

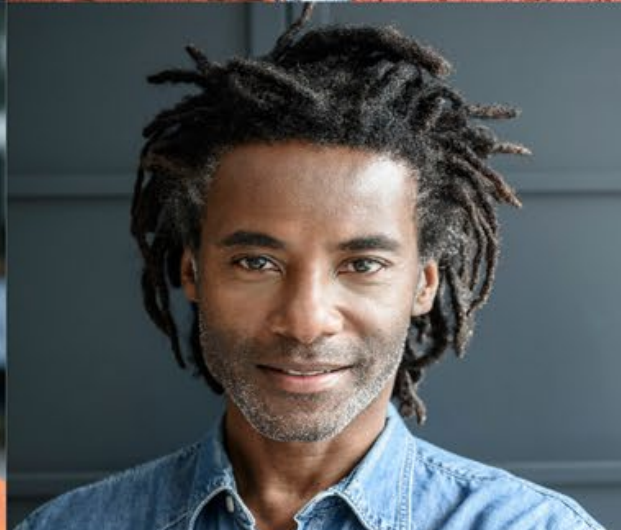
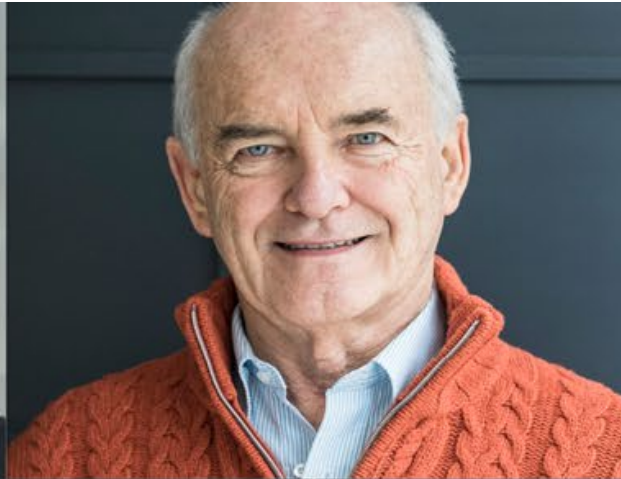
Special Webcast

Breaking the Mold of Population Health for Diabetes & Metabolic Diseases

September 7, 2021

THE CONFERENCE BOARD 

● DAY
TWO



Some of the critical questions and issues we will be answering today

- Why the “1-size-fits-all” approach to metabolic disease produces mediocre results?
- How precision nutrition delivers a step change in engagement rates?
- The critical importance of helping members feel in control of their food choices.
- How nutrition science has changed from reactive to proactive and what this means in a clinical setting.



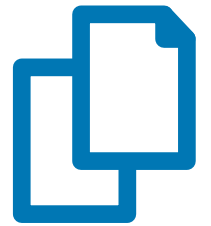
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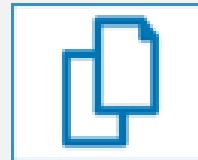


Making the most of the webcast

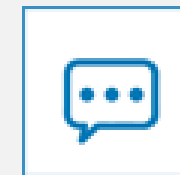
Ask Questions
(via the Q&A box)



Download
Resources



Start Group
Chat



Tell us about your experience to help us improve our future programs



Poll Question 1

Have you ever utilized a pop health disease management program?

- a. Yes
- b. No
- c. Unsure

Poll Question 1

Have you ever utilized a pop health disease management program?

- a. Yes
- b. No
- c. Unsure

Poll Question 2

Personally, have you ever been on a diet?

- a. Yes
- b. No
- c. Unsure

Poll Question 2

Personally, have you ever been on a diet?

