

THE CONFERENCE BOARD



The Conference Board Policy Watch

Broadband Access Connecting America - A First 100 Days Priority

March 18, 2021



Some of the critical questions and issues we will be answering today

- Why broadband access will remain a time-urgent challenge for economic opportunity and competitiveness after the pandemic ends
- Where gaps in affordable access to highspeed internet remain
- How technologies that rely on consistent connectivity are reshaping entrepreneurial and employment opportunities
- What policy and business leaders can do to help close the digital divide



Today's Presenters



Blair Anderson
Director, AWS Public Policy
Amazon Web Services



Beth Ford
President and Chief
Executive Officer
Land O'Lakes



Reece Kurtenbach
CED Trustee; Chief
Executive Officer
Daktronics



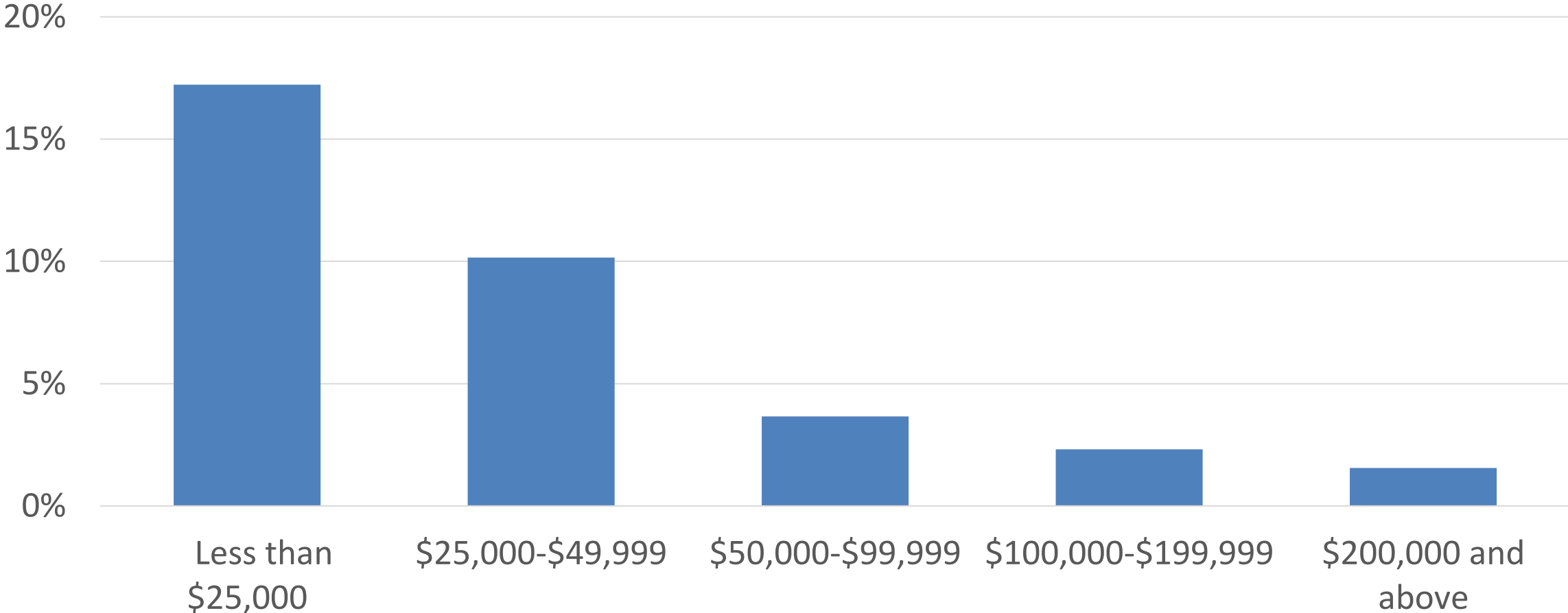
Gregg Petersmeyer
CED Trustee, Founder
and Chief Executive Officer
LightWeaver LLC



