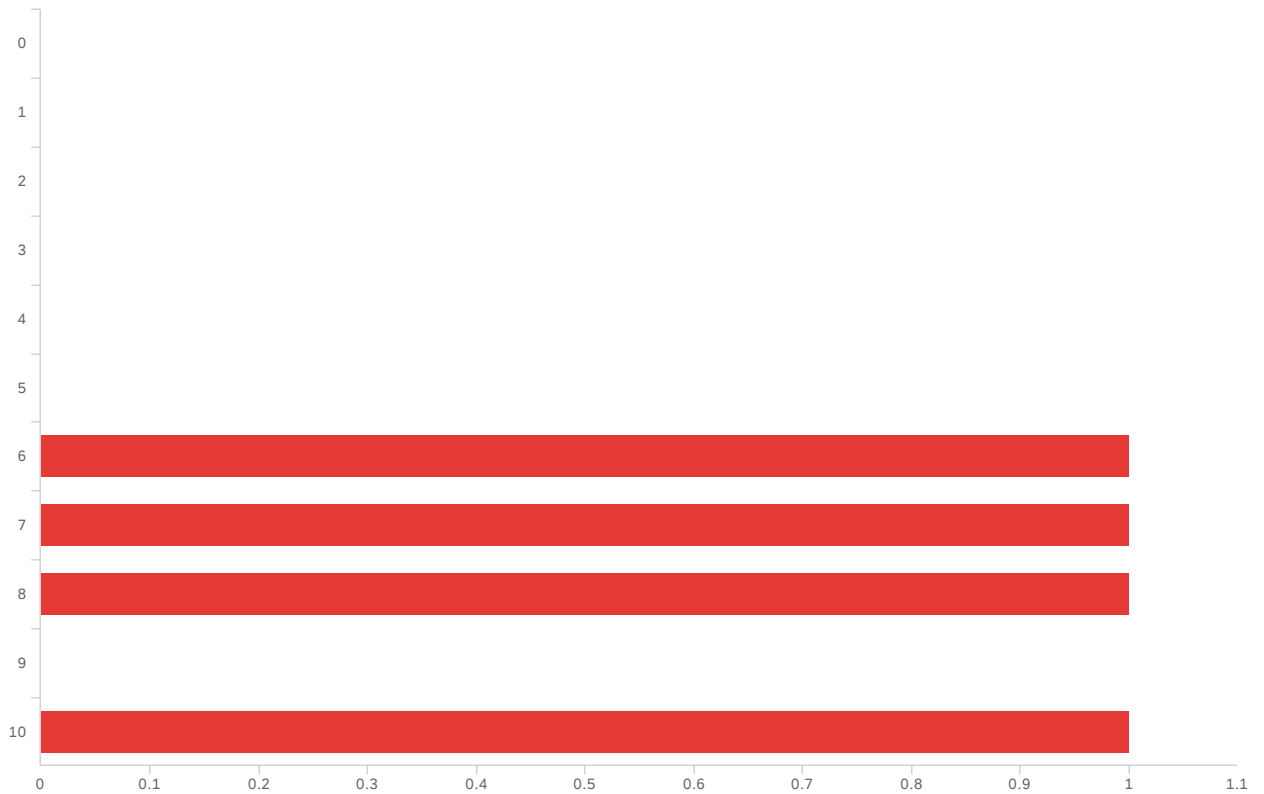


E11921

2021 Webcast Surveys

November 26, 2021 10:10 AM CET

Q2 - On a scale of 1-10, how likely is it that you would recommend our webcasts to a friend or colleague? 0 = Would not recommend 5 = Would recommend 10 = Would highly recommend