- a. Yes
- b. No
- c. Unsure

Today's Speakers



Jan Berger
Chief Clinical Strategist
Day Two
&
CEO
Health Intelligence Partners

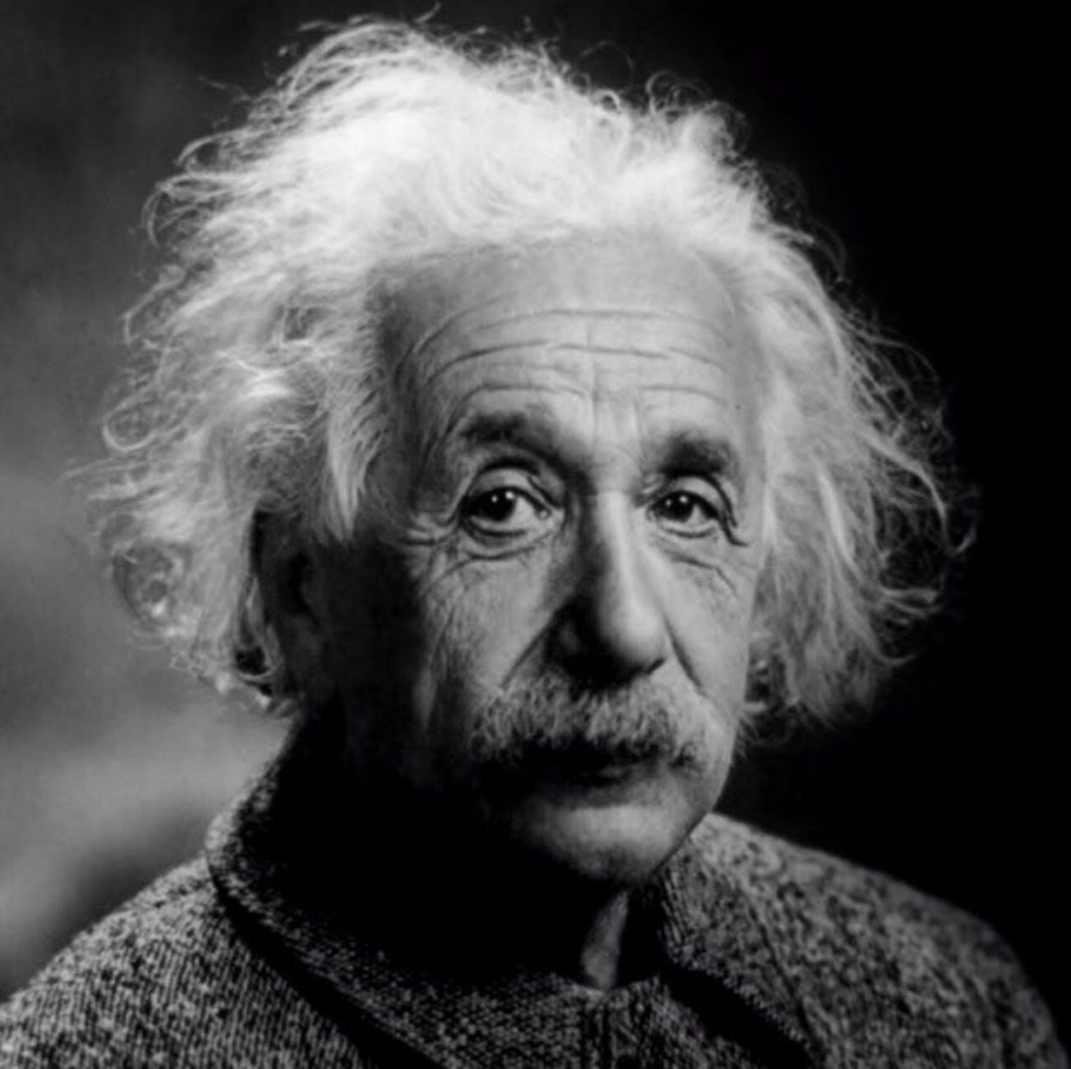


Kim Hutton, M.D.
Chief Medical Officer
CareATC



Regina Brayboy
(Moderator)
Senior Fellow, Human Capital
The Conference Board

Why are we still doing the same thing?



Insanity:

Doing the same thing over and over again and expecting different results.

