

Employer Solutions for COVID-19 Pandemic: A ViacomCBS Case Study

March 4, 2021

**EMPLOYEE
HEALTH CARE
PRE-CONFERENCE
WEBCAST SERIES**



Some of the critical issues we will be covering:

- How ViacomCBS helped employees get answers to their questions and concerns by setting up a COVID-19 hotline, delivering topical webinars, and providing solutions for on-air talent and broadcasts
- How to formulate strategies to assist your employee population with COVID-19
- Implementing return to work strategies



Today's Presenters



Gregg Mauro (Moderator)
Program Director, Employee
Health Care Conferences and
Resilience Conference
The Conference Board



Michelle Martin
Vice President, Total Rewards
Experience
ViacomCBS



Marsha Hyslop
Chief Clinical Officer
2nd.MD





Employer Solutions for
the COVID-19 Pandemic:
ViacomCBS



PRESENTERS



Marsha Hyslop
2nd.MD
Chief Clinical Officer



Michelle Martin
ViacomCBS
VP, Total Rewards





WHO WE ARE

PURPOSE

To save and improve lives, every day.

VISION

Connect everyone affected by pain or disease with the best healthcare resources the world has to offer.





CORE SERVICES



EXPERT MEDICAL CONSULTATION

**EXPERT MEDICAL
CONSULTATION**



MEDICAL CERTAINTY NAVIGATION

**MEDICAL CERTAINTY
NAVIGATION**



PERSONALIZED LOCAL SUPPORT

**PERSONALIZED
LOCAL SUPPORT**

The left side of the image features a dark blue background with several stylized virus particles. These particles are circular with a central blue arc and numerous small, triangular spikes protruding from their periphery. They are arranged in a scattered pattern, with one large particle in the center and several smaller ones around it.

2nd.MD COVID-19

PANDEMIC
SOLUTIONS

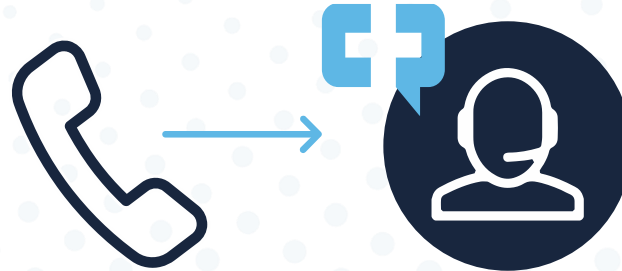




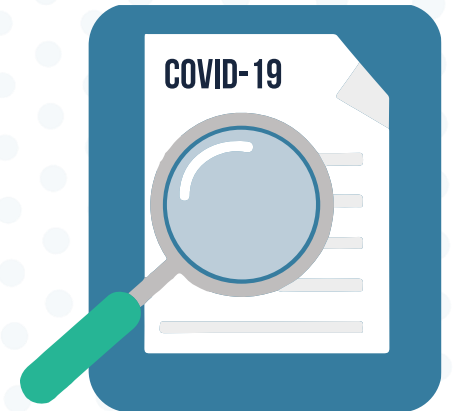
SUPPORTING OUR MEMBERS



2nd.MD House Calls
Webinars



COVID-19 Nurse-Led
Hotline



2nd.MD Nurse Trainings
led by 2nd.MD expert
medical epidemiologist



SUPPORTING OUR CLIENTS



CenturyLink™



Erie Insurance®



JOHN DEERE



LVMH
MOËT HENNESSY · LOUIS VUITTON



Liberty Mutual.
INSURANCE



Morgan Stanley



Nationwide



OSHKOSH
B'gosh.



PEPSICO

RAYMOND JAMES



unum



VIACOMCBS

WELLS FARGO



SUPPORTING
VIACOMCBS





HOW 2nd.MD IS SUPPORTING VIACOMCBS

- COVID-19 Nurse-Led Hotline
- Executive HR Consults
- Travel recommendations for talent / production crews
- Customized Webinars
- Productions/ Live Sports and Entertainment



VIACOMCBS



**IF YOU ARE
INTERESTED IN
LEARNING MORE
ABOUT 2nd.MD's
COVID-19
SOLUTIONS**

Contact:
Jordan Gregory at
Jordan@2nd.MD



EMPLOYEE HEALTH CARE PRE-CONFERENCE WEBCAST SERIES

Did you enjoy this program?

Make sure to [register](#) for the entire webcast series and check out these upcoming programs!

- [Prioritizing Mental Health Care in 2021: The Foundation to Better Chronic Condition Care \(March 9\)](#)
- [Building a Workforce Mental Health Strategy for 2021 and Beyond \(March 11\)](#)
- [One-size-fits-all Health Care is Not Working: Localized health care is the alternative to the status quo \(March 24\)](#)

And click [here](#) to register our Annual Employee Health Care Conference from October 28-29, 2021



VIRTUAL EVENT

COMMUNICATING EMPLOYEE BENEFITS & COMPENSATION

March 9 – 10, 2021

For more information and to register, visit:
www.conferenceboard.org/employeebenefits





Human Capital Insights

A podcast series brought to you by The Conference Board
Human Capital Center

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