Devin O'Connor
(Moderator)
Deputy Director,
Economic Research
*Committee for Economic
Development*



Share of parents with children in school who report that internet is not usually available for education purposes, by household income



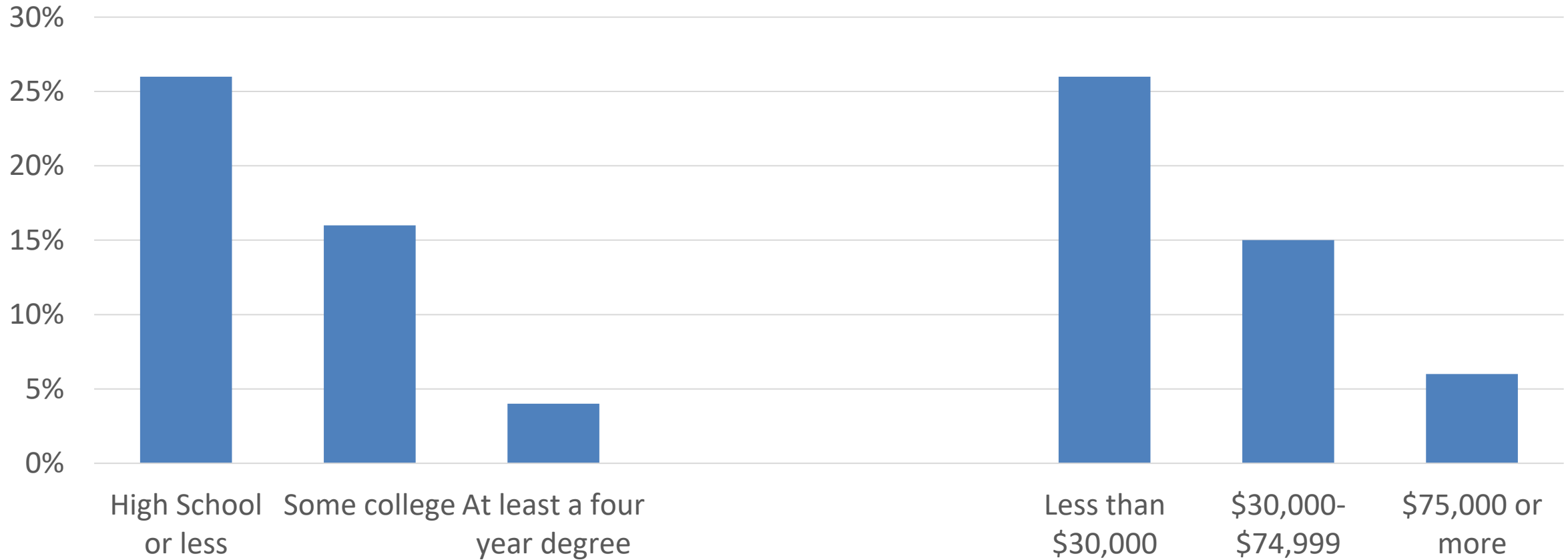
Source: Census Bureau Week 25 Household Pulse Survey: February 17 – March 1



Share of adults with a smartphone but no home broadband...