Albert Einstein

50% of US adults are affected by metabolic diseases

\$327B

Total US spend
on T2D alone

Population

38MM

Type 2 Diabetes

Human Impact

1 in 10



Population

88MM

Prediabetes

Human Impact

1 in 4



Population

134MM

Clinical Obesity

Human Impact

1 in 2



The problem: traditional approaches are limited




1-size-fits-all, hard to maintain

ADA
Guidelines




Expensive + Side effects

Medication



1-size-fits-all, hard to maintain

Strict Diet



Expensive + Invasive

Surgery



*Because care is not personalized,
costly interventions escalate*



COMPOUNDING
MEDICATIONS



1-SIZE-FITS-ALL INTERVENTIONS AREN'T EFFECTIVE OR EFFICIENT

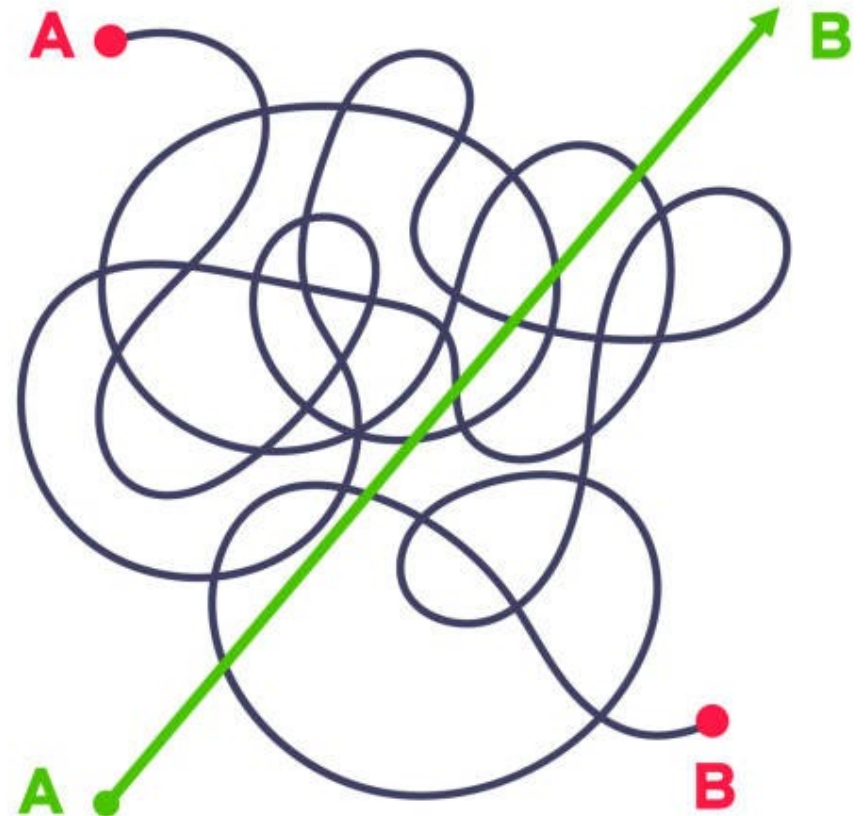
**We now have the science to
match the right approach to the right
person at the right time.**



Let's move from a
*scattered, expensive,
reactive* population
approach...

to a proactive solution
designed specifically for
each individual's biology.

BIOMARKERS, CULTURAL SENSITIVITIES, & FOOD PREFERENCES



Food is.....



