

ESG Watch

Investor Expectations and Engagement During the COVID-19 Crisis

May 12, 2020





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COVID-19
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Window On Innovating During and Beyond COVID-19

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Human Capital Professionals' Responses to COVID-19 Part II

WEBCAST 



The Impact of COVID-19 on US Workers and Households

CORONAVIRUS (COVID-19) CONTENT

Massive job losses extend across industries

May 08, 2020 | CHARTS



Jobs of less educated, women, and the young most vulnerable to COVID-19 layoffs

May 05, 2020 | CHARTS



Executive and Director Compensation Reductions in the COVID-19 Era

May 04, 2020 | PUBLICATION



COVID-19's blow to consumer confidence is universal but recovery will vary by region

April 30, 2020 | CHARTS



Panelists



Donna F. Anderson, CFA

Vice President and Head of Corporate Governance
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Kirsty Jenkinson

Investment Director, Sustainable Investment & Stewardship Strategies
California State Teachers' Retirement System (CalSTRS)



Peter Reali

Senior Director, Responsible Investing
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Paul Washington (Moderator)

Executive Director, ESG Center
The Conference Board



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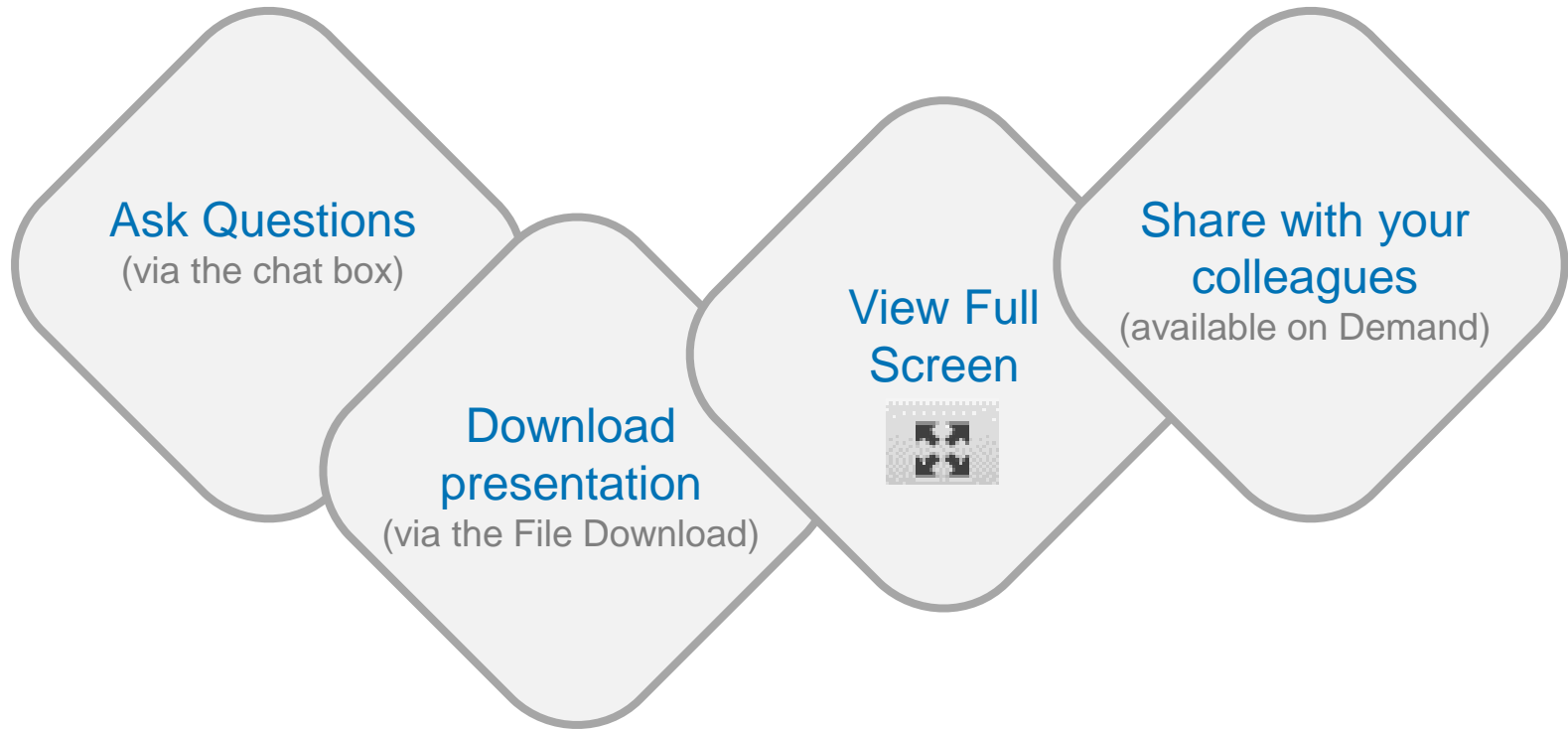
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Upcoming Conference Board Webcasts on COVID-19