...by education

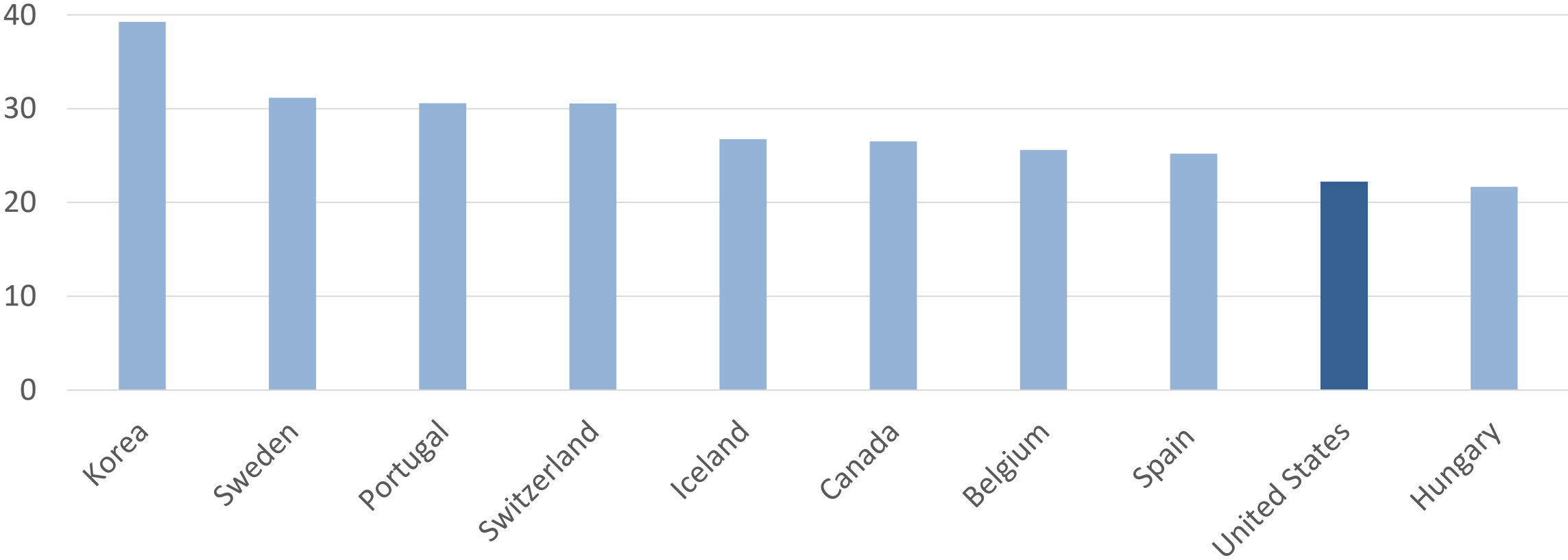
...by income



Source: Pew Research Center, "Mobile Technology and Home Broadband 2019"



Fixed broadband subscriptions with download speeds of at least 100 Mbps per 100 inhabitants



Source: OECD – June 2020





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Join us on **April 15th at 12pm ET** for our next Policy Watch webcast on training the post-COVID workforce

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2020
SOLUTIONS BRIEF

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THE PUBLIC POLICY CENTER OF
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SUSTAINING CAPITALISM

A series focused on nonpartisan reasoned solutions in the nation's interest to the central challenges we face in order to provide prosperity for all Americans.

FIRST 100 DAYS PLAN
EXECUTIVE SUMMARY

INSIGHTS FOR WHAT'S AHEAD

The Committee for Economic Development of The Conference Board prepared the following analysis and recommendations in the spirit of our founding members, America's foremost business leaders during World War II, who came together to solve our nation's crucial postwar economic and social challenges. Similarly, business leaders today, hand-in-hand with policymakers and the American public, must provide a thoughtful response to the COVID-19 crisis and restore confidence in capitalism and our democratic institutions.

CED respectfully offers its nonpartisan analysis and recommendations for the first 100 days of the new administration to build a stronger, more resilient, and more responsive economy that provides opportunity and prosperity for all Americans. The objective is to overcome the public health challenge, safely reopen the economy, and get our nation on a path to high levels of employment, production, and consumption—to put our country back to work safely, making capitalism benefit all Americans.

COVID-19's Economic Impact: Lessons Learned

Sustaining Capitalism

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The Committee for Economic Development,
the public policy center of
The Conference Board





Sustaining Capitalism

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Committee for Economic Development

The Conference Board Sustaining Capitalism podcast series provides executives with a deeper understanding about the major issues facing the US economy and how they can be solved. Join experts from the Committee for Economic Development to receive non-partisan, fact-based policy responses to today's most pressing economic, educational, and social challenges.

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