Love, Family, Celebration

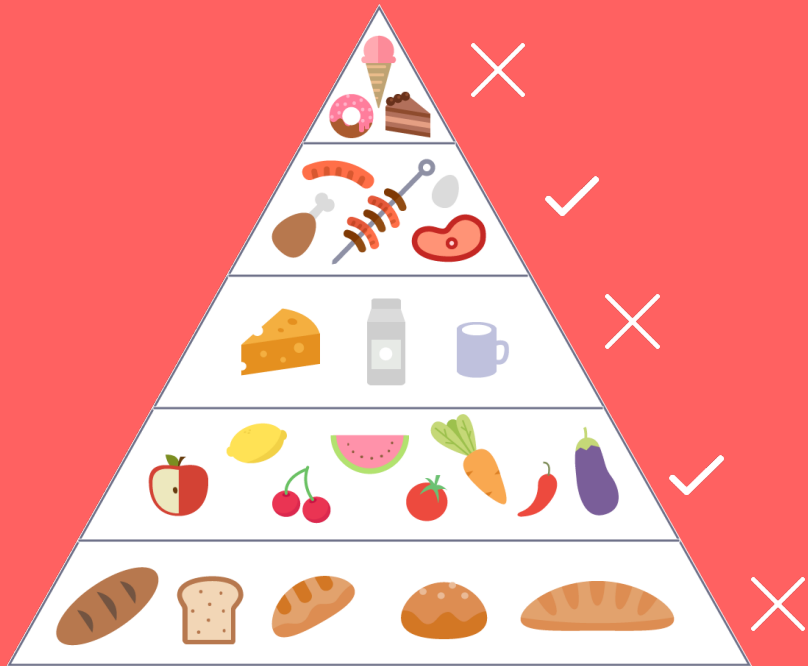


Pain, Hate, & Sadness



This is not only psychological but also physiological





Diets are 1-size-fits-all

Says “yes” & “no” to certain foods for all people with metabolic disease

With microbiome insight, we can provide precise direction



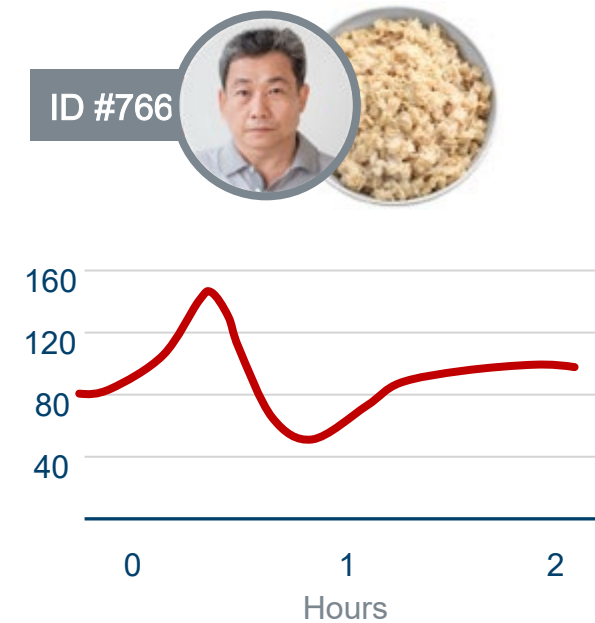
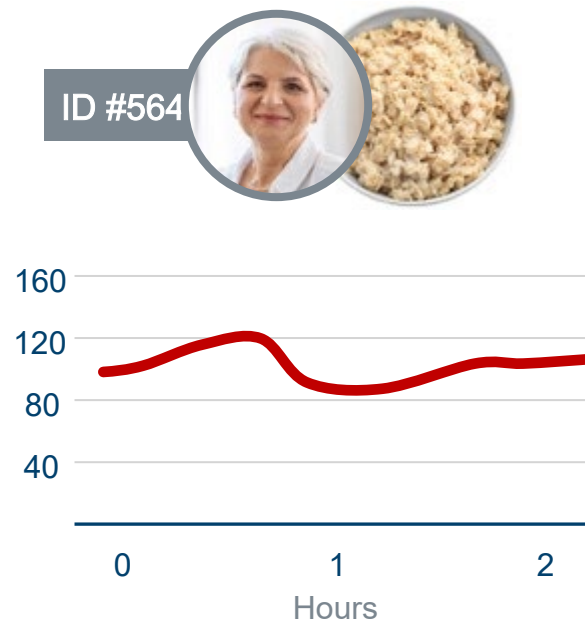
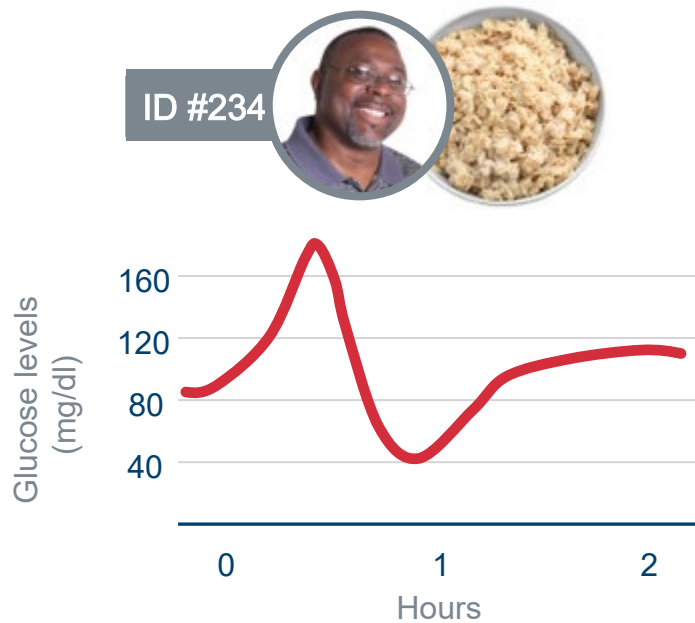
Precision Nutrition

