

Human Capital Watch™

The New Role for Boards in Human Capital Management
November 2020



Some of the critical questions and issues we will be answering today

- Human capital management and why it matters
- Defining the current role of the board with respect to the workforce, and the information a board needs to do its job
- How a board can make sure the company is aligning human capital management to business strategy
- How a board can understand and leverage corporate culture to support business strategy
- What boards should be focusing on as they prepare for the new SEC disclosure rules on human capital



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Today's Presenters



Karen Ganzlin
Chief Human
Resources Officer
TD Ameritrade



Pat Fili-Krushel
Chief Executive
Officer
Coqual



Rebecca L. Ray, PhD
Executive Vice
President, Human
Capital
*The Conference
Board*



Paul Washington
Executive Director,
ESG Center
*The Conference
Board*



Coming out in Dec! New Research Report

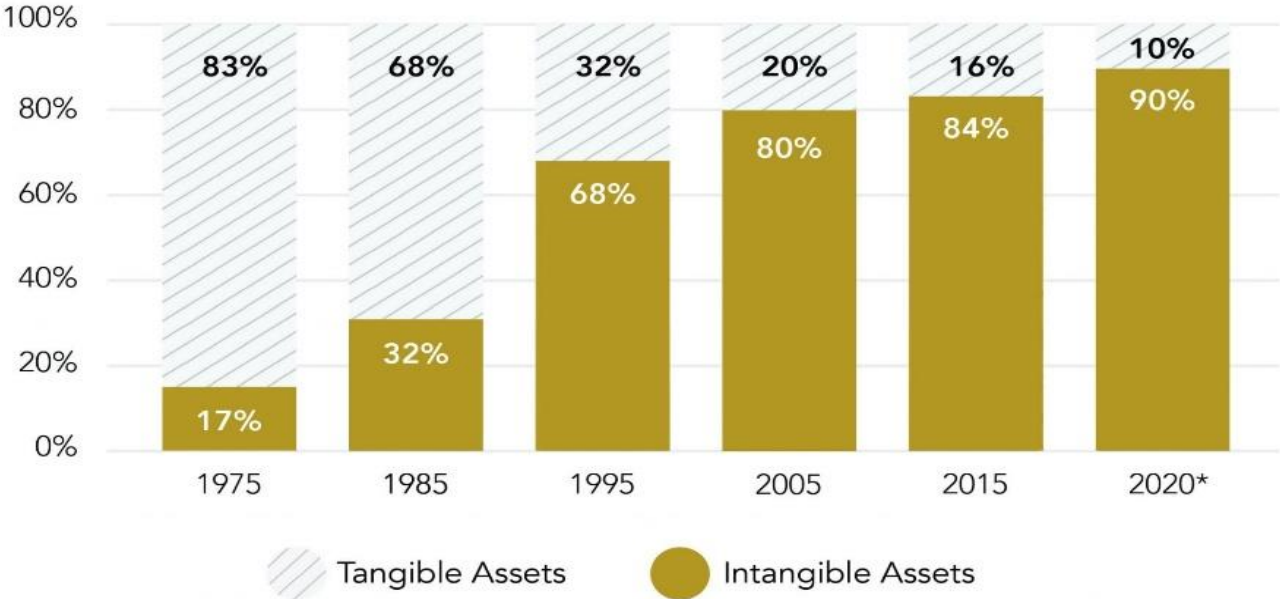
*Brave New World: Creating Long-term
Value through Human Capital Management
and Disclosure*
www.conferenceboard.org



Human Capital Management - Defined

Policies and practices focused on how a company identifies, develops, deploys, and measures the **human capabilities** of the organization's workforce (intangible assets) as their unique competitive advantage and as a driver sustainable of value creation.

COMPONENTS of S&P 500 MARKET VALUE



SOURCE: OCEAN TOMO, LLC INTANGIBLE ASSET MARKET VALUE STUDY, 2020
*INTERIM STUDY UPDATE AS OF 7/1/2020



Enjoyed this program? Join us for Part 2 of this series: Human Capital: A New Era in Disclosure

December 8, 2020, 2PM EST

Click [here](#) to register for this webcast

In Part 2 of this 2-part webcast series, we will examine how companies can go beyond satisfying their legal disclosure obligations and communicate about human capital and corporate culture in a way that resonates with multiple stakeholders and drives value.



Rebecca L. Ray, PhD
Executive Vice President,
Human Capital
The Conference Board



Paul Washington
Executive Director,
ESG Center
The Conference Board

And Join our next **Global Compensation & Benefits Webcast:** Executive Compensation in a Time of Crisis: Lessons for 2021 and Beyond

December 07, 2020

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Michael J. Albano
Partner
***Cleary Gottlieb Steen
& Hamilton***



Blair Jones
Managing Director
***Semler Brossy
Consulting Group***



Paul Washington
Executive Director,
ESG Center
The Conference Board



Our next Human Capital Watch™ webcast: Taking A Human Centric and Inclusive Approach to Wherever Work Happens

December 16, 2020

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Featuring:



Melissa Fisher, Ph.D.
Distinguished Principal
Research Fellow
The Conference Board



Lisa Cholmondeley
Principal
Gensler



Tom Agler
VP, Talent, Culture and
Org. Effectiveness and
HR Canada
Univar Solutions



Brandon Lyssy
Director, Global
Engagement & Inclusion
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The Conference Board Insights podcast series helps talent executives address challenges and stay informed about current issues across the entire spectrum of human capital

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Feedback? Suggestions? How Can We Help You?

Thanks for being with us; be sure to tell your colleagues about next month's webcast

Do you have suggestions for future topics? Please feel free to contact Rebecca Ray at: Rebecca.Ray@conference-board.org

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