

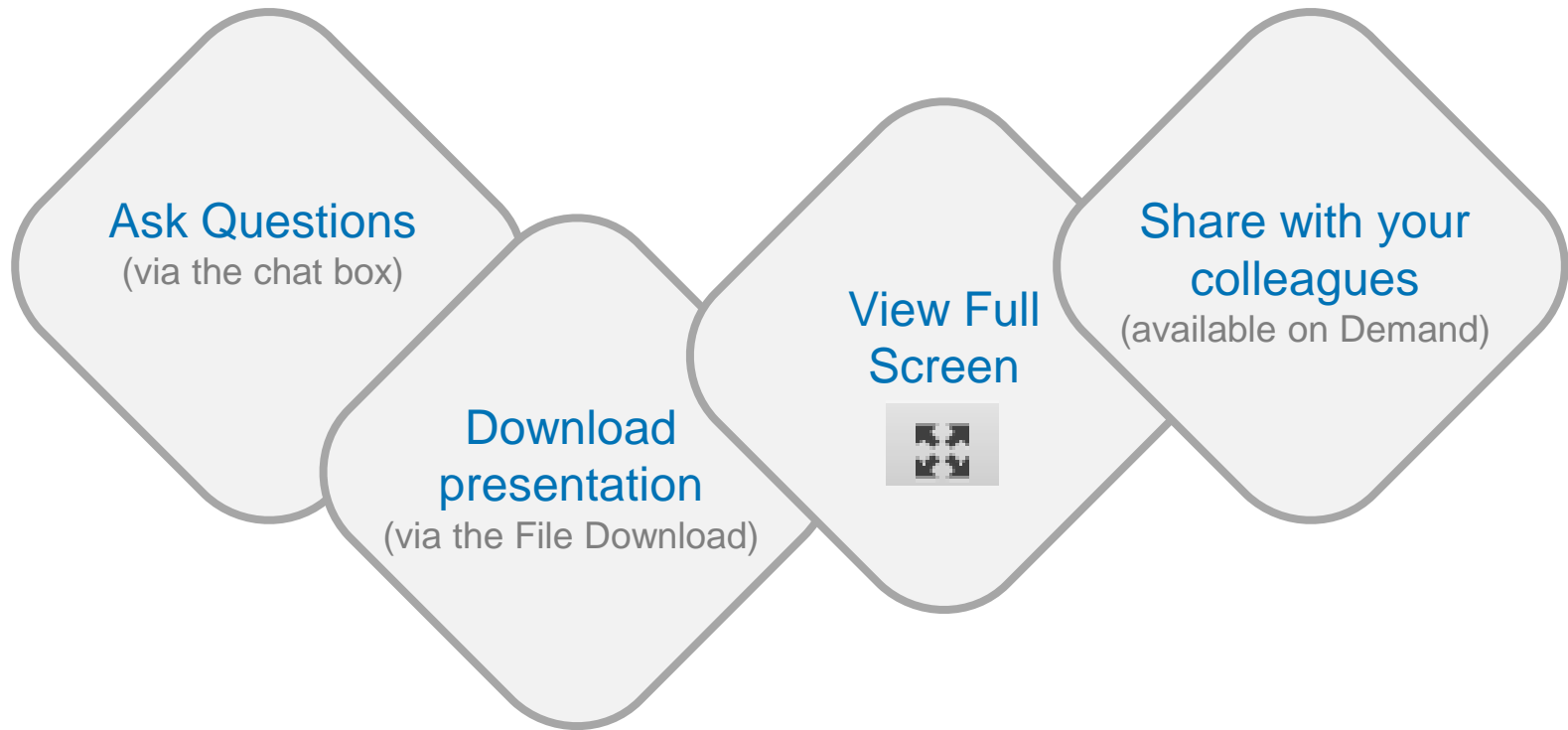
COVID Impact on Women in Asia

July 22, 4.30-5.30 pm: Singapore. Hong Kong. Shanghai [16.30]

SPECIAL WEBCAST: URGENT & TIMELY ISSUES



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With you in this conversation