Individuals respond to foods differently

Source: data adapted from USDA



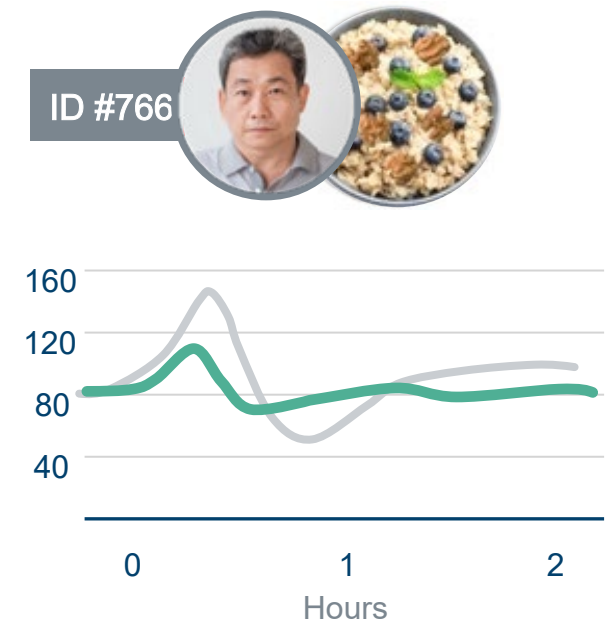
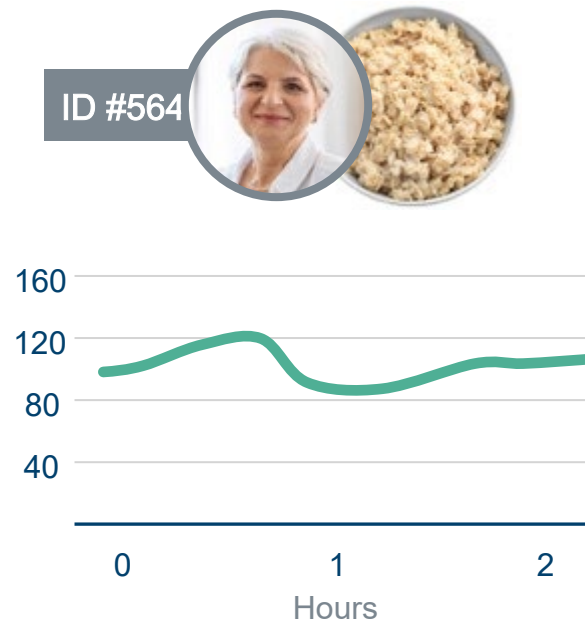
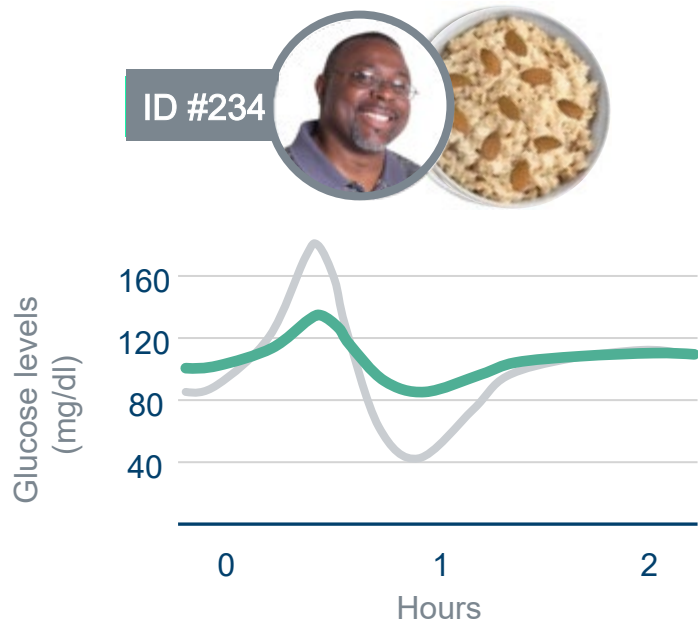
People Respond Differently to the Same Food



[Source: Cell Personalized Nutrition by Prediction of Glycemic Responses](#)



Food Responses Can Be Normalized



Source: [Cell Personalized Nutrition by Prediction of Glycemic Responses](#)



Precision Nutrition

Microbiome
Analysis

+

Predictive AI
Food Predictions

+

Virtual Care
1:1 Dietitian Support



About Care^{ATC}[®]