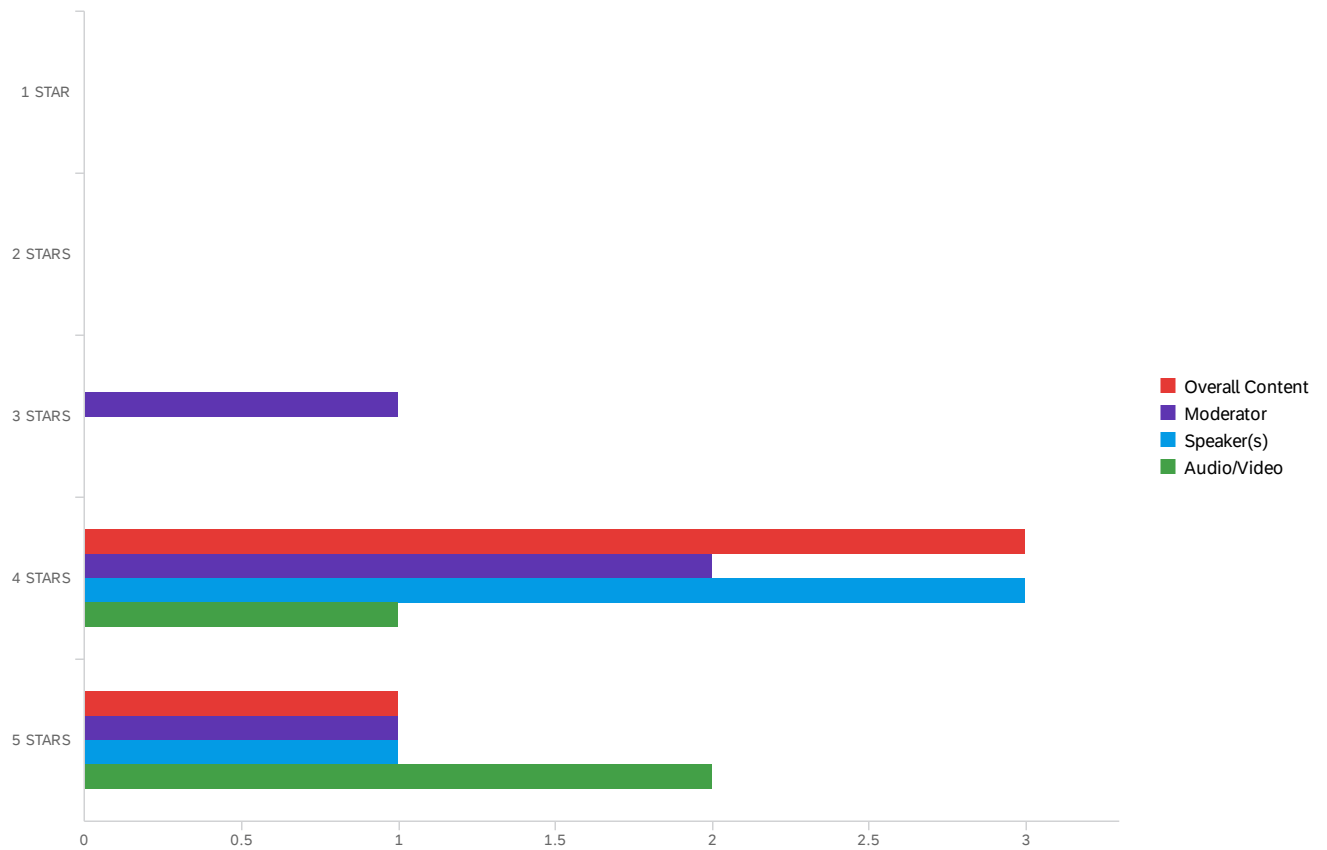
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	On a scale of 1-10, how likely is it that you would recommend our webcasts to a friend or colleague? 0 = Would not recommend 5 = Would recommend 10 = Would highly recommend	6.00	10.00	7.75	1.48	2.19	4

#	Field	Choice Count
0	0	0.00% 0
1	1	0.00% 0

#	Field	Choice Count
2	2	0.00% 0
3	3	0.00% 0
4	4	0.00% 0
5	5	0.00% 0
6	6	25.00% 1
7	7	25.00% 1
8	8	25.00% 1
9	9	0.00% 0
10	10	25.00% 1
		4

Showing rows 1 - 12 of 12

Q3 - How would you rate the following aspects of the webcast:

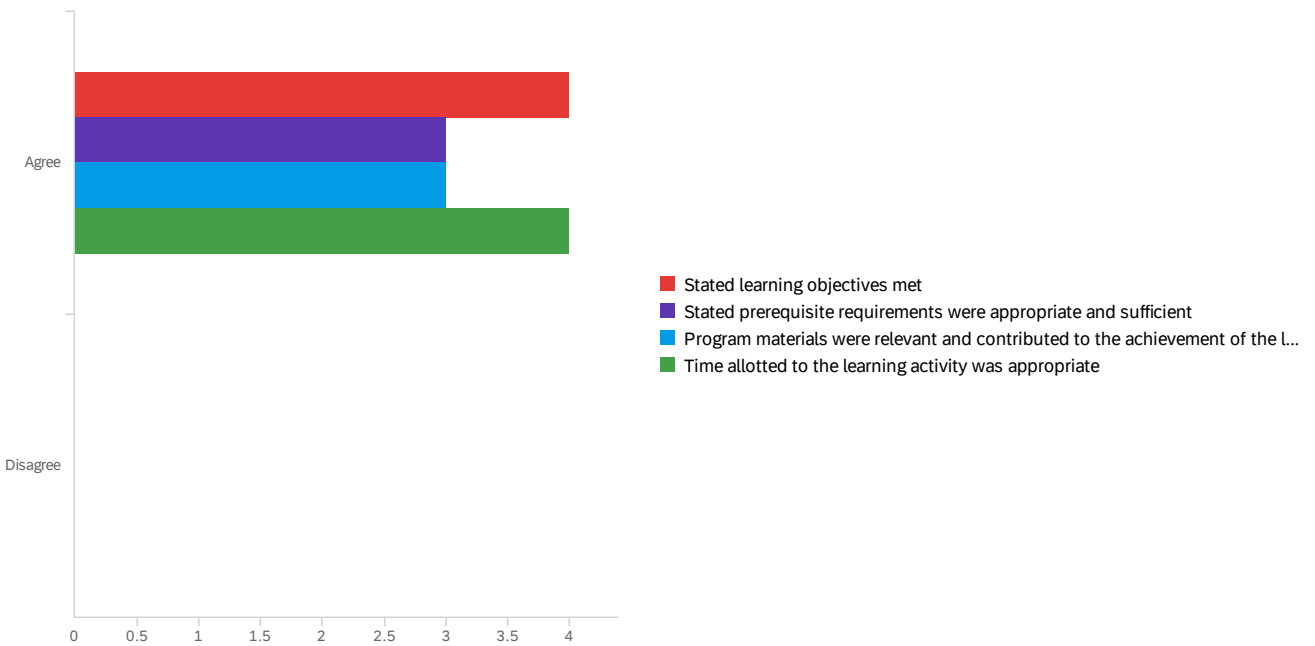


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Overall Content	4.00	5.00	4.25	0.43	0.19	4
2	Moderator	3.00	5.00	4.00	0.71	0.50	4
3	Speaker(s)	4.00	5.00	4.25	0.43	0.19	4
4	Audio/Video	4.00	5.00	4.67	0.47	0.22	3

#	Field	1 STAR	2 STARS	3 STARS	4 STARS	5 STARS	Total
1	Overall Content	0.00% 0	0.00% 0	0.00% 0	75.00% 3	25.00% 1	4
2	Moderator	0.00% 0	0.00% 0	25.00% 1	50.00% 2	25.00% 1	4
3	Speaker(s)	0.00% 0	0.00% 0	0.00% 0	75.00% 3	25.00% 1	4
4	Audio/Video	0.00% 0	0.00% 0	0.00% 0	33.33% 1	66.67% 2	3

Showing rows 1 - 4 of 4

Q4 - Please indicate your agreement with the following statements:

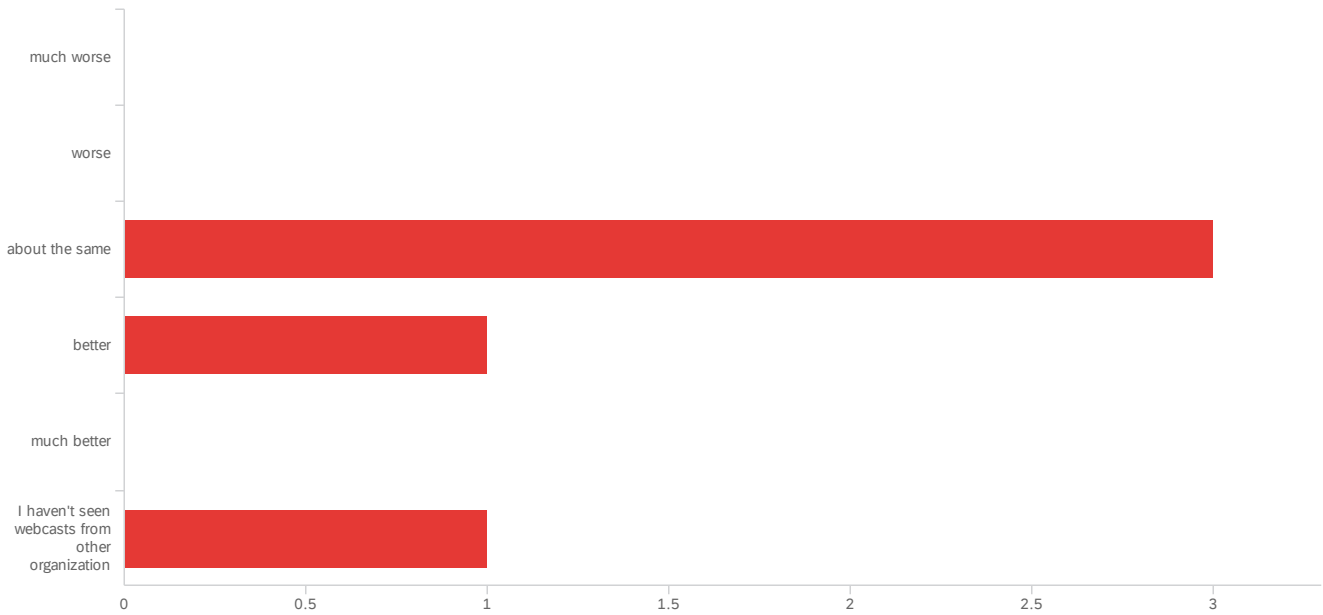


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Stated learning objectives met	1.00	1.00	1.00	0.00	0.00	4
2	Stated prerequisite requirements were appropriate and sufficient	1.00	1.00	1.00	0.00	0.00	3
3	Program materials were relevant and contributed to the achievement of the learning objectives	1.00	1.00	1.00	0.00	0.00	3
4	Time allotted to the learning activity was appropriate	1.00	1.00	1.00	0.00	0.00	4

#	Field	Agree	Disagree	Total
1	Stated learning objectives met	100.00% 4	0.00% 0	4
2	Stated prerequisite requirements were appropriate and sufficient	100.00% 3	0.00% 0	3
3	Program materials were relevant and contributed to the achievement of the learning objectives	100.00% 3	0.00% 0	3
4	Time allotted to the learning activity was appropriate	100.00% 4	0.00% 0	4

Showing rows 1 - 4 of 4

Q5 - How did this webcast compare to others you have seen from similar organizations?

