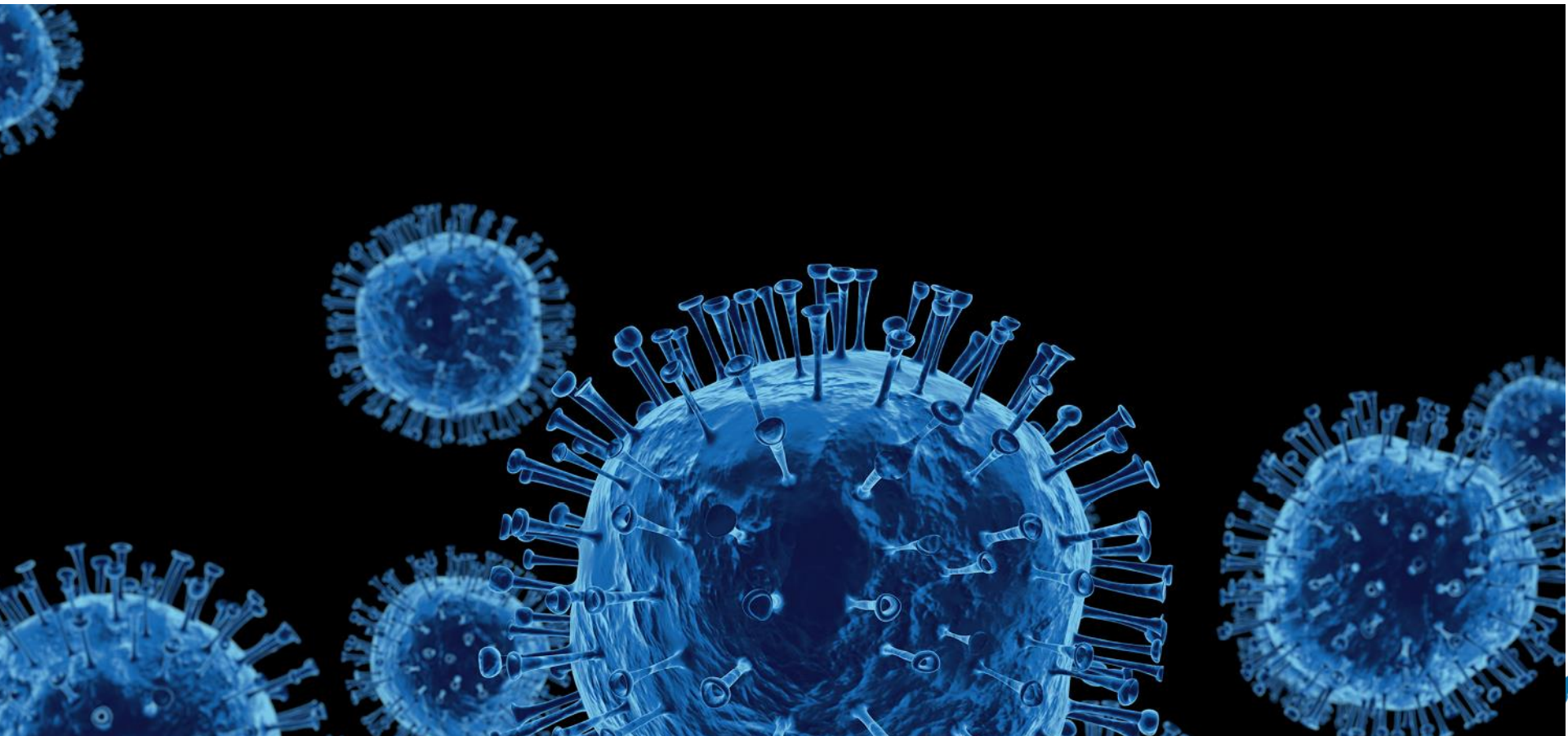


Beyond COVID-19: Leading through Times of Crisis with Carly Fiorina

June 23, 2020



Today's Panelists



Steve Odland
(Moderator)
President & CEO
The Conference Board



Carly Fiorina
Founder and
Chairwoman
*Carly Fiorina Enterprises
& Unlocking Potential
Foundation*
Former CEO
Hewlett Packard



**Dr. Lori Esposito
Murray**
President
*Committee for
Economic
Development of The
Conference Board*



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Carly Fiorina



Business luminary and leadership expert Carly Fiorina has traveled a diverse professional journey, from secretary to CEO, from public to private, and from for-profit to non-profit. Throughout her robust career have been two constants: leadership and problem solving. Today, Carly is a passionate, articulate advocate for problem-solving, innovation, and effective leadership.

She is founder and Chairman of Carly Fiorina Enterprises, which counsels companies to create an equitable workplace culture, build high-performance teams, and teach the fundamentals of leadership, and of Unlocking Potential Foundation, a non-profit organization that invests in human potential by supporting local leaders who are solving problems in their communities and places of work.



Dr. Lori Esposito Murray



President of The Committee for Economic Development of The Conference Board (CED), and an adjunct senior fellow at the Council on Foreign Relations. Prior to joining CFR, she held the distinguished national security chair at the U.S. Naval Academy sponsored by the Class of 1960.

Lori is also an adjunct professor at the University of Connecticut and president emeritus of the World Affairs Councils of America (WACA), the largest nonpartisan, nonprofit grassroots organization dedicated to educating and engaging the American public on global issues.



CEO Confidence Survey



- Amid the fallout from COVID-19, confidence among US CEOs has decreased from 43% in the fourth quarter of 2019 to 36% in the first quarter of 2020.
- A follow-up survey from late March to early April showed a further decline to 34%





Upcoming Related Webcast Programming from The Conference Board

- [Marketing & Communications Watch: Leading Through Crisis with Clorox CEO Benno Dorer](#)
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(July 9 @ 11am ET)

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BEYOND COVID-19: INSIGHTS FOR WHAT'S AHEAD

Want to learn more about this topic and how the spread of COVID-19 will impact the global economy?

The Conference Board has gathered insights and learnings from our thought leaders and member network which we hope will be helpful as you formulate, implement and manage your own crisis response.

Explore all of these resources on our website at
<https://www.conference-board.org/COVID-19>