Headquarters Tulsa, OK
>100 Health Centers



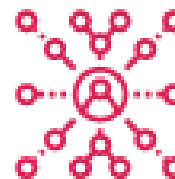
22 years delivering employer-sponsored primary & occupational care, wellness services & data analytics



100% Organic Growth
150+ Employers
300,000 Eligible Employees



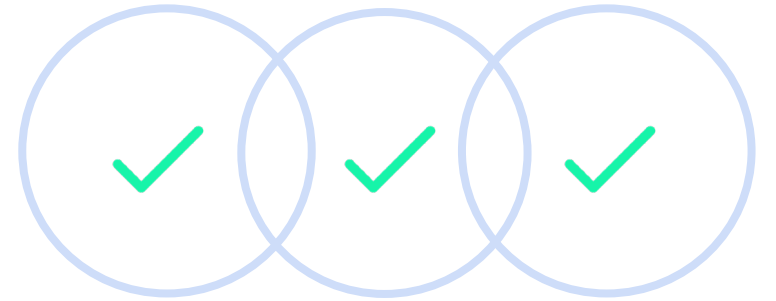
Industry leader in Information Technology and Data Analytics driving our Population Health capabilities to proactively reduce total cost of care and improve health outcomes



Pioneers of Shared-Site Network concept

Proactive

Solution



Diagnostic + Predictive + Support

- ✓ Predict blood sugar response before you eat.
- ✓ Sustainable because it considers individual food preferences
- ✓ Reduce expensive meds and avoid surgeries
- ✓ Sensitive to cultural & lifestyle needs

The result: clinical outcomes

▼ 1.1+

Drop in A1C

▲ 10%

Time-in-range

▼ 12+ lbs

Weight Loss

▼ 48%

Medication



Engagement driven by a program scientifically designed for each individual



95%

Engagement

▲ **56%**
Energy

▲ **64%**
Sleep Quality



79

NPS

▼ **40%**
Hunger

▼ **36%**
Stress



Golden Moments in Care

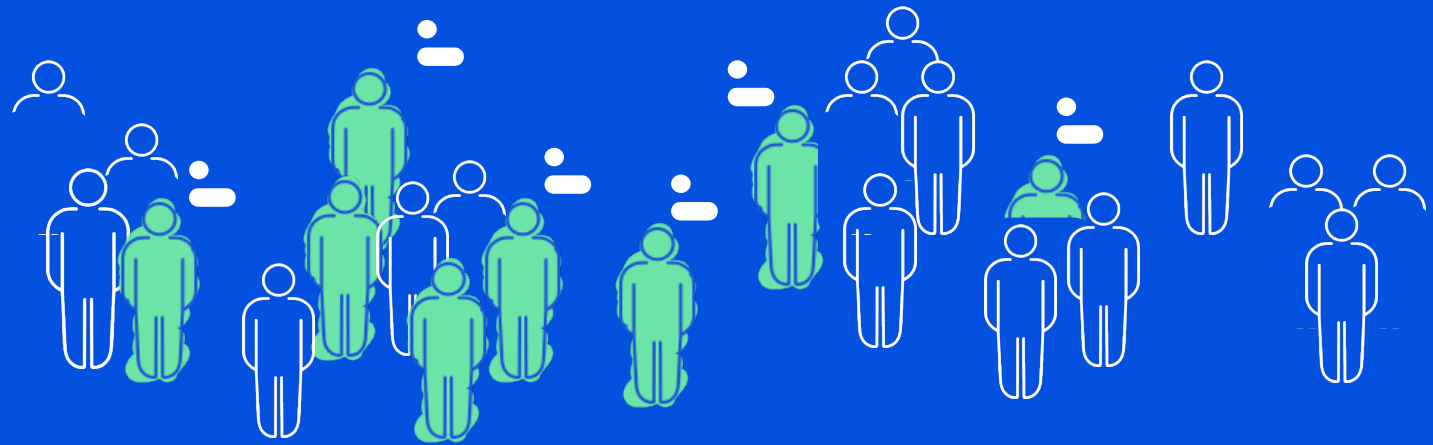
DEFINITION: touchpoints when the right solution can be provided to patients at the right time.

While typical care is often siloed, onsite clinics are uniquely positioned to provide multi-directional and efficient care.

Because patients transition between visits to their pharmacy, wellness coaches, biometric screening etc. all under one roof...