Hsien-Hsien Lei, PhD

CEO

America Chamber of Commerce in Singapore

Dr. Hsien-Hsien Lei is Chief Executive Officer of The American Chamber of Commerce (AmCham) in Singapore — the largest and the most active international business association in Singapore and Southeast Asia, with over 6,000 members representing over 550 companies. Hsien is also Adjunct Associate Professor at the National University of Singapore Saw Swee Hock School of Public Health, member of the Johns Hopkins Bloomberg School of Public Health's Advisory Board, member of the Singapore Institute of Directors MNC Committee, co-lead of the WorkWell Leaders SME Action Sub-Group, and a founding member of the Precision Public Health Asia Society. [Full Bio](#)



Sandhya Karpe, PhD

Senior Research Advisor of Human Capital Center, Asia

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Sandhya Karpe is the Senior Research Advisor - Human Capital Center, Asia of The Conference Board, and CEO of Imagine Education Design Studio, a human capital development advisory firm with a global client portfolio. She brings 35 years of cross-cultural experience in human capital development, h...[Full Bio](#)

Potential benefits of the new world of work

- ✓ Business continuity
- ✓ Increased productivity
- ✓ Higher retention, especially of women
- ✓ Access to wider talent pool



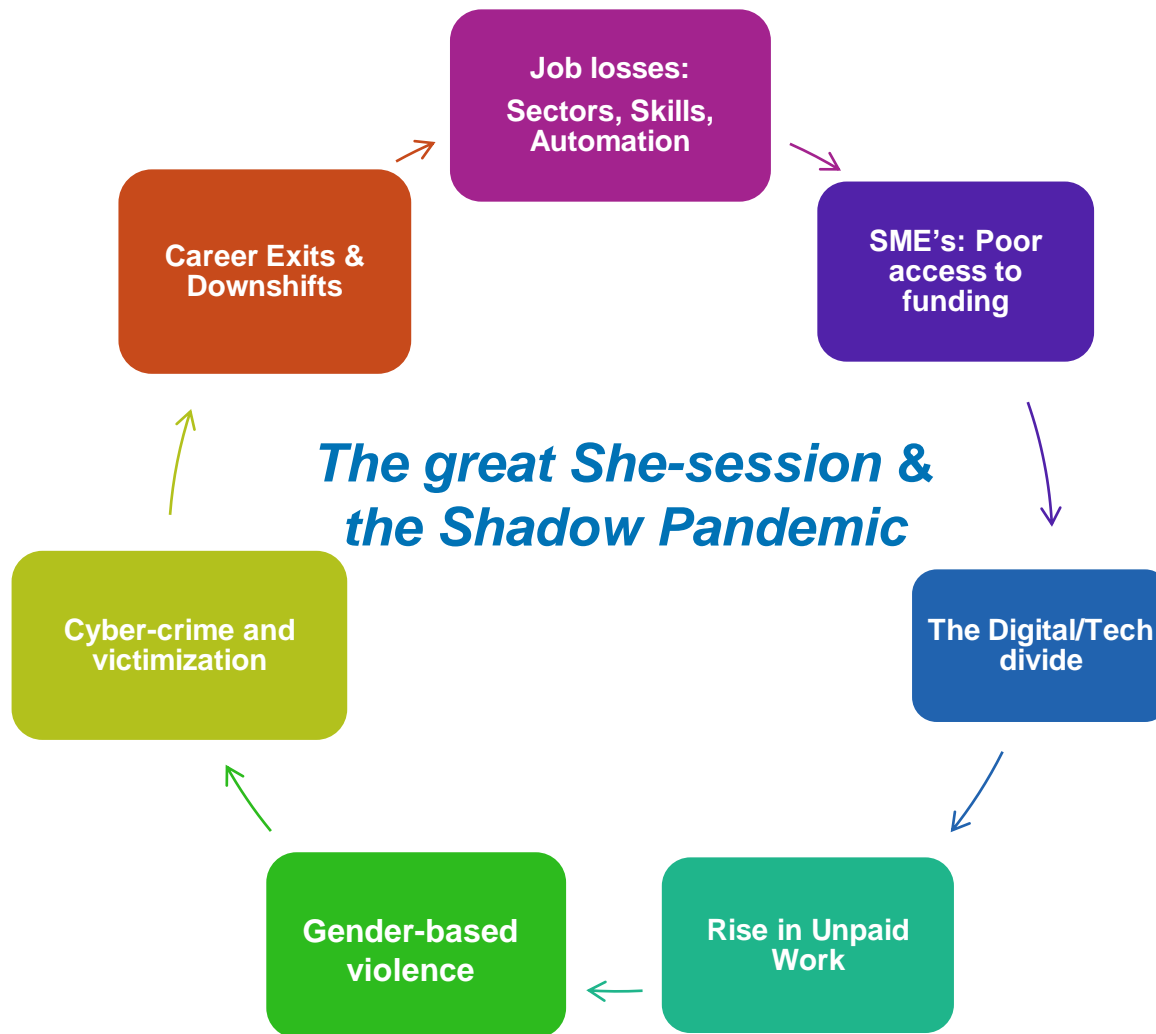


Q: How are you feeling about the impact of COVID-19 on working women specifically ?

1. Optimistic – there are many positive effects
2. I don't think much has changed for women
3. Concerned about the negative impact



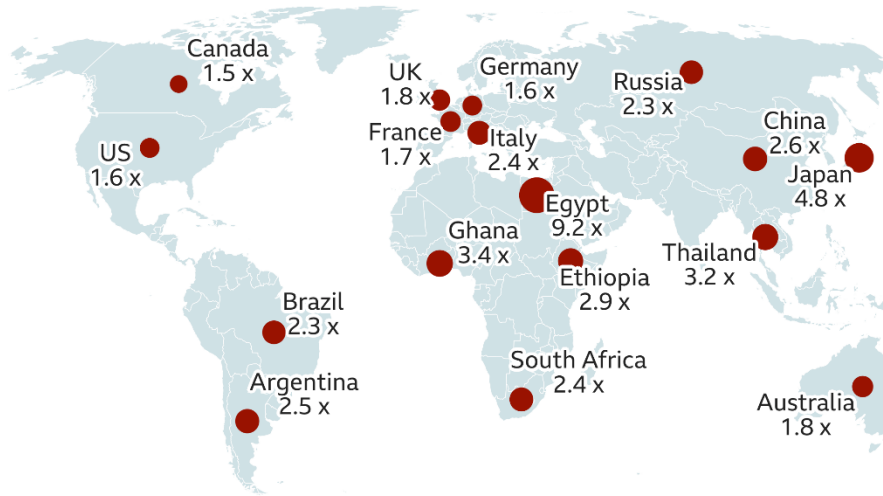
What we already know about the pandemic's effects on women



Unpaid work increases during COVID

Women did more unpaid work before Covid

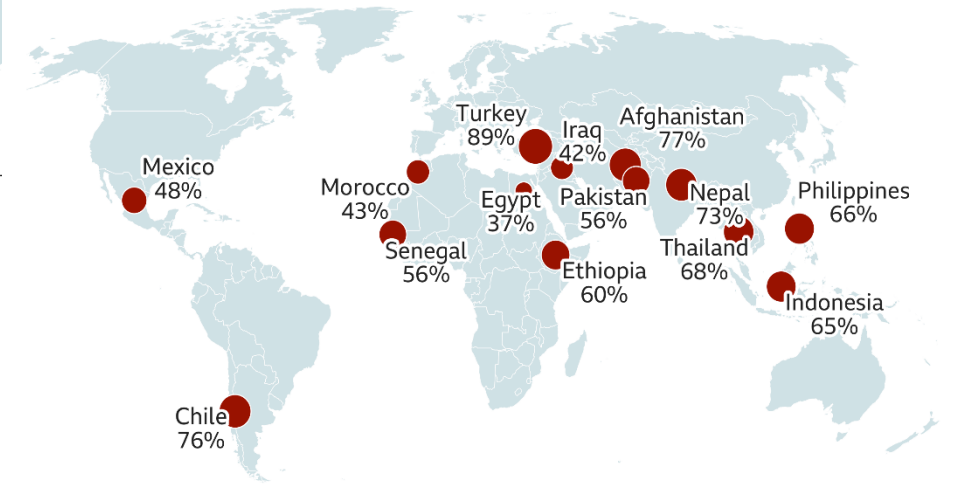
How much more time women spent on unpaid care work and chores than men before Covid. Eg 4.8 times more in Japan