COVID-19 and the US Labor Market: Emerging Impacts and Implications (May 13, 11:00 AM ET)

The COVID-19 pandemic continues to upset parts of the US economy and is yielding historic surges in unemployment claims and drops in consumer confidence. The Conference Board is tackling this unprecedented shock using a scenario-based forecasting approach, which includes projections about the implications for the US labor market.

Reopen Ready: Managing Governance and Legal Risks in the New Normal(s) (May 18, 2:00 PM ET)

What are the key liabilities companies face in returning from a shutdown? How can they mitigate reopening risks? Join our panel of experts to learn about governance and legal challenges in the new normal.

Window On Innovating During and Beyond COVID-19 (May 27, 12:00 PM ET)

In this webcast, innovation leaders from different industries share their experiences on how to make choices for the short term that are informed by identifying and accelerating future opportunities.



Recent Conference Board Content on COVID-19

7 Key Areas for Board Attention during the COVID-19 Crisis

This essay suggests constructive steps that boards can take in seven areas: governance, strategy, risk oversight, employee, customer, and investor relations, and fulfilling the company's broader role during this crisis.

Executive and Director Compensation Reductions in the COVID-19 Era

As many businesses discharge, furlough, or drastically reduce pay to large shares of their workforces, some compensation committees are announcing their decision to cut base salaries for C-suite executives as well as board cash retainers. The Conference Board, in collaboration with Semler Brossy's research team and Esguage Analytics, is keeping track of SEC Form 8-K filings by Russell 3000 companies announcing these reductions. For the live database and some helpful visualizations of key trends across business sectors and company size groups, [click here](#).

Five Ways a Sustainability Strategy Provides Clarity in a Time of Crisis

The COVID-19 pandemic is requiring companies to focus on survivability. This is also a time, however, for companies to consider the value of their existing sustainability strategies. Companies with robust sustainability programs are more likely to perform well during a downturn. And five key elements of a fully developed sustainability program should improve a company's ability to prosper in the long run.



Recent Conference Board Webcasts on COVID-19

[COVID-19: Tackling Key Governance & Legal Issues](#)

Boards and senior management are making decisions related to COVID-19 that will be scrutinized by multiple stakeholders. This webcast addresses critical governance and legal issues in handling this crisis – from how to stay on top of ever-changing directives from federal, state, local, and international authorities, to the frequency and focus of board meetings, to key disclosure and contractual challenges.

[How COVID-19 Might Impact Consumers' Attitudes about Sustainability](#)

This webcast builds on recent research by The Conference Board on consumers' attitudes about sustainability. Hear about the role sustainability plays for consumers in the age of the COVID-19 health and economic crisis, how health plays into that, how this might be different from before the virus outbreak, and how companies are responding.

[Human Capital Professionals Responses to COVID-19](#)

In this webcast, we examined what members of our profession are currently doing to support our employees through this difficult time. You will receive a first-hand account from the CHRO of The Port Authority of New York and New Jersey and hear how a human capital leader is handling this crisis at the front lines.

[How Confident is the Global Consumer Amid COVID-19?](#)

During this webcast, our panel of economists, researchers and other external guests provided an in-depth look on how a previously strong global labor market, low consumer price inflation and consumer spending will most likely be impacted by the COVID-19 crisis.

