

Get the Best of 'All the Brains' in a Crisis and Beyond

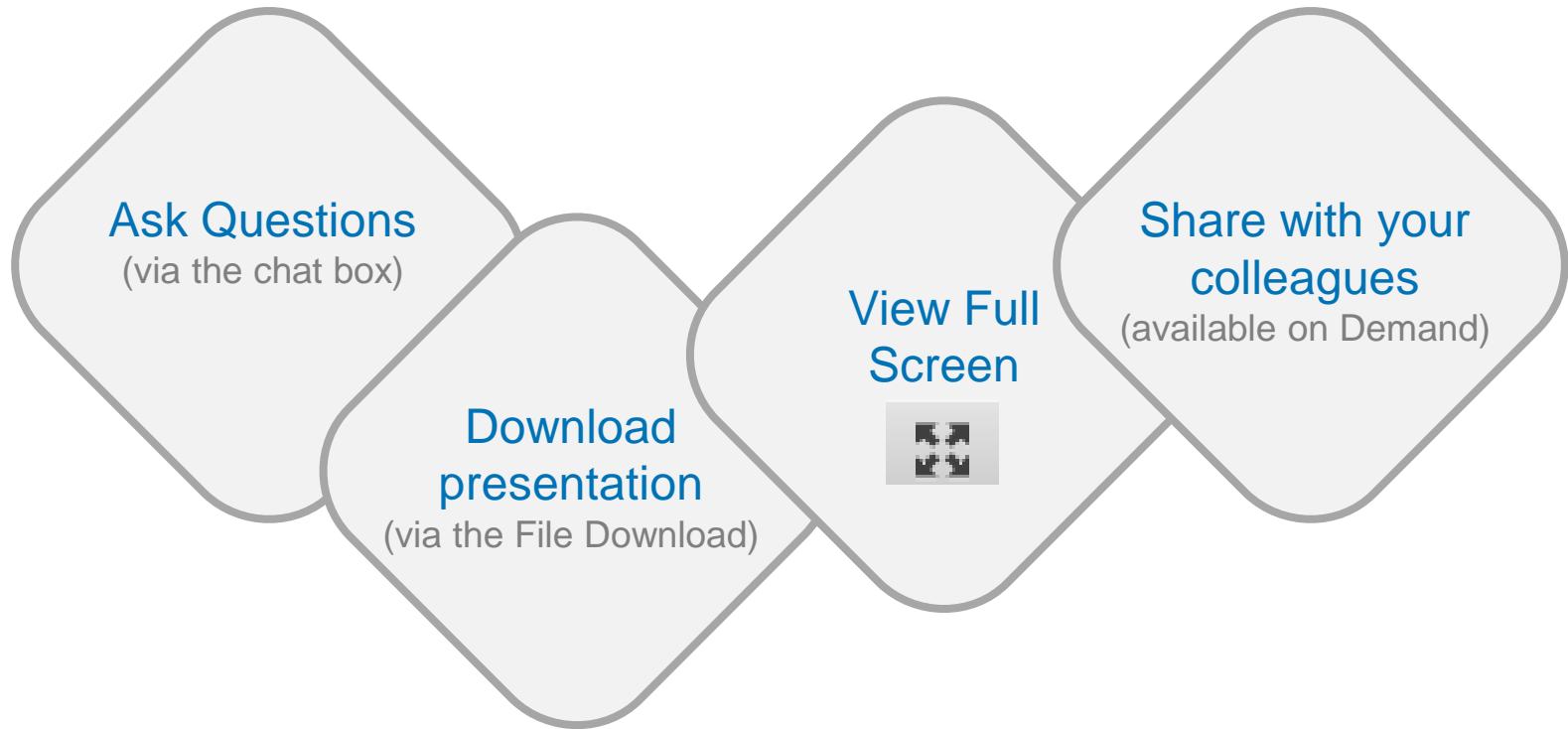
October 22, 2020 03:00 PM CET

SPECIAL WEBCAST

Urgent and
timely issues



Making the most of the webcast



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Panelists:



Kate Lanz

CEO & Leader

Mindbridge

Kate works to push the boundaries of “Neurosmart” method and specializes in consulting and coaching at senior levels including the Board. Kate has over thirty years’ business experience – nearly twenty years’ in leadership coaching combined with an outstanding ...[Full Bio](#)



Demet Tunç (Moderator)

Council Director, Customer Experience Council

The Conference Board

Demet Tunç leads the Customer Experience Council at The Conference Board and consults for Eric Salmon & Partners to support the firm in leadership advisory, strategic consultancy, organizational design and executive search on a global level.

Starting out as a brand manager at C...[Full Bio](#)