Onsite clinics are perfectly poised to lead the way in capturing these “golden moments” by offering patients innovative solutions like DayTwo’s AI-powered microbiome technology at the right time.



Video

Break the mold with precision nutrition.
Provide a path to remission for metabolic disease.



*How many of you have a
benefits program for diabetes?*

*What does your ROI
look like?*



*How is the
engagement?*

*And are participants
actually getting better?*

*How do you even know if
it's successful?*



Contact Us:

(800) 326-2581

daytwosolutions@daytwo.com



Upcoming Webcast Programming from The Conference Board



- [myTCB: Learn about your New Member Benefit \(September 08, 2021\)](#)
- [Predict and Disrupt: Using Predictions to Improve Health and Lower Costs \(September 09, 2021\)](#)
- [What Engaging Medical Staff Can Teach You About Your Own Employees? \(September 23, 2021\)](#)

View all of our upcoming webcast programs at
<https://www.conference-board.org/webcasts/upcoming/>

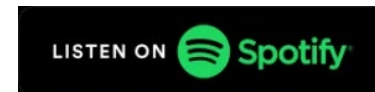


NEW Podcast Series: C-Suite Perspectives - Insights for What's Ahead™



Hosted by our CEO, **Steve Odland**, this bi-monthly series features in-depth interviews with thought leaders from The Conference Board to provide senior and C-suite executives with data-driven insights to prepare them for what's ahead.

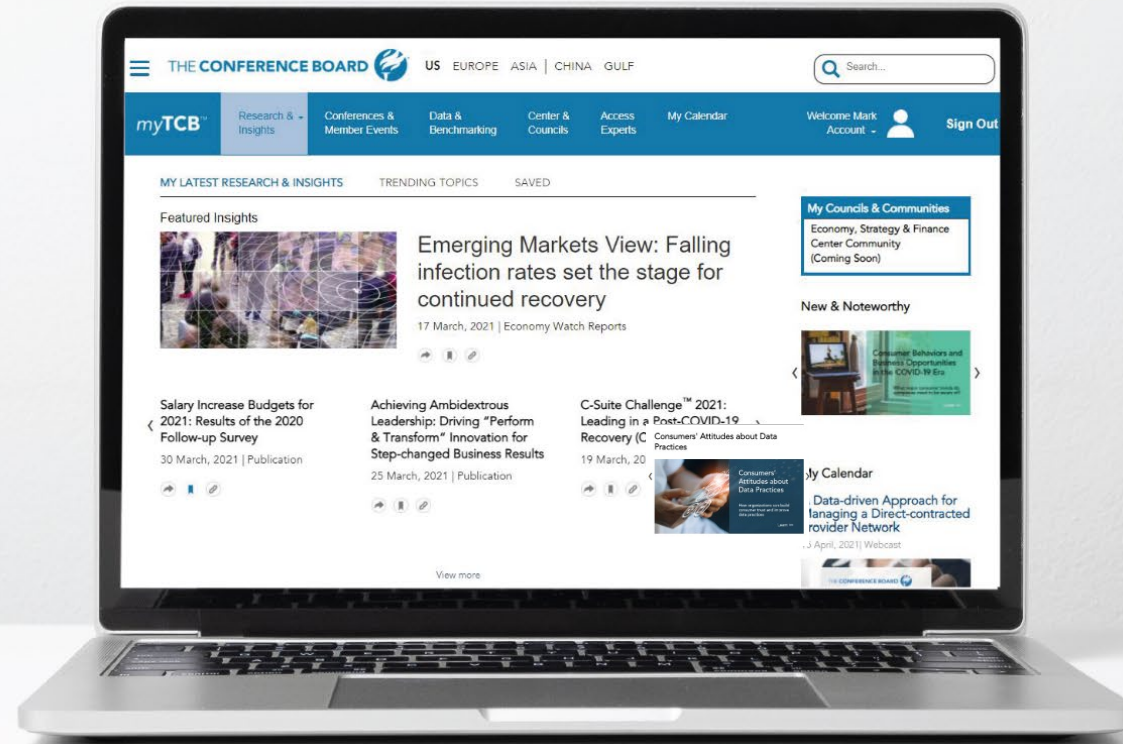
Available on our website at <https://www.conference-board.org/podcasts/c-suite-perspectives-podcast> or on most popular podcasting platforms, including:



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Watch this short [video](#) to get started.



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