

Beyond COVID-19: Insights for What's Ahead How will the Healthcare System handle the COVID-19 Crisis?

April 9, 2020



Today's Panelists



Steve Odland (Moderator) President & CEO The Conference Board



Steve Miller, M.D. Chief Clinical Officer *Cigna*



Bart van Ark Executive Vice President & Chief Economist *The Conference Board*



Dr. Lori Esposito Murray President Committee for Economic Development of The Conference Board

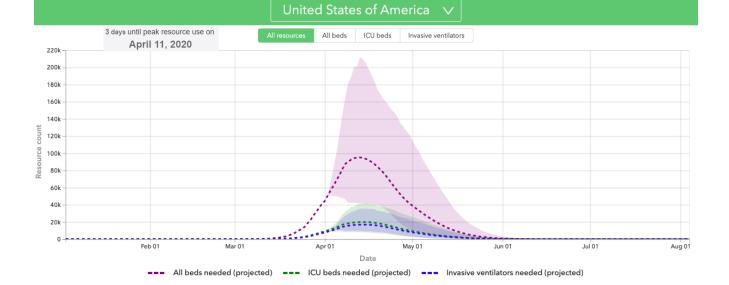


The coronavirus COVID-19 is affecting 208 countries and territories around the world

United States	spain	Italy
Coronavirus Cases: 422,369	Coronavirus Cases: 146,690	Coronavirus Cases: 139,422
Deaths: 14,463	Deaths: 14,673	Deaths: 17,669
Coronavirus Cases: 1,498,013	Daily New Cases Cases per Day Data as of 0:00 GMT+0	
view by country Deaths: 87,731	Sok 25k 0	
	$\sum_{k=1}^{n-2} \sum_{k=1}^{n-2} $	

Source: Worldometer - www.worldometers.info

https://www.worldometers.info/coronavirus/; 4.8.20



Deaths per day 🛈



https://covid19.healthdata.org/; Data 4.8.20

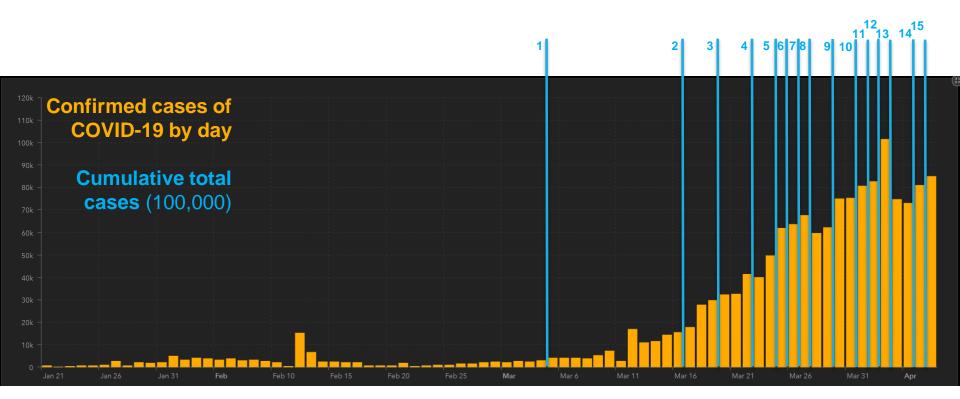


Issues we will be discussing today

- Epidemiological track of this virus
- How the US healthcare system is handling COVID-19, what we've learned from other countries
- Best/worst case projections for the economic impact of COVID-19
- Current/future public policy actions governments can take to combat the worst of its effects