Source: United Nations

And women are doing even more since Covid

Proportion of women who say they're spending more time on at least one domestic chore since Covid

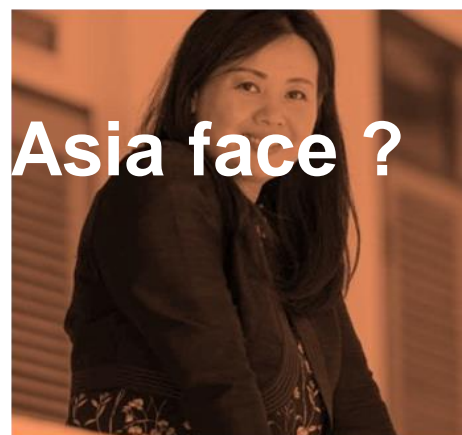
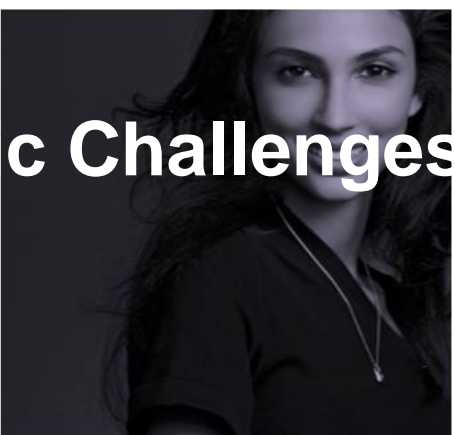


Source: United Nations

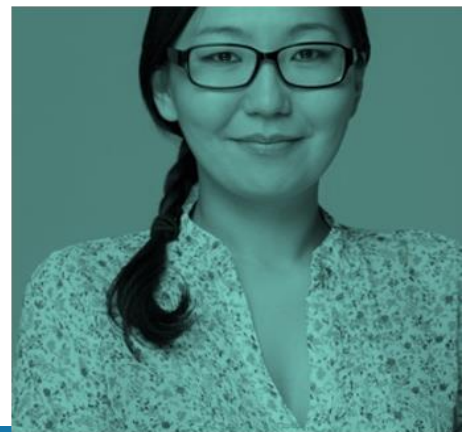
Pop quiz # 1..



What is the % increase in calls to helplines in Singapore from female domestic violence victims since the pandemic ?



What Specific Challenges do Women in Asia face ?



Pop quiz # 2..



What % of hiring managers in Asia said that they would prefer NOT to hire women “returnees” ?

What can be done by organizations ?

- Increase awareness of the challenge
- Provide access to care options, extra allowances, unpaid leave
- Critical role of culture and mindsets
- Manage the hybrid model
- Revisit performance measures
- Enlist male champions
- Create women role models

+
Role of Policymakers



Are you willing to be a part of the solution ?

Poll #2: A Call to Action

Q#2: Would you and/or your organization be interested in participating in or learning more about initiatives aimed at alleviating the pandemic's impact on women ?

- 1. Sorry, not interested**
- 2. Not sure**
- 3. Yes !**



Thanks for joining us today, let's work together to crack this challenge !

[CLICK HERE](#)

*To tell us about
your experience!*



Contact Us.



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About Us

Founded in 1916, [The Conference Board](#) is the member-driven think tank that delivers trusted insights for what's ahead. As you determine policy for your organization's operations in Asia, you face more than Asia's political and economic volatility. You must attract, engage, and develop the best people in a highly competitive talent market while navigating multiple cultures—at a time when the very nature of work is changing.

Our [Human Capital Center](#) provides resources across the full spectrum of people issues. We focus on six areas--Diversity & Inclusion, Employee Engagement, Human Capital Analytics, Labor Markets, Strategic Human Resources, and Talent Management—to inform your decision making across all HR functions.

When you join the Human Capital Center, you get access to our renowned research. You have fruitful interactions with your peers and with leading experts on your critical concerns. And you take away the best business intelligence on current and emerging issues in HR and beyond.