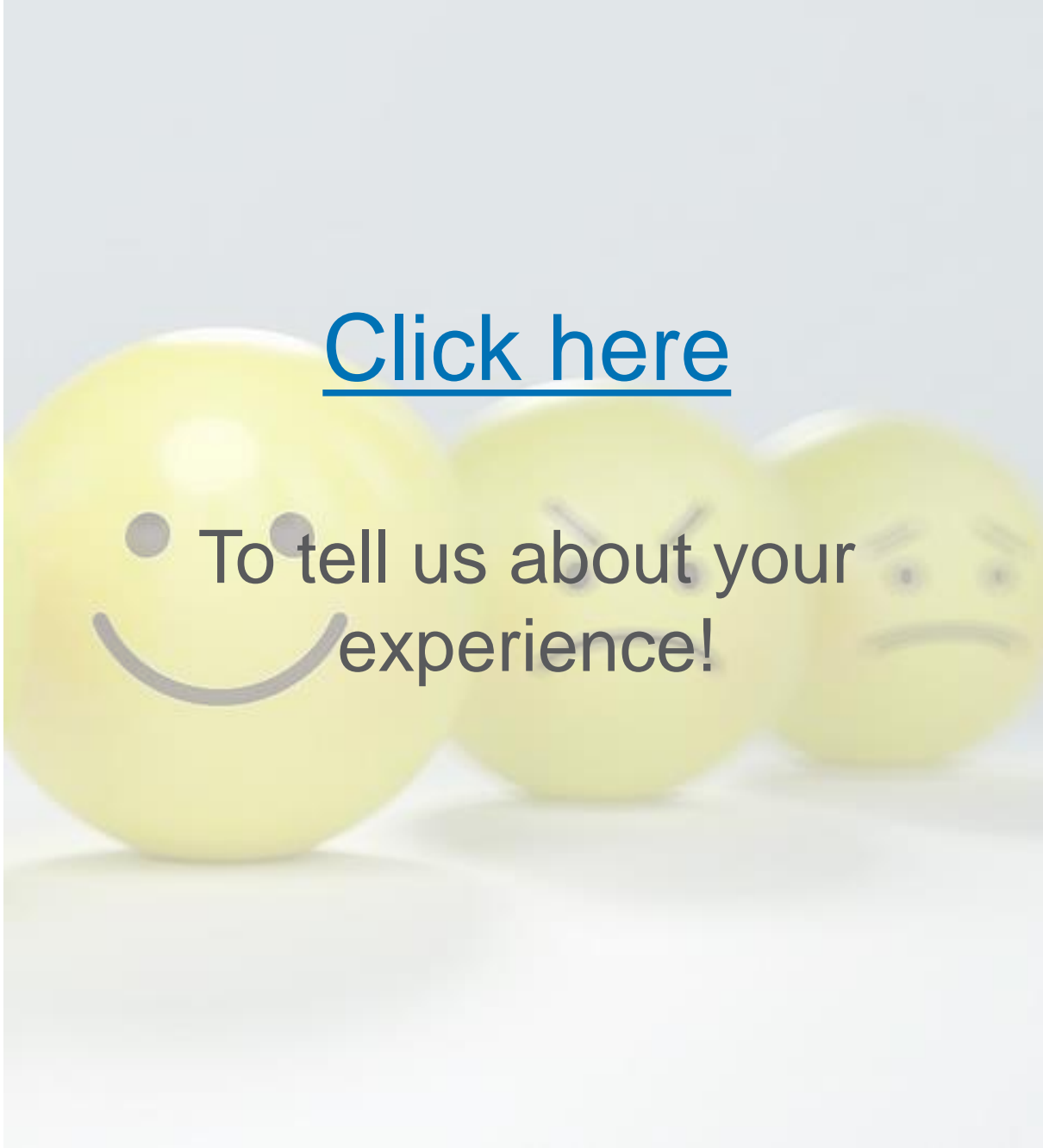
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Stanford SOCIAL INNOVATION Review

Informing and inspiring leaders of social change

SOCIAL ISSUES SECTORS SOLUTIONS MAGAZINE MORE

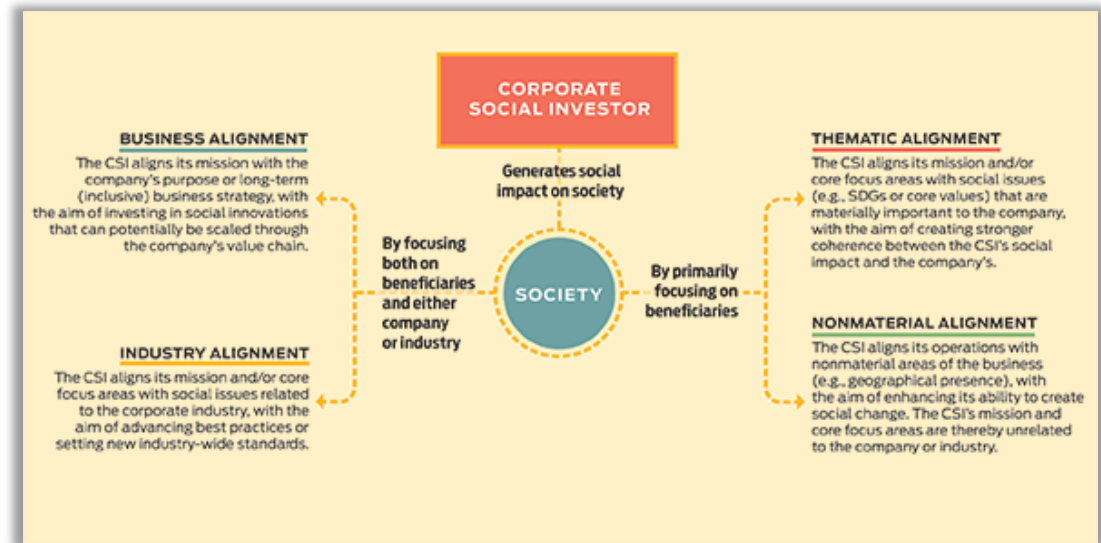
Foundations

The Rise of the Corporate Social Investor

The strategic alignment between business and corporate foundations, impact funds, and accelerators shows enormous potential for achieving social impact. But they can align in different ways, each with its strengths and weaknesses. *Open access to this article is made possible by European Venture Philanthropy Association (EVPA).*

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By Karoline Heitmann, Lonneke Roza, Priscilla Boiardi & Steven Serneels | Summer 2020



You can read the article at: https://ssir.org/articles/entry/the_rise_of_the_corporate_social_investor



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