EXPONENTIAL GROWTH IN THE NUMBER OF CASES WORLDWIDE



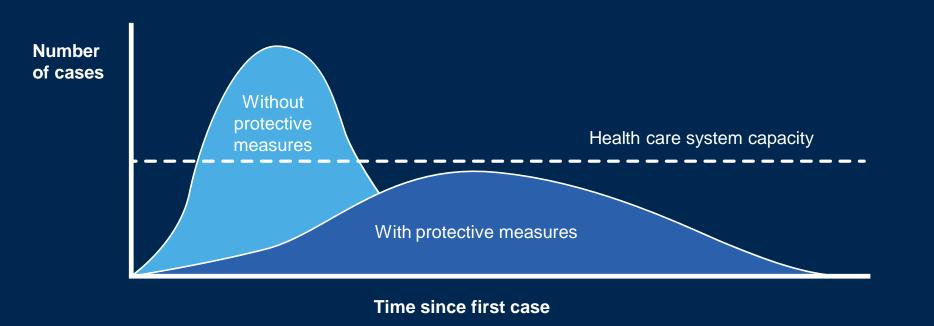
Source: Johns Hopkins University

Confidential, unpublished property of Cigna. Do not duplicate or distribute. Use and distribution limited solely to authorized personnel. © 2020 Cigna



6

WE MUST FLATTEN THE CURVE



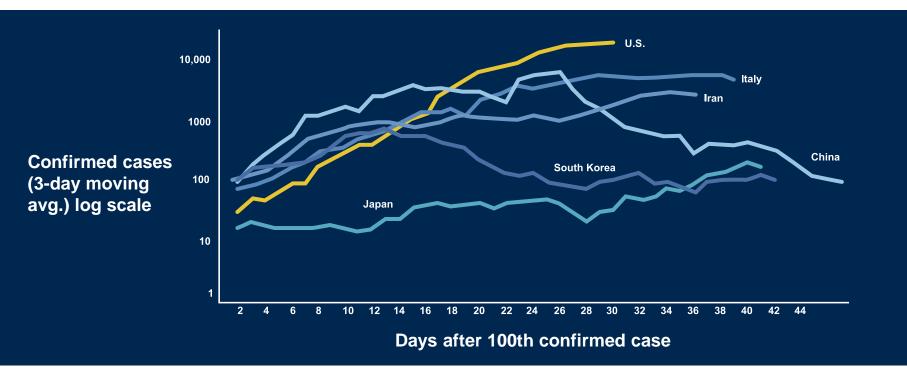
Sources: Centers for Disease Control and The Economist

Confidential, unpublished property of Cigna. Do not duplicate or distribute. Use and distribution limited solely to authorized personnel. © 2020 Cigna



7

WHAT WE'RE LEARNING FROM OTHER COUNTRIES



Source: CNBC analysis of data from Johns Hopkins University CSSE, selected countries, as of 7:30 pm March 29

Confidential, unpublished property of Cigna. Do not duplicate or distribute. Use and distribution limited solely to authorized personnel. © 2020 Cigna



8



Poll question 1

The COVID-19 virus has impacted my company:

- Not at all
- A little
- Somewhat
- A lot
- Devastatingly



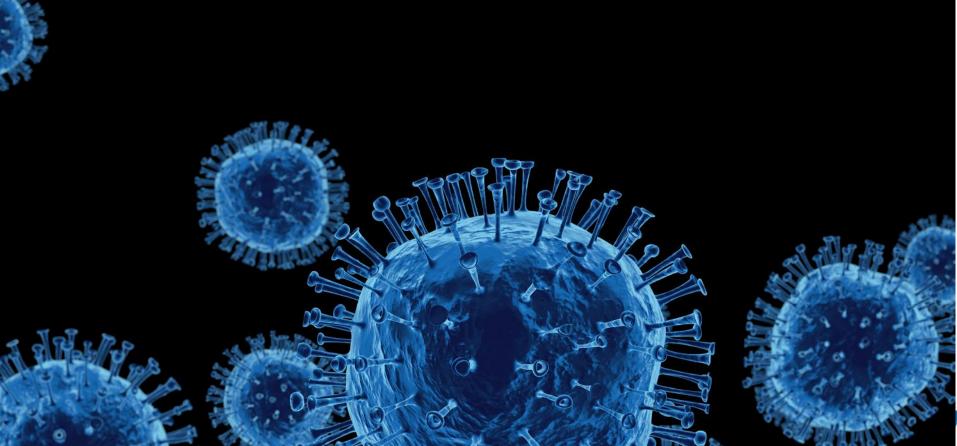
Poll question 2

The COVID-19 virus has impacted me personally:

- Not at all
- A little
- Somewhat
- A lot
- Devastatingly



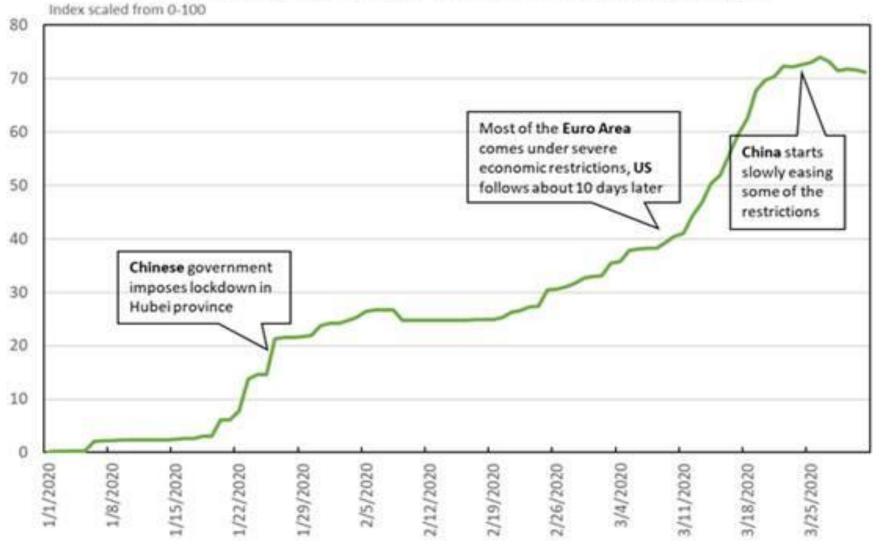
Beyond COVID-19: Insights for What's Ahead How will the Healthcare System handle the COVID-19 Crisis?





What are the best/worse case projections for the economic impact?

Global economy government response stringency index





Various scenarios show large impacts on the economy

1. May Reboot (quick recovery)

- Assumes a peak in new COVID-19 cases for the US as a whole by mid-April
- Economic activity may gradually resume beginning in May

2. Summertime V-Shape (deep contraction, V-shaped recovery)

- ✓ The peak in new COVID-19 cases will be around early May
- Deep economic contraction in Q2, but also a stronger recovery in Q3
- But high uncertainty about outcome

3. Fall COVID-19 Resurgence (2nd contraction in Q4, W-shaped recovery)

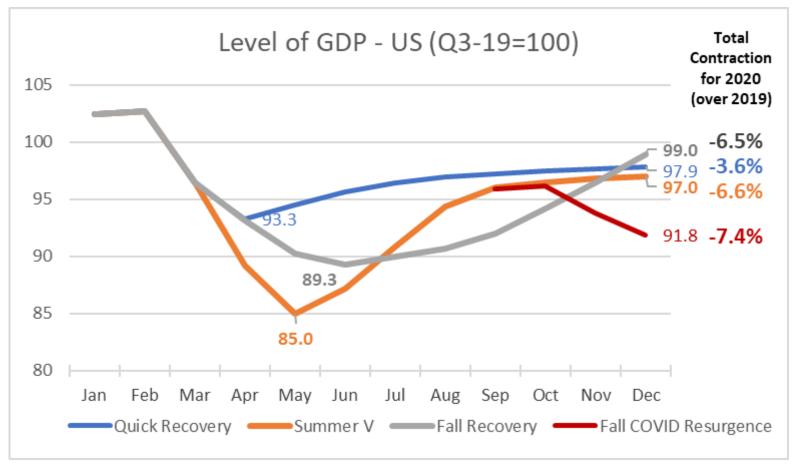
- Failure to keep new COVID-19 cases under control in Fall, requiring renewed stringent measures during the Fall
- ✓ After a Q3 recovery, the economy would contract again in Q4

