

# Window On Trade Policy Measures

March 28, 2018



## Some of the critical questions and issues we will be addressing today with regard to trade policy

- What's going on right now?
  - ✓ Steel & aluminium, China-US, NAFTA, other
  - ✓ Negotiation tactics of US administration
  - ✓ Broader strategic approach to trade by administration
- Responses by rest of the world:
  - ✓ China, Europe, Canada
- How to manage risk and get to a better place?
  - ✓ How should business respond?
  - ✓ What is manageable in the current political reality?
    - Multilateral: NAFTA negotiations, role of WTO
    - How might bilateral deals might work
  - ✓ How to get back on a more multilateral track



# Today's Presenters



**Bart van Ark**  
(moderator)  
Chief Economist  
*The Conference Board*



**Steve Odland**  
President and CEO  
*Committee for Economic Development*



**Ethan Cramer-Flood**  
Associate Director,  
China and Asia  
Programs, *The Conference Board*



**Ilaria Maselli**  
Senior Economist for  
Europe  
*The Conference Board*



**Pedro Antunes**  
Deputy Chief  
Economics  
*The Conference Board of Canada*



**Stefan Selig**  
Managing partner and  
Founder of *Bridgepark Advisors LLC*



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Speaker



**Bart van Ark**  
Chief Economist  
***The Conference Board***

Speaker



**Jaana Remes**  
Partner, ***McKinsey Global Institute***

Other speakers to be announced



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Speaker



**Bart van Ark**  
Chief Economist  
***The Conference Board***

Speaker



**Hisham AlRazuqqi**  
Former CEO Gulf  
Investment Corporation  
and Global Counsellor,  
***The Conference Board***

Other speakers to be announced





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# Feedback? Suggestions? How Can We Help You?

Thanks for being with us; be sure to tell your colleagues about next month's webcast

Do you have suggestions for future topics? Please feel free to contact Bart Van Ark at: [Bart.VanArk@conference-board.org](mailto:Bart.VanArk@conference-board.org)

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