

The Conference Board

# China Economy Watch



# Today's conversation is with...



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### Questions we will be exploring today

- How will the rapid exit from the zero-COVID strategy impact China's economy?
- What is the short-term outlook for GDP growth and economic policy?
- When and how will consumer spending recover?
- What is the outlook for inflation and monetary policy?
- What are important short-term risks to monitor?



### Poll 1

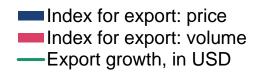
# What is your expectation for China's GDP growth in 2023?

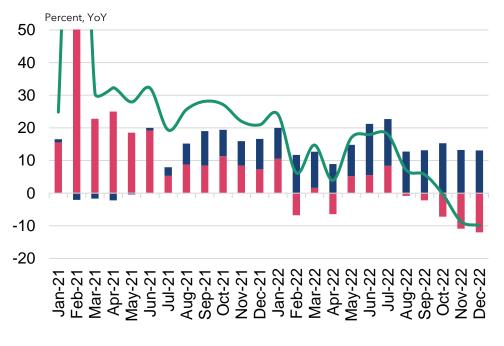
- a. Above 5.5%
- b. Between 5 5.5%
- c. Between 4 5%
- d. Under 4% but positive
- e. Negative growth



### China's economy to rebound in 2023, but headwinds remain







Sources: GAC, CEIC, The Conference Board



### Poll 2

Regarding macroeconomic risks affecting your business in 2023, what are you most concerned about?

- a. Another wave of COVID outbreaks in 2H
- b. Labor shortages
- c. High inflation
- d. Weaker-than-expected global growth
- e. US-China tech war
- f. Slower-than-expected return of consumer spending



# Broad labor shortages and persisting high inflation in China are *not* anticipated in 2023

Consumer Price Index (CPI), prior year=100Producer Price Index (PPI), prior year=100



Sources: NBS, CEIC, The Conference Board



# Q&A



### **Questions?** Contact Us

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Founded in 1916, The Conference Board is the member-driven think tank that delivers trusted insights for what's ahead. To be durably successful in China, you need continuous and reliable foresights on China's economic trends, political economy influences, consumer market shifts, trade and geopolitical factors, and business environment dynamics specific to MNCs in this market.

Our independence, deep China experience, and hardnosed data work yield unique insights that inform and improve your business planning. In joining our China Center, you gain access to an unmatched market intelligence platform and an exclusive peer network for exchanging perspectives on your highest priority issues. The Conference Board China Center public purpose work is made possible by virtue of funding support and thoughtful guidance from our China Center Executive Members.

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