

## Marketing & Communications Watch

A Conversation with Jim Stengel, Former Global Marketing Officer at P&G  
April 2, 2020



# Today's Presenters



**Jim Stengel**  
President & CEO  
**Jim Stengel Company**  
Former Global Marketing  
Officer  
**Procter & Gamble**



**JP Kuehlwein**  
(Moderator)  
Marketing Institute Leader  
***The Conference Board***  
Co-founder & Principal  
***Ueber-Brands***





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