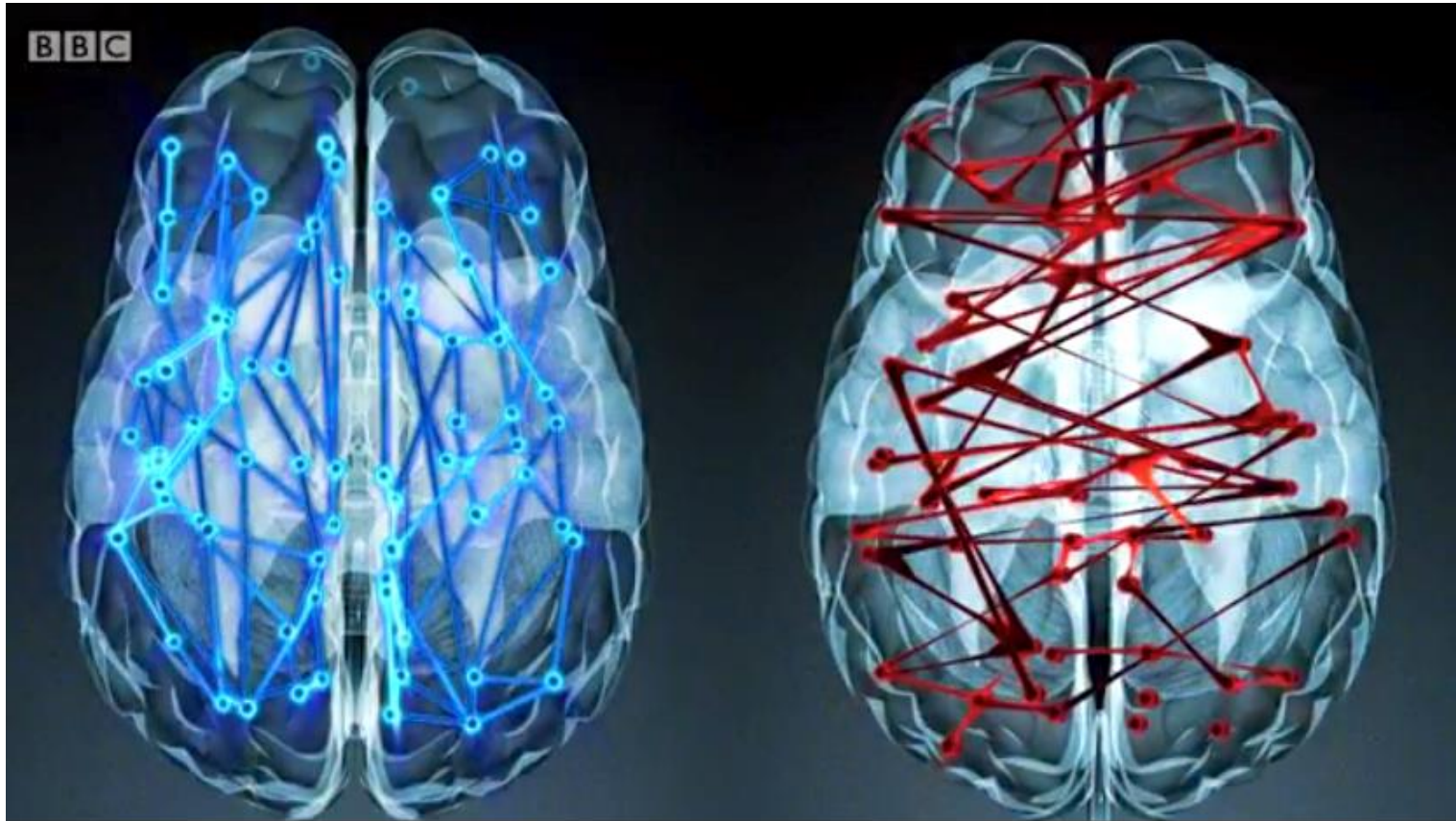


**ALL THE
BRAINS IN THE
BUSINESS**

THE ENGENDERED
BRAIN IN
THE 21st CENTURY
ORGANIZATION

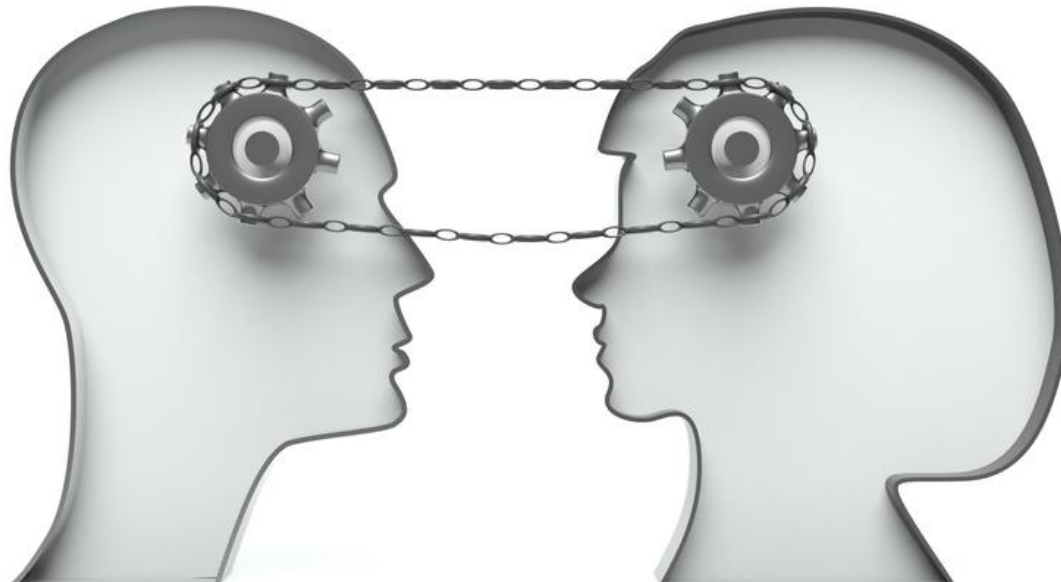
#ALLTHEBRAINS

Connectivity in men's and women's brains



(Source: <http://www.psephizo.com/gender-2/is-gender-difference-innate/>)

What my research is showing



The research revealed that there is circa 30% of people spending much of the day with their brains in 'survive'. Ways of working access Thrive in male brains better than female brains more of the time.

There is latent productivity upside.
This means untapped brain potential.

neurosmart™ meetings

IGNITE THE
PFC AND
DOPAMINE

CONTROL
CURIOSITY

CALM THE LIMBIC
RESPONSE

COMPASSION
CONNECT



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#ALLTHEBRAINS

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GUEST



FABRICE DESMARESCAUX
Eric Salmon & Partners

HOST



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