

Marketing & Communications Watch

Quantum Marketing: How Companies Can Leapfrog to New Levels of Consumer Engagement
March 5, 2021



Today's Presenters



JP Kuehlwein (Moderator)
Marketing Institute Leader
The Conference Board



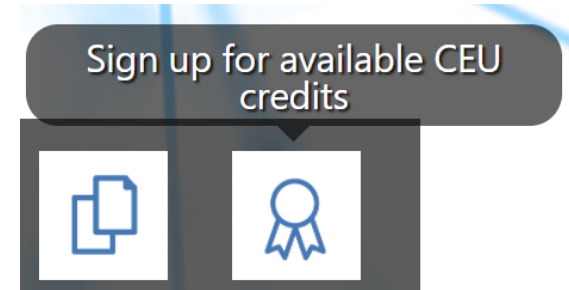
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Singapore	SGD		0.2102	0.1604
Taiwan	TWD		4.8188	3.485
Canada	CAD		0.1995	0.1523
United Arab Emirates	AED		0.5819	0.45
Switzerland	CHF		0.1465	0.11
Indonesia	IDR		2551.0204	15
India	INR		12.064	9
Korea (South)	KRW		18	14
Macau	MOP		0.9196	0.72
Malaysia	MYR		4.862	3.8
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