

Window On 2030: Economy, Business and Society in the Post-COVID Era

September 23, 2020



Earn Credits

CPE (NASBA)

- ✓ Click the link in the **CEU Request Pod** in the bottom right corner of the webcast console to sign up for credit
- ✓ Stay online for the entire webcast
- ✓ Click 'ok' for 3 popups that occur during the program
- ✓ Credit available for participation in live webcast only



Topics and issues we will be discussing today

- How do long-term societal trends, such as demographics, technology, and environmental challenges, interact with the pandemic?
- How will COVID-19 continue to impact where we work, how we consume, and what we produce? How will these trends impact our economic growth outlook for the global economy?
- How can companies deal with these uncertainties and best prepare for what might be seismic changes their business environments in the long-term?



Mauro Guillen

Dr. Felix Zandman Professor of International Management
The Wharton School
University of Pennsylvania



Dana Peterson

Chief Economist & Head of Economic, Strategy and Finance Center
The Conference Board



Martin Reeves

Managing Director & Senior Partner,
Chairman of the ***BCG Henderson Institute***
The Boston Consulting Group



Enjoy the Window On webcast series? Want more?

Join us on October 28th for our next **Window On The Global Economy in 2021**. Click [here](#) to register.

And register for the entire Window On Series [here](#) to join all of our live panel discussions focused on timely and relevant economic, business and policy topics.

Hosted by:



Dana Peterson

Chief Economist & Head of
Economic, Strategy and
Finance Center

The Conference Board

**Do you have suggestions for future topics? We'd love your feedback!
Email us at digitalmedia@tcb.org and let us know which "hot" topics are most important to you.**



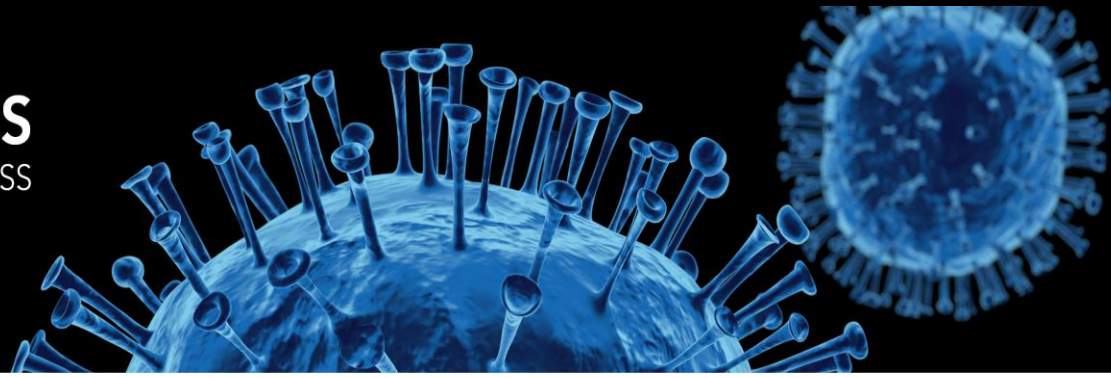


Upcoming Webcast Programming from The Conference Board

- [Sustaining Capitalism - Spotlight on CED's 2020 Election Solutions Briefs](#) (September 24 @ 12pm ET)
- [How COVID-19 Is Spurring an AI-Driven Digital Experience](#) (September 30 @ 1pm ET)
- [Global Horizons Virtual: Digital Payments: A New Era](#) (October 1 @ 11am ET)
- [The Impact of COVID-19 on the German and French Economies](#) (October 14 @ 11am ET)

[View all of our upcoming webcast programs](#)





Want to hear more about this topic and how the spread of COVID-19 will impact business and the global economy?

The Conference Board has gathered insights and learnings from our thought leaders and member network which we hope will be helpful as you formulate, implement and manage your own crisis response.

Explore all of these resources on our website at <https://www.conference-board.org/COVID-19>.





Indications

A podcast series brought to you by
The Conference Board Economics,
Strategy, & Finance Center

The Conference Board Indications podcast series helps senior executives understand changing business and economic conditions worldwide by offering concise, insightful perspectives on overall economic activity, consumer and CEO confidence, labor market and demographic trends, and productivity.

Click [here](#) for a complete listing of all of our Indications podcasts or check out our entire podcast lineup at www.conference-board.org/podcasts

