



The Conference Board Policy Watch

How Can Business Sustain Capitalism?
May 2018



Some of the critical questions and issues we will be answering today

- How can employees in the private sector help fix capitalism independent of policymakers within their companies?
- What are the top economic and educational issues facing capitalism?
- In what way will these issues play a role in the upcoming 2018 mid-term elections?
- How can business leaders apply their business acumen to gain more value from capitalism?



How to participate in this webcast

- 1. Ask questions** via the chat box at the bottom left of your screen.
- 2. Download the presentation** via the 'File Download' pod in the bottom center of your screen
- 3. View the video or PPT full screen** by clicking the 4 arrows at the top right of the screen
- 4. Complete the brief evaluation** at the end of this webcast so we can incorporate your feedback into future programs
- 5. Share this program On Demand** with your colleagues, available approximately 48 hours after the webcast on our website



Earn Credits

CPE (NASBA)

- ✓ Type your full name and email address in the space provided
- ✓ Click 'ok' for 3 popups that occur during the program
- ✓ Stay online for the entire webcast
- ✓ Credit available for participation in live webcast only



The Conference Board is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.



Today's Presenters



Mike Archbold
Former Chief
Executive Officer
GNC Holdings Inc.



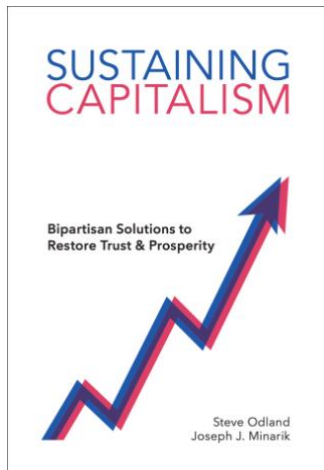
Joseph J. Minarik
Senior Vice President
and Director of Research
***Committee for
Economic
Development***



Michael Petro
Executive Vice
President
***Committee for
Economic
Development***



Sustaining Capitalism



- The book details how business and policy leaders can help reform capitalism so it delivers more value and is sustainable
- Today's audience members will receive a complimentary copy in their inbox
- The book covers several issues that include:
 - Debt & Deficits
 - Inequality
 - Education at all levels
 - Campaign finance
 - Health care
 - Regulation
 - Trade
 - Immigration
 - Short-termism



Global Trade



- Poll question: Can the U.S. generate more jobs by restricting imports?
- The impact on capitalism: current trade policy and activity
- What policy developments look likely?
- How can the business community support fair and open trade?
- How might trade policy impact the 2018 mid-term elections?



Audience Poll Question 1

Immigration



- Poll question: Should immigration be increased, decreased, or kept at its present level?
- The impact on capitalism: current immigration policy and activity
- What policy developments look likely?
- How is current immigration policy hurting business?
- How can the business community support talent-driven immigration reform?
- How might immigration policy impact the 2018 mid-term elections?



Audience Poll Question 2

Education



- Poll question: Which proposal would have the most impact on making college more affordable?
- The impact on capitalism: current education policy and activity
- What policy developments look likely?
- How can business advance education/workforce training inside their companies?
- How might education policy impact the 2018 mid-term elections?



Audience Poll Question 3

Debt & Deficits



- Poll question: Should the federal government have a spending cap that prevents it from spending more than it takes in during a given year?
- The impact on capitalism: fiscal irresponsibility
- What policy developments look likely?
- How can business support fiscal responsibility?
- How might fiscal irresponsibility impact the 2018 mid-term elections?



Audience Poll Question 4

Conclusion, and Audience Q&A



Enjoy the Policy Watch webcast series? Want more?

Join us for our next Policy Watch webcast on September 6th at 11am EST

Visit our website or click [here](#) to register

Or....

Sign up for our entire **2018 Policy Watch series** and gain access to even more relevant insights into the intersection of business and emerging US policy, hosted by:



Michael Petro
Executive Vice President
***Committee for Economic
Development***

Do you have suggestions for future topics? We'd love your feedback! Email us at webcaststaff@tcb.org and let us know which “hot” topics are most important to you.



Related Resources from TCB



Publications

[Global Labor Market Outlook 2018: Finding Ways to Counteract Worker Shortages](#)



[Trading Up: With Global Growth Finally on the Rise, Is the Trade Recovery Sustainable?](#)



Webcast

[Economics Watch: Pushing the Limit: Tax Cuts, Spending and the Outlook for 2018](#)

May 9, 2018



Conference

[2018 Merger Integration Conference](#)

May 17-18, 2018



Feedback? Suggestions? How Can We Help You?

Thanks for being with us; be sure to tell your colleagues about our next Policy Watch webcast

Do you have suggestions for future topics? Please feel free to contact Michael Petro at: MPetro@ced.org

And remember to [Sign up](#) for 2018 Email Reminders