4. Fall Recovery (extended contraction, U-shape recovery)

- Managed control of outbreak helps to flatten the curve of new outbreaks
- ✓ Stretches economic weakness to Q3, growth only resuming by September
- ✓ Unemployment could rise to 15% by May but gradually level off to 10%



No matter what scenario materializes, the US economy will shrink in 2020 compared to 2019



Source: The Conference Board, April 2020

The crisis gradually turns from supply-side forces to demand-side

- Sectors most vulnerable to social distancing and other containment suffer most
 - Entertainment, recreation, restaurants, accommodation etc. contracting by 50% now, only gradually easing before recovery
 - ✓ Also most vulnerable if another hit of new cases during the fall
- Oil drilling also affected due to global oversupply and weak demand
- Other consumer dependent sectors suffer as contraction lasts longer:
 - Retail trade, production of consumer goods, construction and production dependent on global supply chains contract by 5-20% per month
- If recession lasts through all of summer no escape for any sector:
 - ✓ Finance industry, major parts of business services also see declines
- Some sectors may benefit but not enough to offset losses elsewhere
 - ✓ Health care, online education, IT services





Poll question 3

What is the right balance between assuring the virus is contained and getting the economy re-started?

- Keep the economy closed for as long as it takes to fully defeat the virus
- Open the economy when there are no more new cases
- Open the economy when the curve of new cases begins to flatten
- Open the economy right now



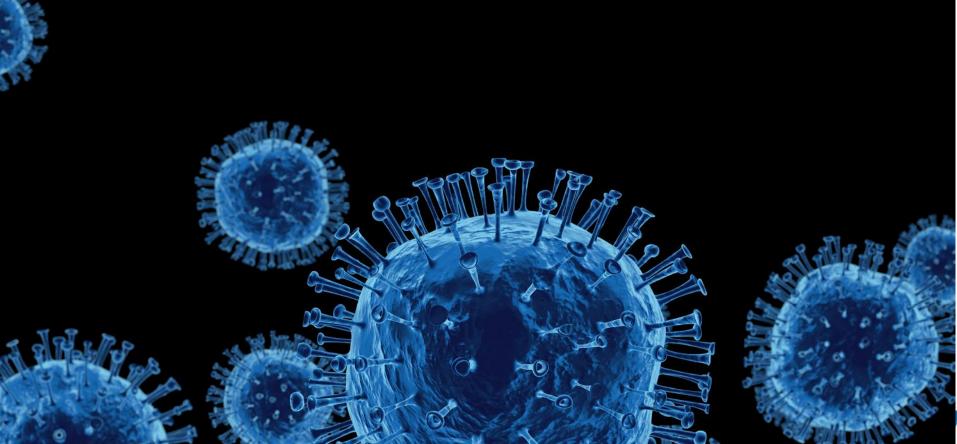
Poll question 4

Has the US government taken the right steps to handle this crisis?

- Steps taken have been right
- Policies have been a good start, but much more is needed
- Policies have not been nearly enough
- The US government has botched this



Beyond COVID-19: Insights for What's Ahead How will the Healthcare System handle the COVID-19 Crisis?





BEYOND COVID-19: INSIGHTS FOR WHAT'S AHEAD

Did you enjoy this webcast? Want to hear more?

Continue to join the experienced experts of The Conference Board as they focus on those topics that are most important to you and your business coping with the current situation and preparing for the recovery.

Check your email as we will be sending you information for future webcasts in this series





BEYOND COVID-19: INSIGHTS FOR WHAT'S AHEAD

Want to learn more about this topic and how the spread of COVID-19 will impact the global economy?

The Conference Board has gathered insights and learnings from our thought leaders and member network which we hope will be helpful as you formulate, implement and manage your own crisis response.

Explore all of these resources on our website at https://www.conference-board.org/COVID-19