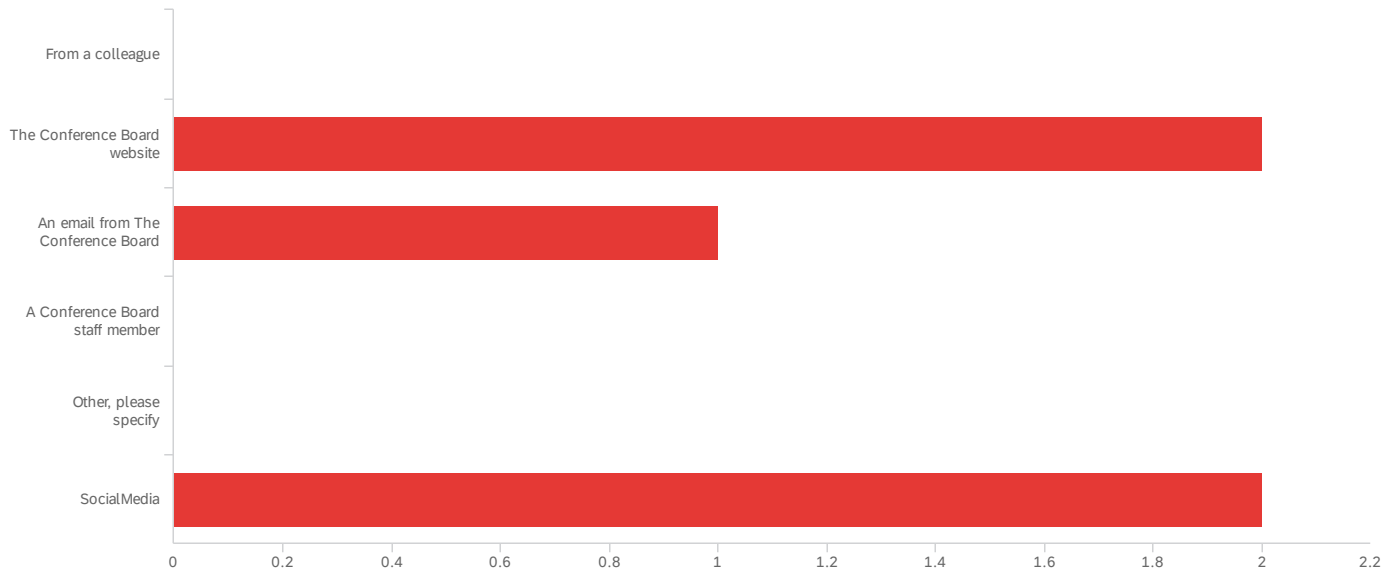


#	Field	Choice Count
1	much worse	0.00% 0
2	worse	0.00% 0
3	about the same	60.00% 3
4	better	20.00% 1
5	much better	0.00% 0
6	I haven't seen webcasts from other organization	20.00% 1

5

Showing rows 1 - 7 of 7

Q6 - How did you hear about this webcast?



#	Field	Choice Count
1	From a colleague	0.00% 0
2	The Conference Board website	40.00% 2
3	An email from The Conference Board	20.00% 1
4	A Conference Board staff member	0.00% 0
5	Other, please specify	0.00% 0
6	SocialMedia	40.00% 2

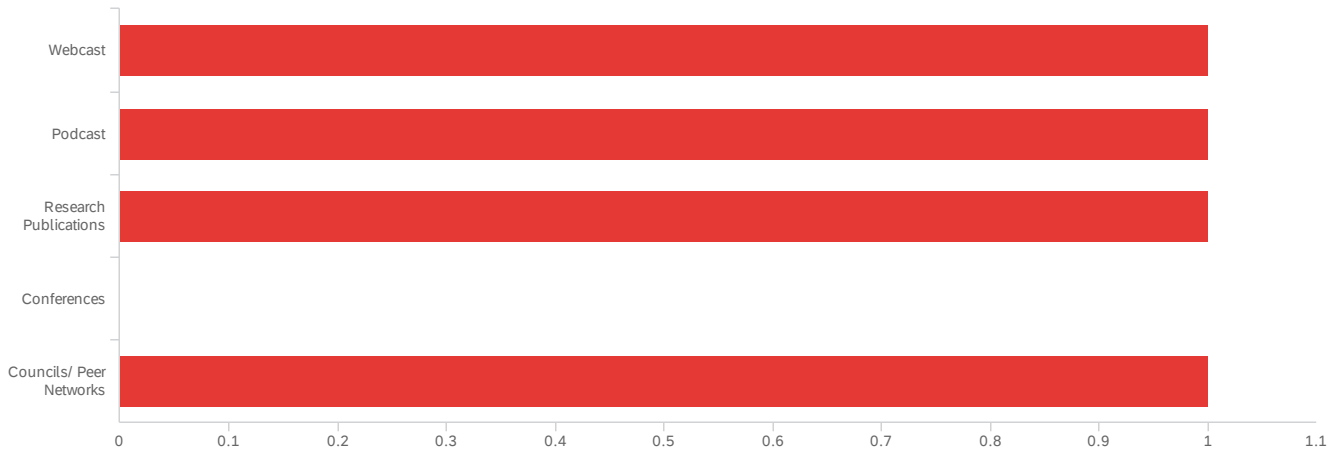
5

Showing rows 1 - 7 of 7

Q6_5_TEXT - Other, please specify

Other, please specify

Q7 - Would you like more information on today's topic? If so, please indicate through which channel



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Would you like more information on today's topic? If so, please indicate through which channel	1.00	5.00	2.75	1.48	2.19	4

#	Field	Choice Count
1	Webcast	25.00% 1
2	Podcast	25.00% 1
3	Research Publications	25.00% 1
4	Conferences	0.00% 0
5	Councils/ Peer Networks	25.00% 1
		4

Showing rows 1 - 6 of 6

Q8 - Was there anything you would like to have seen today? Or a topic you would like us to address in the future? We would love your feedback.

Was there anything you would like to have seen today? Or a topic you would...

Q9 - Please indicate

Name	Company
Ingmar Mester	Hapag-Lloyd AG
Kamran M Ahmed	Emirates Airline

End of Report